

1 UNITED STATES COMMODITY FUTURES TRADING COMMISSION

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3 TECHNOLOGY ADVISORY COMMITTEE

4

MEETING

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(TAC)

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Tuesday,

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July 18, 2023

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Three Lafayette Center

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1 APPEARANCES [KEY]

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3 CFTC COMMISSIONERS

4 Commissioner Kristin N. Johnson

5 Commissioner Christy Goldsmith Romero

6 Commissioner Summer K. Mersinger [recorded remarks]

7 Commissioner Caroline D. Pham

8

9 TAC MEMBERS

10 Chair:

11 Carole House, Terranet Ventures Inc., Executive in
12 Residence

13 Vice Chair:

14 Ari Redbord, TRM Labs, Head of Legal and Government
15 Affairs

16 Hilary Allen, Professor of Law, Associate Dean for
17 Scholarship, American University, Washington
18 College of Law

19 Nikos Andrikogiannopoulos, Metrika, Founder & Chief
20 Executive Officer

21 Dan Awrey, Professor of Law, Cornell Law School

22 Christian Catalini, Lightspark, Co-Founder & Chief

1 Strategy Officer

2 Todd Conklin, U.S. Department of the Treasury,

3 Deputy Assistant Secretary of the Treasury for

4 Office of Cybersecurity and Critical Infrastructure

5 Protection

6 Jonah Crane, Klaros Group, Partner

7 Sunil Cutinho, CME Group, Chief Information Officer

8 Cantrell Dumas, Better Markets, Inc., Director,

9 Derivatives Policy

10 Timothy Gallagher, Nardello & Co., Managing

11 Director, Digital Investigations & Cyber Defense

12 and Chief Security Officer

13 Michael Greenwald, Amazon Web Services, Global

14 Lead, Digital Assets and Financial Innovation

15 Dan Guido, Trail of Bits, Co-Founder & Chief

16 Executive Officer

17 Stanley Guzik, S&P Global Commodity Insights, Chief

18 Technology & Innovation Officer

19 Jill Gunter, Espresso Systems, Chief Strategy

20 Officer

21 Ben Milne, Brale Founder, & Chief Executive Officer

22 Joe Saluzzi, Themis Trading LLC, Co-Founder,

1 Partner, and Co-Head of Equity Trading

2 Emin Gün Sirer, Ava Labs, Founder & Chief Executive
3 Officer

4 Justin Slaughter, Paradigm, Policy Director

5 Todd Smith, National Futures Association, Director
6 of Centralized Data Science and Analytics

7 Steve Suppan Institute for Agriculture & Trade
8 Policy Senior Policy Analyst

9 Corey Then, Circle, Vice President of Global Policy

10 Nicol Turner Lee, Center for Technology Innovation,
11 The Brookings Institution, Senior Fellow,

12 Governance Studies; Director

13 Adam Zarazinski, Inca Digital, Chief Executive
14 Officer

15

16 Anthony Biagioli, Special Counsel to the Director,
17 Division of Enforcement, CFTC, Designated Federal
18 Officer

19 Lauren Bennett, Trial Attorney, Division of
20 Enforcement, CFTC, Alternate Designated Officer

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A G E N D A

Opening Remarks of Commissioner Goldsmith Romero &
Others

Subcommittee Chair Introductions

Responsible Use of AI in Regulated Financial
Services

AI Accountability Policy Request for Comment
Presentation:

- Travis Hall, Acting Deputy Associate
Administrator, National Telecommunications and
Information Administration

Responsible AI

Presentation:

- Nicol Turner Lee, Senior Fellow in Governance
Studies and Director of the Center for Technology
Innovation, The Brookings Institution

1 An Impact Assessment of the Proliferation of AI
2 Cybersecurity Capabilities on Financial Security
3 Presentation:

4 - Dan Guido, Co-Founder & CEO, Trail of Bits

5

6 Break

7

8 Regulatory Issues for DeFi, Including DAOs

9

10 Enforcement Case Study: Ooki DAO

11 Presentation:

12 - Anthony Biagioli, Special Counsel to the

13 Director, Division of Enforcement, CFTC

14

15 Extent of Decentralization and Models of Governance
16 in DeFi

17 Presentation:

18 - Ben Milne, Founder & CEO, Brale Inc.

19 - Justin Slaughter, Policy Director, Paradigm

20

21 Stability and Security Challenges and Regulatory
22 Implications for Crypto

1 Presentation:

2 - Dr. Dan Awrey, Professor of Law, Cornell Law
3 School

4

5 Cyber Resilience for Financial Markets

6

7 Third-Party Relationships: Interagency Guidance on
8 Risk Management

9 Presentation:

10 - Kevin Greenfield, Deputy Comptroller for
11 Operational Risk Policy, Office of the Comptroller
12 of the Currency

13

14 Challenges with Understanding Cybersecurity Risk
15 and Implications for Operational Risk Regulation

16 Presentation:

17 - Hilary Allen, Professor of Law, American
18 University Washington College of Law

19 - Timothy Gallagher, Managing Director, Digital
20 Investigations & Cyber Defense, Chief Security
21 Officer, Nardello & Co.

22

1 State of Financial Sector Defense and Collaboration
2 to Combat Cyber Threats

3 Presentation:

4 - Steven Silberstein, Financial Services
5 Information Sharing and Analysis Center

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7 Closing Remarks and Adjourn

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1 P R O C E E D I N G S

2 MR. BIAGIOLI: Good morning, everyone. I'm
3 Tony Biagioli. As the TAC designated federal
4 officer, it's my pleasure to call this meeting to
5 order.

6 Before we begin this morning's discussion, I'd
7 like to turn to Commissioner Christy Goldsmith
8 Romero, the TAC sponsor, for the welcome and
9 opening remarks. Thereafter Commissioners Johnson
10 and Mersinger will also give brief opening remarks.
11 Commissioner Goldsmith Romero?

12 MS. GOLDSMITH ROMERO: It's nice to see
13 everyone here. I welcome you to the CFTC today.

14 With artificial intelligence at the forefront
15 of public discussion, significant movements in
16 digital asset markets to decentralized finance (or
17 DeFi) after the collapse of unregistered
18 centralized exchanges and several enforcement
19 actions, as well as escalated and persistent cyber
20 threats, I look forward to the presentations and
21 discussion today from recognized technology experts
22 who serve on the TAC.

1 I want to thank TAC chair, Carole House, and
2 vice chair Ari Redbord for their leadership of TAC
3 and for putting together today's agenda. I also
4 want to thank CFTC staff Tony Biagioli, who is the
5 designated federal officer, DFO of TAC; our two new
6 assistant DFOs, Drew Rogers and Lauren Bennett; and
7 Scott Lee in my office as well as others in the
8 CFTC who keep TAC running and helped organized
9 today's events.

