

## BY ELECTRONIC TRANSMISSION

Submission No. 15-108 May 20, 2015

Mr. Christopher J. Kirkpatrick Office of the Secretariat Commodity Futures Trading Commission Three Lafayette Centre 1155 21<sup>st</sup> Street, NW Washington, DC 20581

Re: Amendments to Rule 6.50 (Disclosure of Information) and adoption of related Policy on Regulatory Data - Submission Pursuant to Section 5c(c)(1) of the Act and Regulation 40.6

Dear Mr. Kirkpatrick:

Pursuant to Section 5c(c)(1) of the Commodity Exchange Act, as amended, and Commission Regulation 40.6(a), ICE Futures U.S., Inc. ("IFUS" or "Exchange") is notifying the Commission that it is self-certifying the amendment of IFUS Rule 6.50 and adoption of a policy regarding data which is collected by IFUS for regulatory purposes (the "Policy").

The protection of confidential customer information is currently addressed by Exchange Rule 6.50, which specifies the circumstances in which information can be shared with employees and service providers who need to know the information in order to carry out their job responsibilities. The Exchange has adopted amendments establishing new paragraphs (b) and (c) of the Rule which are largely the same as CME Rule 537 and comparable rules implemented by its affiliated exchanges.

A new paragraph (b) has been added to the Rule which codifies the ability of the Exchange to use, distribute and license non-regulatory trade data (such as bids and offers) and related information that is submitted to the Exchange. Specifically, it provides that subject to each market participant's rights with respect to its own data, the Exchange owns all rights in and to trade data and related information submitted in connection with trading on the Exchange that is not collected or received for purposes of the Exchange fulfilling its regulatory obligations. As such, it specifies the Exchange has the exclusive right to use, distribute, sub-license, disclose and sell anonymized trade data and derivative works. A new paragraph (c) has also been added which confirms that market participants consent to the Exchange's use of trade data and related information submitted to the Exchange for purposes of fulfilling its regulatory obligations, including for business or marketing purposes, unless the market participant opts out of such usage in writing. The amendments also clarify that such data will not be disclosed publicly except on an aggregated or anonymized basis, or in a manner that does not directly or indirectly identify any market participant who submitted such data. A new Exchange Policy that works in

tandem with the Rule amendments has been adopted which, among other things, categorizes as regulatory data information submitted in large trader reports, detailed transaction level position data, financial information and investigative information. The Rule amendments and Policy are set forth in Exhibits A and B, respectively, to this submission and were adopted upon the recommendation of the Exchange's Regulatory Oversight Committee; they will become effective June 4, 2015.

The Exchange certifies that the amendments to Rule 6.50 and the Policy comply with the requirements of the Commodity Exchange Act and the rules and regulations promulgated thereunder. In particular, the amendments and Policy are consistent with CFTC Regulation 38.7 by identifying types of regulatory data and establishing a mechanism for market participants to refuse consent to the use of such data for business and marketing purposes without requiring all of the Exchange's clearing members to obtain explicit written consent from each of their customers transacting in Exchange contracts. In addition, the amendments contain the prohibition of Regulation 38.7 against conditioning market access on the grant of consent to use regulatory data for commercial purposes.

The Exchange is not aware of any substantive opposing views that were expressed by members or others with respect to the Rule amendment or the Policy. The Exchange further certifies that concurrent with this filing a copy of this submission was posted on the Exchange's website at (https://www.theice.com/notices/RegulatoryFilings.shtml).

If you have any questions or need further information, please contact me at 212-748-4083 or at audrey.hirschfeld@theice.com.

Sincerely,

Audrey R. Buschfel

Audrey R. Hirschfeld SVP and General Counsel

Enc.

