| istered Entity Identifier Code (optional): 17-034 anization: Chicago Mercantile Exchange Inc. ("CME") |                                   |
|---|-----------------------------------|
|   |                                   |
| e note - only ONE choice allowed.   |                                   |
| Date (mm/dd/yy): <u>January 27, 2017</u> Filing Descript  | ion: <u>Implementation of the</u> |
| ility-Quoted Options Market Development Program   |                                   |
| CIFY FILING TYPE e note only ONE choice allowed per Submission.                                       |                                   |
| nization Rules and Rule Amendments  |                                   |
|   | 9.40.5()                          |
| Certification   | § 40.6(a)                         |
| Approval  | § 40.5(a)                         |
| Notification AGENT CO. D. L. C.   | § 40.6(d)                         |
| Advance Notice of SIDCO Rule Change   | § 40.10(a)                        |
| SIDCO Emergency Rule Change   | § 40.10(h)                        |
| Numbers: Not Applicable   |                                   |
| Product Please note only ONE  | product per Submission.           |
| Certification   | § 40.2(a)                         |
| Certification Security Futures  | § 41.23(a)                        |
| Certification Swap Class  | § 40.2(d)                         |
| Approval  | § 40.3(a)                         |
| Approval Security Futures   | § 41.23(b)                        |
| Novel Derivative Product Notification   | § 40.12(a)                        |
| Swap Submission   | § 39.5                            |
| al Product Name:  |                                   |
| act Terms and Conditions (product related Rules and   | Rule Amendments)                  |
| Certification   | § 40.6(a)                         |
| Certification Made Available to Trade Determination   | § 40.6(a)                         |
| Certification Security Futures  | § 41.24(a)                        |
| Delisting (No Open Interest)  | § 40.6(a)                         |
| Approval  | § 40.5(a)                         |
| Approval Made Available to Trade Determination  | § 40.5(a)                         |
| Approval Security Futures   | § 41.24(c)                        |
| Approval Amendments to enumerated agricultural products   | § 40.4(a), § 40.5(a)              |
| "Non-Material Agricultural Rule Change"   | § 40.4(b)(5)                      |
|   |                                   |



January 27, 2017

#### **VIA ELECTRONIC PORTAL**

Christopher J. Kirkpatrick Office of the Secretariat Commodity Futures Trading Commission Three Lafayette Centre 1155 21st Street, N.W. Washington, D.C. 20581

RE: Implementation of the Volatility-Quoted Options Market Development Program CME Submission No. 17-034

Dear Mr. Kirkpatrick:

Chicago Mercantile Exchange Inc. ("CME" or "Exchange") hereby notifies the Commodity Futures Trading Commission ("CFTC" or "Commission") of plans to implement the Volatility-Quoted Options Market Development Program ("Program"). The Program will become effective on March 1, 2017.

Exhibit 1 sets forth the terms of this Program.

CME reviewed the designated contract market core principles ("Core Principles") as set forth in the Commodity Exchange Act ("CEA"). During the review, CME staff identified the following Core Principles as potentially being impacted: Prevention of Market Disruption, Execution of Transactions, Protection of Market Participants, Compliance with Rules, and Recordkeeping.

The Program will not impact the Exchange's ability to perform its trade practice and market surveillance obligations under the CEA. Exchange staff will monitor trading in the Program's products in order to prevent manipulative trading and market abuse. Additionally, the Exchange has implemented systems to track Program participants' volume to ensure proper distribution of earned incentives. The Program does not impact the Exchange's order execution. Participants in the Program will be selected by CME staff using criteria as set forth in Exhibit 1. Chapter 4 of the Exchange rules includes prohibitions against fraudulent, non-competitive, unfair or abusive practices. All participants must execute a contractual agreement with CME in which each participant will expressly agree to comply with, and be subject to, applicable regulations and Exchange rules. Additionally, the Program is subject to the Exchange's record retention policies, which comply with the CEA.

CME certifies that the Program complies with the CEA and the regulations thereunder. There were no substantive opposing views to this Program.

The Exchange certifies that this submission has been concurrently posted on the Exchange's website at <a href="http://www.cmegroup.com/market-regulation/rule-filings.html">http://www.cmegroup.com/market-regulation/rule-filings.html</a>.

If you require any additional information regarding this submission, please e-mail <a href="mailto:CMEGSubmissionInquiry@cmegroup.com">CMEGSubmissionInquiry@cmegroup.com</a> or contact Rachel Johnson at 312-466-4393 or via e-mail at <a href="mailto:Rachel.Johnson@cmegroup.com">Rachel.Johnson@cmegroup.com</a>. Please reference our CME Submission No. 17-034 in any related correspondence.

Sincerely,

/s/ Christopher Bowen Managing Director and Chief Regulatory Counsel

Enclosure: Exhibit 1

# **EXHIBIT 1**

# **Volatility-Quoted Options Market Development Program**

# **Program Purpose**

The purpose of this Program is to incentivize participants to build liquidity in volatility-quoted options. The resulting increase in liquidity on the central limit order book benefits all participants in the marketplace.

# **Product Scope**

All CME volatility-quoted options that are traded on Globex® ("Products").

#### **Eligible Participants**

There is no limit to the number of participants that may participate in the Program. Participants may be CME members or non-members.

#### **Program Term**

Start date is March 1, 2017. End date is December 31, 2018.

#### Hours

N/A

# **Obligations**

Participants must meet certain volume thresholds, as determined by the Exchange, in order to be eligible to receive the Program incentives.

#### **Incentives**

Upon satisfying the Program obligations, as determined by the Exchange, participants may be eligible to receive predetermined incentives.

# **Monitoring and Termination of Status**

The Exchange shall monitor trading activity and participants' performance and shall retain the right to revoke participant status if it concludes from review that a participant has failed to meet the obligations of the Program.