10 I'm also excited to recognize our new
11 subcommittee co-chairs. Carole House and Dan Awrey
12 will serve as co-chairs of the subcommittee on
13 digital assets and blockchain technology. Tim
14 Gallagher and Dan Guido will serve as co-chairs of
15 the subcommittee on cybersecurity. Nicol Turner Lee
16 and Todd Smith will serve as co-chairs of the
17 subcommittee on emerging and involving
18 technologies.

19 I'm grateful for their willingness to lead the
20 work of the subcommittees and all the members who
21 are willing to serve on these subcommittees.

22 I'm going to first start with responsible

1 artificial intelligence. Artificial intelligence is
2 at the heart of much public conversation right now
3 including the tremendous opportunities presented as
4 well as some fear of the unknown. Questions swirl
5 around whether we know what we are unleashing.

6 AI is not new. AI has long been a part of our
7 everyday life as well as a part of financial
8 services. From your Netflix algorithm to your
9 bank's chatbot, Americans come across AI often
10 without thinking about the idea of AI.

11 At some point, we may have thought the
12 question, am I making this decision because it's
13 something that I want or am I being prompted, but
14 often that may have been a passing thought easily
15 dismissed.

16 That all changed with generative AI which is
17 new. While there are tremendous benefits of AI,
18 there are growing concerns about harmful outcomes,
19 particularly with generative AI, the list of
20 potential risks to both individual and society may
21 yet be determined -- may not yet be determined.

22 The concept of responsible AI is also not new.

1 AI algorithms, logics and -- logic and outcomes
2 should be transparent and explainable in a way that
3 can be audited by humans. Unbiased and
4 representative data has never been more important.
5 Harm should be minimized. It's easy to think of AI
6 enabled market manipulation, fraud and
7 cyberattacks.

8 There are real concerns of societal harms like
9 bias, abuse and disinformation. And it's important
10 to think through other societal issues such as
11 privacy as well as what types of jobs could
12 generative AI replace and are we losing some aspect
13 of human judgement in those jobs that is important
14 to retain.

15 The CFTC has an important mission that
16 includes promoting responsible innovation. It is
17 important to increase our understanding of the use
18 of AI in our regulated markets.

19 When it comes to our regulated entities, we
20 have responsible AI questions and concerns related
21 to organizations' responsibilities. When it comes
22 to AI, including governance, how are decisions

1 being made and who will make those decisions.

2 Additionally, there could be greater
3 opportunity for the CFTC to benefit from AI. As a
4 long-time enforcement attorney, surveillance and
5 data analysis immediately come to mind but there
6 could be many others.

7 I also recognize the benefit of human judgment
8 in these areas, raising the same issues of
9 responsibility when it comes to the Commission's
10 own responsible use of AI.

11 In continuing TAC's examination of AI, I look
12 forward to the presentation today on responsible AI
13 from TAC member Dr. Nicol Turner Lee, who is a
14 senior fellow in governance studies and the
15 director of the Center for Technology Innovation at
16 the Brookings Institution.

17 Dr. Turner Lee serves as the co-chair of TAC
18 subcommittee on emerging and evolving technologies
19 along with Todd Smith from the National Futures
20 Association.

21 TAC will continue to coordinate with others in
22 the Biden Administration evaluating responsible AI.

1 I look forward to the presentation on the request
2 for comment released in April by the Department of
3 Commerce's National Telecommunications and
4 Information Administration, NTIA, and we welcome
5 Travis Hall, NTIA's acting deputy associate
6 administrator.

7 NTIA's request for comment advances its
8 efforts to ensure AI systems work as claimed and
9 without causing harm. These efforts build on the
10 blueprint for an AI bill of rights which present --
11 was presented at the last TAC meeting by Alan
12 Mislove of the White House Office of Science and
13 Technology.

14 As we consider potential harms of AI, we'll
15 also hear from TAC member Dan Guido, co-founder and
16 CEO of Trail of Bits on the impact of the
17 proliferation of AI cybersecurity capabilities. Mr.
18 Guido serves as a co-chair of TAC's subcommittee on
19 cybersecurity.

20 Turning now to DAOs and other forms of DeFi.
21 TAC also continues its deep dive examination of
22 regulatory issues related to DeFi.

1 This examination has been -- become
2 increasingly important as more of the digital asset
3 market is shifting to DeFi and congress is
4 considering additional legislation that includes
5 DeFi. As I said at the start of TAC's examination
6 of DeFi, the central issue is accountability.

7 We will continue that examination today.
8 Financial regulators are used to central actors.
9 Today we continue the discussion about what
10 decentralization means and the sliding scale that
11 is often DeFi. DeFi is not one size fits all and
12 DeFi can take different forms.

13 One form is a decentralized autonomous
14 organization, or DAO. Today we'll hear about the
15 CFTC's recent novel enforcement case against Ooki
16 DAO. We'll hear from TAC's very own DFO Tony
17 Biagioli, who was the trial attorney in the case.

18 We will also have a presentation by TAC
19 members Justin Slaughter of Paradigm and Ben Milne,
20 the founder and CEO of Brale Inc. They will discuss
21 DeFi models, smart contracts and governance.

22 We will also have a presentation from -- by

1 professor Dan Awrey on regulating decentralization.
2 Professor Awrey serves as a co-chair of TAC's
3 subcommittee on digital assets and blockchain
4 technology along with TAC chair Carole House.

5 Finally, cyber resilience. Third party service
6 prider [sic] -- provider vulnerability is one of
7 the top cyber threats. In June, the banking
8 regulators issued their long-awaited guidance on
9 third party service providers. This guidance was
10 lar- -- largely modeled after OCC guidance.

11 Today we welcome from the OCC Kevin
12 Greenfield, the Deputy Comptroller for Operational
13 Risk Policy, to discuss that guidance.

14 This is relevant for not only swap dealers who
15 are also sub- -- who many are also subject to bank
16 regulation, but also as best practices for risk
17 management in the financial industry to build cyber
18 resilience and business continuity.

19 We'll hear from TAC members Professor Hilary
20 Allen and Tim Gallagher on challenges with
21 understanding cybersecurity risks and implications
22 for operational risk regulation. Mr. Gallagher

1 serves as a co-chair of TAC's cybersecurity
2 subcommittee.

3 Finally, we'll have a presentation on the
4 state of financial sector defense and collaboration
5 to combat cyber threats by Steven Silberstein of
6 the Financial Services Information Sharing and
7 Analysis Center, the FSISAC.

8 The FSISAC is a non-profit organization that
9 advances cybersecurity and resilience in the
10 financial system, whose board of directors is
11 composed of cybersecurity executives at financial
12 institutions.

13 Each of these issues is front and center
14 before us. I really appreciate each of the TAC
15 members' willingness to share your technology,
16 expertise and viewpoints and as always I encourage
17 a broad discussion of a diversity of use today and
18 going forward.

19 MR. BIAGIOLI: Thank you, Commissioner
20 Goldsmith Romero. We will now have opening remarks
21 from Commissioner Johnson.