cc: Division of Market Oversight

#### Exhibit A

# [In the text additions are underscored and deletions struck out]

## Rule 6.50. Disclosure of Information; Trade Data

- (a) The Exchange shall not disclose any information regarding the financial condition or any Transaction, Positions, or market operations of any Member or Customer to any Person, except:
- (ai) to any committee, officer, employee or agent of the Exchange authorized to receive such information within the scope of its or his duties;
  - (bii) to the any Clearing Organization;
- (e<u>iii</u>) to any third party performing a service for the Exchange, provided that such party has executed a confidentiality and non-disclosure agreement in a form approved by the Exchange;
  - (div) to any duly authorized representative of the CFTC lawfully requesting the same;
  - (ev) as may be required by legal process or by law;
- $(\underline{\text{fvi}})$  as the Exchange may deem necessary or appropriate in connection with any litigation affecting it or the Clearing Organization;
  - (gvii) in a manner in which the Member or Customer consents to such disclosure;
- (hviii) pursuant to the terms of an information sharing agreement with a regulatory or self-regulatory body which has been approved by the President to the regulatory authority of any foreign jurisdiction in which the Exchange has been approved to conduct business, to the extent that the consent of the Exchange to make such disclosure was a condition of such approval; and
- $(\frac{iix}{ix})$  to any other Person, if, and to the extent that the Board, from time to time, may deem appropriate.
- (b) Subject to each market participant's rights with respect to its own data, the Exchange shall own all rights, title and interest, database rights and trade secret rights in and to all trade data and related information submitted in connection with trading on the Exchange and which is not collected or received for the purpose of fulfilling regulatory obligations. The Exchange has the exclusive right to use, distribute, sub-license, disclose and sell anonymized trade data and derivative works in any manner, media and jurisdiction. Market participants shall not redistribute trade data or derivative works based thereon unless licensed by the Exchange. The restriction on redistribution shall not apply to a market participant's own data.
- (c) Trade data and related information that is collected by the Exchange for the purpose of fulfilling regulatory obligations ("Regulatory Data") shall not be disclosed publicly other than on an aggregated or anonymized basis, or in a manner that does not directly or indirectly identify any market participant who has submitted such data. Regulatory Data may be used by the Exchange for business and marketing purposes unless the market participant has refused consent to such use and provides written notice to the Vice President of Market Regulation of the Exchange at 55 East 52<sup>nd</sup> Street, New York, N.Y. 10055 "Attn: Data Opt-Out Request". Access to the Exchange shall not be conditioned upon a market participant's consent to the use of Regulatory Data for business or marketing purposes. Nothing in this Rule shall preclude the Exchange from disclosing Regulatory Data pursuant to paragraph (a) above.

### Exhibit B

# USE OF PROPRIETARY DATA OR PERSONAL INFORMATION COLLECTED BY ICE FUTURES U.S. FOR REGULATORY PURPOSES

In connection with our role in the financial services industry and the services we provide, many Exchange employees and employees of companies in the ICE Group who act as service providers to the Exchange, routinely receive and review information that has been collected to fulfill our obligations under applicable regulatory requirements, including those set forth by the Commodity Futures Trading Commission. The Exchange is committed to ensuring the confidentiality, integrity and protection of information the Exchange receives in connection with its regulatory requirements. For purposes of this Policy *Regulatory Data* means proprietary data or personally identifiable information that is collected by the Exchange to fulfill applicable regulatory requirements, from the following categories:

**Position data --**Data collected via the reporting of large trader positions under the CFTC's ownership and control reporting regime as well as clearing member position data maintained in regulatory systems of the Exchange, including trading strategies;

*Financial information--*Financial records and other information, including account balance information and original third party or internal source documents used in the production of financial reports or used to demonstrate compliance with exchange rules.

*Detailed transaction data* -- Trade data at the specific account or trader level, identifying the buy/sell or price information for individual trades from which market positions and/or profit and loss might be derived.

*Investigative materials* --Information collected as part of routine surveillance and/or compliance activities or investigations of potential rule violations, and enforcement of Exchange Rules, such as account statements, order tickets, customer account agreements, bank records, cash market documentation, and audio recordings.

Regulatory Data is accessible only to Exchange employees who need to know the data in furtherance of their employment with the Exchange and who have been authorized to have such access, and to employees of companies in the ICE Group who have been authorized to access such data to perform services for the Exchange and who are subject to the restrictions on confidentiality and use of such information. Regulatory Data may only be used for compliance, surveillance, rule enforcement, clearing, risk management, market operations, market and product research and development and performance monitoring purposes in connection with ensuring the effective operations and integrity of the marketplace. Regulatory Data may not be used for any other purpose unless such use has been specifically authorized by the Exchange VP of Market Regulation or his designee. Potential violations of this Policy are subject to investigation by ICE Futures U.S. and violations may result in discipline, up to and including termination.