22 MS. JOHNSON: Good morning. Thank you so much

1 Commissioner Goldsmith Romero, Tony and I think I'm
2 going to get this right this time, Tony Biagio- --
3 Biagiolio [sic]. Did I get it right? I feel like
4 somewhere you're adding a syllable. Fair enough.

5 While working on this, it'll be a continued
6 project alongside writing reports and offering of
7 recommendations to this CFTC. It's officially part
8 of the mission of the subcommittee and the
9 commissioners to get Tony's last name correct.

10 I am grateful for Tony's service as DFO for
11 TAC, which my good friend and fellow commissioner,
12 Commissioner Goldsmith Romero sponsors.

13 I'm also grateful to each of you here in the
14 room today for the time that you took out of the
15 schedules that are already too demanding to
16 participate and present, to educate the Commission,
17 the staff, market participants and others regarding
18 the need to address these critical issues.

19 The agenda for TAC today and TAC's
20 subcommittee workstreams address critical issues
21 that will directly influence forthcoming regulation
22 by the Commission as well as future regulation and

1 legislation.

2 As was mentioned in the previous TAC meeting,
3 we've discussed and explored President Biden's
4 announcement for a blueprint for an AI bill of
5 rights.

6 Last month during a speech in San Francisco,
7 President Biden delivered remarks on the risks and
8 opportunities posed by artificial intelligence. The
9 president echoed reflections and concerns that will
10 shape a values driven discourse on the integration
11 of AI in our society.

12 For those of us who have spent years thinking,
13 researching and writing about the potential and
14 concerns surrounding the integration of artificial
15 intelligence, this is a welcomed approach. In 2008
16 I began to research and publish literature
17 examining the integration of AI in financial
18 markets.

19 Not long after, I began to support federal
20 agencies including our Commission and the SEC in
21 the development of regulations concerning or
22 dealing with emerging concerns related to the

1 adoption of a diversity of technologies that
2 accelerate trading.

3 Three quick observations: AI technologies
4 tout tremendous promise. A promise to reduce
5 frictions, to effectively enhance efficiency, to
6 permit trading at light speed, yet there are many
7 reasons to carefully interrogate the promises that
8 are made to ensure that we mitigate exposure to
9 potential perils that may also follow from adopting
10 AI.

11 Let me tell you a little bit about racing at
12 light speed, if I may. Even when technologies offer
13 great promise, we must ensure compliance with
14 existing guardrails including the ability to
15 effectively police AI.

16 In a paper that I published from a discussion
17 inspired by a symposium panel was su- -- with SEC
18 Commissioner Hester Peirce, I explained federal
19 statutes and regulations regulate risk taking by
20 financial market intermediaries including broker
21 dealers who execute trades and securities exchanges
22 and clearing house platforms where trading occurs.

1 For almost a century, these statutes have
2 enforced norms that encourage disclosure,
3 transparency and fairness, and modern markets,
4 innovation, and technology challenge these core
5 principles.

6 The engineering of computer-driven automated
7 trade execution -- I nod my head a bit to Professor
8 Hilary Allen in the corner of the room --
9 illustrates the necessity of thinking carefully
10 about what it means to automate trade execution, to
11 develop algorithmic trading strategies, to
12 introduce high-frequency trading strategies, and
13 the many accompanying shifts that follow in
14 financial market intermediation.

15 That academic project trace the evolution and
16 adoption of computer driven trading from the
17 paperwork crisis of 1967 through the stock market
18 crash of 1987, the financial crisis of 2007 and the
19 flash crash in 2010.

20 Coupled with the accelerated pace of
21 algorithmically driven trading on digital platforms
22 within -- with a global almost instantaneous

1 internet-based infrastructure, I raised alarms that
2 there's a need for guardrails that effectively
3 address any integration of high frequency trading,
4 permitting co-location and particularly with
5 respect to our ability to effectively resolve
6 enforcement questions.

7 In the paper I focused on one specific case
8 study that illustrates two strategies that really
9 ought to be the focus of a lot of our
10 conversations: front running and spoofing.

11 With more time I described to you that I
12 focus in the paper on the flash crash and the SEC
13 and CFTC enforcement divisions' initial conclusions
14 regarding automated algorithms and the extent that
15 they played a role in the flash crash.

16 I also explore but -- that by 2015 the
17 Department of Justice and CFTC investigations
18 revealed that a rogue London-based trader, we'll
19 call him the vendor for now, had manipulated the E-
20 mini S&P 500 by using an algorithm to flood the CME
21 with sell orders for E-mini S&P 500 stocks. I'd say
22 lots about spoofing, I'd say lots about front

1 running with more time but I'm sure that will come
2 as well.

3 I'd like to wrap up with just a few
4 reflections on understanding the ethical
5 implications of AI. I applaud Commissioner
6 Goldsmith Romero and the TAC subcommittee focusing
7 on the implications of AI.

8 As an associate dean and a DAO professor at
9 Tulane University, I convene computer scientists,
10 programmers, engineers, market participants,
11 lawyers, public interests advocates and academics
12 for a day long symposium examining the implication
13 of AI NHS Society.

14 From that discussion I published a paper in
15 the Journal of International Comparative Law where
16 my co-author and I examine a diversity of areas in
17 our markets where we're integrating AI and the need
18 to be thoughtful that this awesome barrage of
19 technologies that we are integrating into our
20 society really are fit for purpose and are
21 consistent with the rules we've long adopted.

22 Finally, I supported the Administrative

1 Conference of the United States in a project that I
2 hope will also ultimately influence regulation here
3 at the CFTC. ACUS developed a number of reports
4 following a consultation. I was one of a number of
5 consultants that supported ACUS examining the
6 potential and perils of administrative agencies
7 subject to constitutional protections integrating
8 AI.

9 As reported in our final agency report here at
10 the Commission, we are already integrating AI in a
11 number of ways and anticipate further integration
12 in due course. I'm deeply thoughtful about the
13 extent that we integrate AI.

14 I'm even more deeply thoughtful about the
15 reality that even our efforts today may not be
16 sufficiently comprehensive. I'm mindful that the
17 integration of AI has implications not just for
18 large financial institutions but there are many
19 implications for individual market participants or
20 consumers as well.

21 Here questions of bias and the potential for
22 privacy concerns really take root. Just three years

1 ago -- oh no, it's four now, four years ago a week
2 from today, I testified before Congress
3 specifically describing concerns around the
4 integration of AI in the context of residential
5 mortgage markets. While AI might present as neutral
6 in many contexts we must be sure that the outcomes
7 are free from bias and fair for everyone.

8 I'm also excited to hear from the other
9 subcommittees that are presenting today and due
10 course will have lots to share and engage with you
11 regarding digital assets and the oversize digital
12 assets in our markets and cyber resilience as well.

13 Thank you all so much for coming. Thank you
14 for having me, Commissioner Goldsmith Romero.

15 MR. BIAGIOLI: Thank you Commissioner Johnson.
16 Commis- -- Commissioner Mersinger has prepared
17 recorded remarks.

18 RECORDING OF MS. MERSINGER: Good afternoon
19 and thank you to Commissioner Goldsmith Romero for
20 hosting another meeting of the Technology Advisory
21 Committee. I regret not being able to join today's
22 meeting in person but I have no doubt that the

1 presentations and discussions during today's
2 meeting will be educational not [inaudible] but to
3 everyone on the committee, those participating in
4 today's presentation and anyone who's joining us
5 whether in person or virtually.

6 As some of you may notice -- have noticed,
7 July has become the month of advisory committee
8 meetings here at the Commodities Fuder [sic] --
9 Futures Trading Commission. With four separate
10 committees holding meetings almost back to back and
11 actually five if you count the Energy and
12 Environmental Markets Advisory Committee meeting
13 that I sponsored at the end of June.

14 Now, as a regulator who has to remain up to
15 speed on a wide variety of topics, all at the same
16 time, these advisory committee meetings are a great
17 opportunity to hear directly from experts and learn
18 about matters important to the work we do here at
19 the CFTC.

20 The information and discussions occurring at
21 these meetings go far behind anything we could
22 obtain on our own, whether it's to reading reports,

1 write papers, research, et cetera. But as a
2 Commissioner who also enjoys sharing a few remarks
3 at the start of these meetings, I have to admit I'm
4 running out of material.

5 As this statement is before the advisory
6 committee devoted to technology, I decided to
7 enlist the help of a few people in my life who are
8 very adept at using technology: my children. Not
9 only did they provide awesome ideas for my
10 statement, they also confirmed that this was the
11 first time anything about my job has been
12 interesting to them.

13 So I asked three of my four children for their
14 thoughts on artificial intelligence in
15 decentralized findings. Now, my panel was missing
16 one child because my 16-year-old daughter now has
17 her driver's license, she is never home and cannot
18 be bothered by conversations with family members.

19 I also want to just give you a quick warning
20 that the expert panel included two elementary
21 school age boys. So there were a lot of comments
22 that I deemed that were not appropriate for public

1 consumption. So I will share some of the comments
2 that did make the cut.

3 When asked about AI, my youngest son told me
4 he has no idea what that means. And so I thought
5 I'd offer a simple explanation. I said, it's the
6 computer thinking on its own, making conclusions
7 based on information it has available. Now, my son
8 is an avid football fan and his response to my
9 inquiry and simplistic explanation of AI was a
10 pretty shrewd test question of his own.

11 He said, so when I ask the computer who is the
12 best quarterback in the NFL, and it says Patrick
13 Mahomes, is that because the computer thinks it
14 should say Patrick Mahomes is the best or because
15 the computer knows that he is my favorite
16 quarterback? Or is this just a fact that Patrick
17 Mahomes is the best quarterback?

18 Now, my 12-year-old son and 14-year-old
19 daughter were a little more familiar with AI. In
20 fact I learned a new term from my 12-year-old son -
21 - non-playable characters, or NPCs, as they are
22 known the gaming world.

1 I asked him to explain NPCs to me and how they
2 use AI. His response was, mom, you wouldn't
3 understand. All right, fair enough. Now, my 14-
4 year-old daughter offered another example of AI
5 that was also new to me, this time in the context
6 of social media.

7 She told me that she likes to text SnapChat AI
8 because, according to her, it always reads her
9 text, it texts back immediately saying something
10 that she would want to hear and it will never ghost
11 her list her last boyfriend did on SnapChat.

12 Now, the conversation regarding DeFi were much
13 less substantive. DeFi seems to be a concept that
14 they have yet to fully grasp.

15 My youngest son when asked that he doesn't
16 know what that means and quickly ended the
17 conversation by returning to his video games. My
18 12-year-old son said, you mean like crypto currency
19 and those gorilla NTFs [sic]? NFTs? That's dumb.
20 Why does anyone use real money to buy fake money?

21 I followed that up with an example suggesting
22 that when he buys tokens on his favorite video game

1 with his birthday money he is essentially buying
2 fake money with real money. So with that he
3 responded, yeah, but that's different because I can
4 buy cool weapons.

5 And my 14-year-old, said, what, do you mean
6 like Venmo? I like Venmo because you can like send
7 me money whenever I want it. Now, I do not report
8 these admittedly very unscientific survey results
9 to be clear about the issues that are on the agenda
10 for today.

11 That really it's just the opposite. AI and
12 DeFi, and I'll add cybersecurity to that as well,
13 are not hyperical- -- hypothetical challenges of
14 futures. They are challenges we are facing now,
15 especially in our financial markets and the -- and
16 challenges for those who regulate them.

17 Yet they often come wrapped in new concepts
18 and terminologies that seem just a thorn to many of
19 us as they are to my young kids. And thankfully
20 today we are going to hear from real experts who
21 will discuss, explain and analyze these important
22 topics and more.

1 I am certain we will all walk away from
2 today's meeting much smarter and much better
3 prepared to consider the impact of these
4 technological advances on the markets we regulate
5 at the CFTC.

6 I'm also looking forward to reviewing any work
7 product from the three TAC subcommittees: The
8 digital assets and blockchain technology
9 subcommittee, the emerging and evolving
10 technologies and the cybersecurity subcommittee,
11 especially in areas where we may need to take a
12 second look at our regulations to make sure they
13 remain fit for purpose.

14 As always, thank you to all of the CFTC staff
15 who make sure these meetings are a success. I
16 believe I speak for my fellow Commissioners when I
17 tell you that these meetings cannot happen without
18 you.

19 Again, thanks everyone for being here today
20 and I'm looking forward to very interesting
21 discussions.

22 MR. BIAGIOLI: Thank you, Commis- --

1 Commissioner Mersinger. Commissioner Pham is live
2 from somewhere in the world, not here, and so she
3 will deliver her remarks now virtually.

4 MS. PHAM: Thank you. Thank you so much for
5 having me. I'm -- it's a pleasure to be able to
6 speak to you all today.

7 I thank Commissioner Christy Goldsmith Romero
8 and I'm pleased to support her sponsorship of the
9 CFTC's Technology Advisory Committee. I would also
10 like to thank the TAC Designated Federal Officer
11 Anthony Biagioli, and Alternate Designated Federal
12 Officer Lauren Bennett, and other CFTC staff for
13 their work preparing today's meeting.

14 I welcome each of the TAC members as you
15 explore timely issues regarding responsible
16 artificial intelligence, the centralized finance or
17 DeFi and cyber resilience. Thank you Commissioner
18 Goldsmith Romero for your leadership. I also
19 congratulate the Division of Enforcement for their
20 work on the Ooki DAO case.

21 I wish that I could be with you in Washington
22 but I am still in New York City following my GMAC

1 meeting yesterday as I know Commissioner Goldsmith
2 Romero was in D.C. yesterday and dialed in for my
3 GMAC meeting.

4 Recently I specifically addressed AI and other
5 technological advancements that may impact
6 financial markets. Across the industry, risk
7 professionals have a critical role in safeguarding
8 our markets. I discuss the importance of utilizing
9 existing risk governance frameworks and risk
10 management discipline to identify, measure, monitor
11 and control emerging risks and new technology.

12 For example, operational risk management
13 includes technology risk, cyber risk and third-
14 party risk. Model risk management is key for AI
15 risk governance. Businesses must also consider
16 strategic risk and compliance risk in light of
17 recent technological development.

18 I recently stated that our registrants must
19 be vigilant and address new and emerging risks
20 through various risks stripes as appropriate;
21 whether from changing market conditions,
22 technological developments, geopolitical concerns,

1 or any other event.

2 At the last TAC meeting, I remarked on the
3 many years of work by policymakers such as the
4 Financial Stability Board, the Basel Committee on
5 Banking Supervision, the International Organization
6 of Securities Commissions and other regulatory
7 authorities around the world to implement laws,
8 regulations, and standards for operational
9 resilience.

10 Regulated entities including the vast
11 majority of our swap dealers and FCMS that are
12 banking organizations have implemented
13 comprehensive enterprise wide operational
14 resilience programs.

15 Operational resilience, as noted by U.S.
16 prudential regulators in 2020, encompass
17 governance, operational risk management, business
18 continuity management, third-party risk management,
19 scenario analysis, secure and resilient information
20 system management, surveillance and reporting and
21 cyber risk management.

22 As you can see, cyber risk or cyber resilience

1 is only one component of an operational resilience
2 program.

3 It is my view that the CFTC's approach to
4 cyber risk or third-party risk should appropriately
5 recognize that these risks are within the
6 discipline of operational risks and that all of
7 these risks are part of, but not the same as, an
8 operational resilience program.

9 I look forward to hearing from Kevin
10 Greenfield, Deputy Comptroller for Operational Risk
11 Policy at the Office of the Comptroller of the
12 Currency on the recent interagency guidance on
13 third party risk management. Many of our swap
14 dealers are OCC chartered national banks and it is
15 essential that the CFTC understands the prudential
16 regulation of banking organizations.

17 I appreciate Commissioner Goldsmith Romero's
18 engagement with our fellow U.S. regulators on these
19 issues and for her leadership. The insights and
20 perspectives shared through the TAC's work will
21 help to shape the CFTC's approach to new and
22 emerging technologies.

1 My thanks again to Commissioner Goldsmith
2 Romero, the TAC members and speakers for your time
3 and commitment to fostering responsible innovation
4 in our market. Thank you.

5 MR. BIAGIOLI: Thank you Commissioner Pham and
6 thank you all for your opening remarks. Before
7 beginning our first segment, there are a few
8 logistical items that I've been asked to mention to
9 the committee members.

10 Please make sure your microphone is on when
11 you speak. The meeting is being simultaneously
12 webcast so it's important that your microphone be
13 on so that the webcast audience can hear you.

14 If you would like to be recognized during the
15 discussion, please change the position of your
16 placecard so that it sits vertically on the table
17 or raise your hand and the chair or vice-chair will
18 recognize you and give you the floor. Please note
19 that the webcast cannot be muted. I repeat, the
20 webcast cannot be muted, so at breaks, please turn
21 off your microphone or else it'll pick up any --
22 potentially pick up any side conversation.

1 If you're participating virtually and would
2 like to be recognized during the discussion for a
3 question or comment or need technical assistance,
4 just message me within the Zoom chat. I will alert
5 Chair House or Vice-Chair Redbord that you'd like
6 to speak during the discussion period that follows
7 the prepared remarks and presentations.

8 Please identify yourself before speaking, just
9 say your name for the benefit of the court
10 reporter, please. Please also speak directly into
11 your microphone for optimal audio quality on the
12 webcast.

13 If you're -- please make sure you unmute your
14 Zoom video before you speak and mute both after you
15 speak. Please only turn on your camera when you're
16 engaging in discussion and if you are disconnected
17 from Zoom, please close your browser and enter Zoom
18 again using the link previously provided for
19 today's meeting.

20 Before we begin, I'd like to do a quick roll
21 call of the members participating virtually so we
22 have your attendance on the record. After I say

1 your name, please indicate that you are present and
2 then mute your line. Christian Catalini?

3 MR. CATALINIE: I'm present.

4 MR. BIAGIOLI: Jennifer Ilkiw?

5 MS. ILKIW: [no audio response].

6 MR. BIAGIOLI: Steve Suppan?

7 MR. SUPPAN: Present.

8 MR. BIAGIOLI: Michael Greenwald?

9 MR. GREENWALD: Present.

10 MR. BIAGIOLI: Gün Sirer?

11 MR. SIRER: Present.

12 MR. BIAGIOLI: Dan Awrey?

13 MR. AWREY: Present.

14 MR. BIAGIOLI: Michael Shaulov?

15 MR. SHAULOV: [no audio response]

16 MR. BIAGIOLI: Francesca Rossi?

17 MS. ROSSI: [no audio response]

18 MR. BIAGIOLI: John Palmer?

19 MR. PALMER: [no audio response].

20 MR. BIAGIOLI: And Joe Saluzzi.

21 MR. SALUZZI: Present.

22 MR. BIAGIOLI: At this time it's my pleasure

1 to turn things over to the TAC -- to the TAC chair,
2 Carole House.

3 MS. HOUSE: Thank you so much, Tony. It's my
4 pleasure to introduce again, the newly appointed
5 co-chairs of the TAC subcommittees and thanks to
6 all the members of the subcommittees as well. The
7 list of membership has been published on the CFTC
8 website. Dan Awrey and I will serve as the co-
9 chairs of the subcommittee on digital assets and
10 blockchain technology.

11 Tim Gallagher and Dan Guido will serve as the
12 co-chair of subcommittee on cybersecurity. And
13 Nicol Turner Lee and Todd Smith will serve as the
14 co-chair of the TAC subcommittee on emerging and
15 evolving technologies. So we'll be turning it over
16 to all the co-chairs to give some brief
17 introductory remarks. We'll start with Dan and
18 myself.

19 So first I'll -- I'll say that it's -- it's an
20 honor after having the opportunity help drive
21 President Biden's efforts in ensuring responsible
22 development in digital assets to now get to serve

1 on -- and not just as the chair of the TAC but also
2 as co-chair with someone who I respect so deeply,
3 Dan Awrey is my other co-chair and with an
4 incredible expertise across government academia,
5 TradFi, DeFi, fintech, all represented on the
6 subcommittee for digital assets. This is a
7 wonderful way to serve and I'm honored to have been
8 selected and asked by the Commission.

9 I'm sure all of noticed that a lot of the
10 issues that Commissioner Goldsmith Romero spoke to
11 when she was talking about AI issues around bias
12 and security and abuse and privacy, those sound
13 very familiar to us and everyone dealing in the
14 blockchain and DeFi space and ultimately it points
15 to the issues that I know all of us share and we
16 talked about in our first meeting, that responsible
17 innovation does not mean unchecked technological
18 advancement without regard to societies and
19 democracies and consumers and businesses.

20 Ultimately this goes back to many key issues
21 but especially accountability, which I know is
22 emphasized by each of the Commissioners in their

1 remarks and something that I'm sure will be the
2 focus of much debate and fun discussion during the
3 subcommittee meetings.

4 But these issues will require vigor and rigor
5 and intellectual honesty and timeliness as well --
6 as well as open minds to examine the reality of
7 these technologies as well as the great potential
8 for promise as well as peril without the right
9 protections being put in place.

10 So I look forward to the hard work that is
11 coming with the subcommittee. Looking forward to
12 working with most members of the committee, all
13 members of the subcommittee on digital assets, so -
14 - and blockchain technology, it's going to be a
15 real -- some really exciting work.

16 So Dan, I'm going to turn it over to you for
17 introductory remarks, my fellow co-chair.

18 MR. AWREY: Thank you so much. I will keep it
19 very brief because I think Carole has framed the
20 work of the subcommittee brilliantly.

21 I'm really excited to work with Carole and the
22 rest of the subcommittee and I'm especially excited

1 because of the opportunities that we're going to
2 have to identify and debate some important
3 foundational questions and both the regulation of
4 Defi. I -- and then to use that as a building block
5 I think for understanding and evaluating potential
6 past forward for regulation.

7 So thank you again and I look forward to
8 engaging with all of you on the subcommittee's
9 work.

10 MS. HOUSE: Thank you so much, Dan. And Tim
11 and Dan, will have some introductory remarks
12 regarding the subcommittee on cybersecurity.

13 MR. GUIDO: Thanks. Hey. I am Dan Guido, the
14 CEO and founder of Trail of Bits. Very excited to
15 be here and to help the CFTC and the financial
16 industry understand what new opportunities look
17 like for defense as well as make them aware of
18 upcoming risks that may impact their cybersecurity.

19 Very excited to be working with Tim and help
20 translate these into efforts at good, well-crafted
21 policy. So yeah. Thank you for inviting me and
22 happy to be here.

1 MR. GALLAGHER: Hello. Tim Gallagher here,
2 managing director and chief security officer and
3 CISO at Nardello & Company.

4 Thank you, Commissioner Goldsmith Romero, for
5 the opportunity to be on this subcommittee where we
6 have the opportunity to surface some critical
7 threats to the system and ways that we can try and
8 mitigate them, push together -- push forward some
9 ideas and start to socialize them and hopefully
10 help move the ball forward in protecting our
11 infrastructure.

12 MS. HOUSE: Thank you so much, Dan and Tim.
13 Really looking forward to that work. And now
14 finally, Nicol and Todd, some introduct- --
15 introductory remarks regarding the emerging and
16 evolving technology subcommittee.

17 MS. TURNER LEE: Thank you very much. I'm Dr.
18 Nicol Turner Lee, Senior Fellow in Governance
19 Studies and the Director of the Center for
20 Technology Innovation at the Brookings Institution.
21 I'm excited to be here.

22 Thank you, Commissioner, for allowing me to

1 participate in this esteemed committee, primarily
2 because this is groundbreaking. This is frontier
3 work, and on the Emerging Technologies Committee,
4 my colleague Todd and I intend to try and stay
5 ahead of the curve of groundbreaking, which is
6 often difficult to do because technology always
7 moves.

8 So we're looking forward to advising on some
9 of the sociotechnical concerns as well as those
10 interests that are related to the public and how we
11 can better serve and protect them through those
12 technologies. So I'll pass it over to Todd.

13 MR. SMITH: Thank you, Nicol. My name is Todd
14 Smith. I'm Director of Data Science and Analytics
15 at NFA, I also chair NFA's Data Governance
16 Committee, and lastly, I lead NFA's innovation
17 efforts.

18 I'm very thankful and appreciative of the
19 opportunity to serve on TAC with you all and
20 especially appreciative to be co-chair with Nicol
21 on the Emerging and Evolving Technologies
22 Subcommittee. So thank you very much.

1 MS. HOUSE: Thank you all so much for those
2 great remarks. And I love that, frontier work.
3 That's very exciting. Great way to frame it, Nicol,
4 and the expertise in our co-chairs as well as all
5 the members of the subcommittee is going to bring
6 some incredible -- some incredible focus and
7 interesting perspectives into the work of the
8 subcommittees. Thank you.

9 So moving onto our first topic of the day,
10 which will focus on the responsible use of AI in
11 regulated financial services.

12 It is my pleasure to introduce our first
13 presenter regarding AI issues, Travis Hall, who is
14 Acting Deputy Associate Administrator of the
15 National Telecommunications and Information
16 Administration, NTIA, at the U.S. Department of
17 Commerce, who will now present NTIA's April 2023
18 request for comment on AI system accountability
19 measures and policies. Travis, over to you.

20 MR. HALL: Hi. Thank you so much for having
21 me. Really appreciate the presentation so far. For
22 those who aren't familiar with NTIA, we are a small

1 agency within the Department of Commerce. Our --
2 you might -- those who do know us tend to know us
3 for broadband. We're responsible for the Internet
4 for All broadband grants. We're also in charge of
5 managing federal spectrum.

6 My office, however, is part of our policy
7 shop, which is actually divided into two, the
8 Office of Policy Analysis and Development and the
9 Office of International Affairs, where we are, in
10 terms of our statutory mandate, the president's
11 principal advisor for telecommunications and
12 information policy.

13 And so in that role, we have been kind of a
14 little bit of a think tank within the federal
15 government. The history of that statute is that we
16 actually used to be within the White House and then
17 got taken out and smashed together with spectrum
18 back in the '70s, which is why we have that kind of
19 like statutory direct link.

20 But we're a bit of think tank thinking through
21 some of these harder issues on telecommunications
22 and information policy starting in the '80s. But

1 more recently, folks probably know us from our work
2 on consumer privacy, such as the 2012 Consumer
3 Privacy Bill of Rights and then the draft pledge
4 that came out in 2015 and our work on 5G and other
5 types of reports.

6 But in that vein, we are taking a look at
7 artificial intelligence and specifically we're
8 looking at accountability policy. And I know that
9 accountability came up quite a bit here. And what
10 we're looking at, because there's a lot of
11 conversations around to what AI needs to be held
12 accountable; right?

13 What does it mean to be trustworthy? What does
14 it mean in NIST parlance; right? What does it mean
15 for systems to be unbiased, to not cause harm in
16 particular circumstances?

17 But what we're focusing on is we're actually
18 taking a little bit of a step back and saying, how
19 do these entities get held accountable? Somewhat
20 agnostic to what you are holding them accountable
21 for.

22 Do we actually have the mechanisms in place in

1 terms of auditing ecosystems, impact assessments,
2 transparency that -- what the -- what Professor
3 Ellen Goodman, who's on detail with us leading this
4 work, calls the plumbing of accountability; right?

5 So that is what we are focused on in this. We
6 are of course thinking through in terms of our work
7 within the interagency, in terms of some of our
8 broader conversations, the questions around that
9 like, to what; right?

10 Like, what -- how -- what does trustworthiness
11 mean? How -- like what are the standards? Things
12 like that. But in this particular effort, we're
13 really focused on the how. And so as you can see on
14 the slide, right, we're looking at the tools, the
15 definitions, the inputs, the resources. What do we
16 need?

17 And we can go ahead and go to that second
18 slide. So and for the most part, we are focused a
19 bit on the trustworthiness as kind of the benchmark
20 of what we're looking for. Things that entail
21 choices about design and documentation, risk
22 allocation -- we already had conversations about

1 that -- and of ultimately regulation and
2 enforcement.

3 However, I will say that these tools are not
4 just for regulators. They are also for entities,
5 companies, purchasing services from other
6 companies; right? In order to understand what
7 you're buying is not just simply somebody sitting
8 on the other side of the computer with a magic
9 eight-ball; right?

10 That they're act- -- that you are actually
11 getting the services and the things that you are
12 requesting and requiring. That goes for private
13 companies. It goes for individuals procuring
14 services. It goes for the government procuring
15 services as well.

16 And ultimately, since we are a policy shop,
17 right, we're not a technical standards development
18 body, we're not a regulator; we aren't focused on
19 what are the policies that either within the
20 federal government or in terms of statutory reform
21 or rules that regulators could -- regulatory
22 principles that regulators could take on or think

1 through, what the policies are, in order to foster
2 an ecosystem.

3 Because I do think that at this stage,
4 artificial intelligence isn't new; right? Let's
5 just put that out there. Artificial intelligence,
6 we're talking about some of the frontier models,
7 some of the large language models, things like
8 that, that are pushing boundaries and doing new
9 things.

10 But we've been talking about artificial
11 intelligence for almost going on a decade. And
12 before that, we were talking about big data; right?
13 And before that, we were talking about other types
14 of issues, algorithmic issues, algorithmic justice,
15 things like that.

16 So these are ongoing conversations with
17 permutations that with these new frontier models do
18 complicate things further; right? The frontier
19 models do take some of the arguments that we were
20 having or trying to think through some of the tough
21 nuts that we were trying to crack in terms of black
22 boxes of these algorithms that makes them even

1 blacker; right?

2 And so that I feel like that is something to
3 put out there and say that we are trying to think
4 through how to do this, but we're not building
5 completely from scratch here. And we could go to
6 the next slide. So what we do when we do our work
7 streams is we rely heavily on public input.

8 So we put out a request for comment with 34
9 plus questions on a range of topics. I'm not going
10 to read the slide to you. Or conversely, the
11 request for comment itself. But asking really what
12 are the objectives that need to be put in place?
13 What are the existing resources? And, ultimately,
14 what is needed in terms of inputs, in terms of,
15 what are the barriers?

16 And at the end of it, like, the real gems and
17 the comments that we're finding are, what are the
18 policies that we -- that we should be putting in
19 place? Should these things be mandatory?

20 Should they be voluntary? Should they be hor-
21 -- you know, across the board, kind of like the EU
22 AI Act is looking at artificial intelligence as a

1 single thing? Or should it be sectoral in approach?

2 The EU AI Act is taking a risk-based approach
3 but it's still overall a broad scale AI regulation.
4 And what are some of the harder questions? What are
5 some of the harder things that we do need policies
6 on? Like researcher access; right? Or auditor
7 access. Like, is it -- should we be reliant on
8 internal auditors or external auditors? And what
9 are the legal protections that are involved?

10 So we're very fortuitous in our timing. We he-
11 -- our request for comment was in process for I
12 would want to say maybe six months, seven months.
13 But it came out right at the time that GPT-3 was
14 released, and so we ended up getting over 1,400
15 comments in our process.

16 So we're in the process of reviewing those
17 comments in order to hopefully have our report out
18 sometime in the fall. A little bit of a preview of
19 some of the -- some of the insights that we have
20 gotten from some of the major commenters.

21 One, there is a focus on application
22 deployment and risk. And that, I think, is a -- is

1 in general an area of consensus, that broad scale
2 flat regulation of all AI doesn't really make
3 sense.

4 And that comes both from industry and from
5 folks who are academics in civil society that there
6 really should be a focus on specific deployment and
7 use. However, in addition to focusing on
8 deployment, the auditing and accountability should
9 -- there should be a look of view towards the
10 entire life cycle of an AI development; right?

11 And we did -- there was a bit of an emergence
12 of, in terms of accountability tools, that you can
13 have accountability tools for the models
14 themselves, but you can also have accountability
15 tools for the governance structures.

16 And that in many instances, in terms of the
17 development of the AI, where you have rapidly
18 developing models, that actually the governance
19 structure is what you should be auditing towards or
20 doing impact assessments of, rather than the
21 individual models, to ensure that the companies
22 have the proper governance structures in place.

1 And then I will say that there were also some
2 areas of stark disagreement, one which you --
3 probably won't surprise anyone is about whether
4 audits should be mandatory or not.

5 There was also quite a bit of discussion and
6 hard discussion of questions around liability,
7 particularly in terms of access, in terms of trade
8 secrets, and in terms of other areas where, in
9 order to hold these systems accountable,
10 particularly if you're looking at third-party
11 auditors, those auditors do need to have a certain
12 degree of access to the crown jewels, such as it
13 was, of these systems.

14 And that that can be very -- that companies
15 are very resistant to that. They're very concerned
16 about that and they're very concerned about
17 potentially not just simply, you know, handing it
18 over to the government is one thing, but handing it
19 over to a third-party accounting firm or something
20 like that seems -- is a bit more concerning for
21 them.

22 I will say that there was some callout and

1 callback to other forms of auditing impact
2 assessments, etc., conversations around privacy
3 impact assessments, SORNs, things like that, as
4 well as of course traditional financial auditing as
5 models to look towards, but certainly not
6 necessarily one to one replicate. So those are just
7 some of the nuggets that I can talk ab- -- that I
8 can -- that we can pull from the comments.

9 Certainly our comment summary is not complete.

10 We're still working through the vast majority
11 of the comments, but we are looking to have our
12 report in draft form sometime by the end of the
13 summer and hopefully publish sometime this fall.
14 And with that, I'm more than happy to answer any
15 questions.

16 MS. HOUSE: Thank you so much, Travis. We're
17 going to go straight into our second presentation
18 then have a great discussion time to bring both you
19 and Nicol with some questions.

20 So for our second presentation regarding AI
21 issues, Nicol Turner Lee, Senior Fellow in
22 Governance Studies and Director of the Center for

1 Technology Innovation at The Brookings Institute,
2 will present on the topic of responsible AI. Nicol,
3 over to you.

4 MS. TURNER LEE: Thank you. Thank you again
5 for having me and, again, thank you, Commissioner,
6 for leading this really extraordinary effort and
7 having me be a part of it. So in my role at
8 Brookings, I pay attention to a variety of issues,
9 one of them being artificial intelligence, in
10 particular bias mitigation, with a interest in how
11 we make it more inclusive and equitable and
12 responsible.

13 And so I'm privileged to actually get this
14 presentation because this is something that, over
15 the years, as it was mentioned earlier, we've seen
16 this outgrowth of interest in AI. And I think it's
17 important for us to do some level setting around
18 that.

19 So thank you to Travis for the work that NTIA
20 is doing alongside many other federal agencies that
21 are providing guidance. So I think there's a value
22 in the work that we're doing today. Next slide.

1 I'd like to start with this slide to give an
2 idea of this new ecology, which is interesting,
3 because for those of us who are familiar with this
4 topic, artificial intelligence, the big bubble, is
5 all about autonomous systems, whether they be
6 autonomous vehicles, decision making assets that we
7 may have that are empowered by machine learning
8 algorithms, which were mentioned earlier by
9 Commissioner Johnson.

10 When we think about the power of repetition,
11 the predictability of machines are just much
12 greater than what we've ever imagined since IBM's
13 Watson machine.

14 And if we add in deep learning, which applies
15 deep neural networks, we take this autonomous
16 environment in which we're in and we bring in these
17 other signals, eye contact, voice, image, that have
18 implications when it comes to hiring capacity,
19 suitability, etc., elections, political
20 misinformation being one fact.

21 But it's again, as you see, this evolution of
22 this ecology. If you notice, I put generative AI

1 chat boxes in a box because it is still new. When I
2 did this presentation a couple years ago, I
3 couldn't put it in the circle because it was not
4 spoken about. But the idea is chat boxes are
5 joining this new ecology and it's something taken
6 together.

7 We have to think about the implications of
8 these emerging technologies. I would like to say,
9 so not to appear to be a pessimist, that these
10 technologies are not just for us to interrogate
11 them for concerns.

12 There are obviously great efficiencies that
13 come of these technologies. The COVID pandemic was
14 one of those. We actually leveraged artificial
15 intelligence for vaccination development. It
16 allowed us for emergency authorization. My point is
17 it's like a two-sided coin. There will be
18 opportunities on one side and perils on the other.

19 For the purpose of my presentation, next
20 slide, I want to talk a little bit more about bias
21 because I think this is why it's actually taking
22 the domain and interest of public policymakers. For

1 the most part, as it was mentioned by Travis, we're
2 talking about the life cycle of algorithms or
3 autonomous systems.

4 We're really no longer talking about when it's
5 developed and designed. We're talking about the
6 iterative process in which these models are
7 actually deployed. And we can actually apply this
8 model from general autonomous systems like vehicles
9 all the way down to generative AI models.

10 What do I mean by that? Who designs it is
11 really important. What that research question is,
12 who is sitting at the table when that question is
13 designed, how do we implicate the concerns before
14 the model is actually deployed out into the real-
15 world matters.

16 And in a lot of my work, there is not a lot of
17 diversity, diversity of people of color, women,
18 sociologists like myself who sit at the table at
19 these more generally purposed technologies. In
20 addition to that, training data. And this is really
21 important for this group.

22 I know some of you may have heard this but you

1 haven't heard my presentation on this. When we
2 think about statistical differences and human
3 prejudices that are embedded in training data, it's
4 something that we should take concern over.

5 Dr. Renee Cummings at the University of
6 Virginia calls this "traumatized data" -- data that
7 we actually scale and mine from publicly available
8 sources that come with their own in-baked prejudice
9 -- prejudices.

10 And that's important for us to consider
11 because in some cases, they're overrepresented, in
12 some cases they're underrepresented.

13 It was mentioned I think in some of the
14 opening remarks about criminal justice algorithms
15 that stand out for many because the training data
16 is often based on people who are part of the
17 criminal justice system, part of mugshot databases,
18 part of some type of identifiable exchange with an
19 institutional authority.

20 And when you begin to look at how we train
21 algorithms based on determining someone's
22 sentencing or relief when it comes to bail, the

1 training data tends to skew disparately for people
2 of color. And that is again a very important aspect
3 for us to consider when we look at these models.
4 Because in the space that we're going to talk about
5 these models, where does it skew?

6 And that's always a question that stays in my
7 mind. What are we looking at when we think about
8 the data that these models are being trained on?
9 And that very much impacts results.

10 There are always going to be trade-offs in
11 computational models. One, who's at the table
12 determines the inclusiveness of that model, the
13 data in which we're training them, and how we
14 interpret those results.

15 So interestingly enough, if I go back to the
16 criminal justice algorithm, there's a high
17 likelihood that judges will be right and there'll
18 be a certain level of validation. But that
19 likelihood sits on top of a fractured and disparate
20 criminal justice system that already
21 overincarcerates and incriminates people for false
22 arrest.

1 My point is, when we look at these models, as
2 policymakers, we really need to be concerned about
3 this stage. And just in response to my colleague
4 here, Travis, in terms of the black box, for me,
5 the black box is clearly apparent. Because we know
6 those things that we're constantly navigating
7 around based on the historical trauma of these
8 contexts in which they're deployed.

9 One other thing I'll just note is -- put in
10 your attention is some work by Michael Kearns
11 around the ethical algorithm where he actually
12 identifies inferences, whereas people do not
13 necessarily consent to these models actually using
14 their data.

15 But it's inferred because, as I've heard from
16 my technologist friends, what started as 10
17 variables or attributes has now become millions of
18 attributes around individual people from your
19 biometric information, to the time that you get
20 online, to what my colleague Aaron Klein says at
21 Brookings, the type of device you use determines
22 your credit worthiness.

1 My point is these models are not in a vacuum
2 in isolation. They're part of an extension of the
3 society in which we live. Next slide.

4 And they show up in a variety of places,
5 whether it's ad targeting, employment biases I've
6 mentioned, facial detection errors and
7 inaccuracies. I also sit on the National Academies
8 of Science Commission that was put in place by
9 President Biden to look at the use of FRT, facial
10 recognition technology, in law enforcement.

11 We've seen improvements but we still see false
12 arrests or false use. Search query
13 misrepresentation, predictive policing as I've
14 mentioned, credit scoring and other financial
15 service errors, political disinformation and
16 misinformation, and most recently we're starting to
17 see more of this in healthcare practices and
18 research, contributing to further health
19 disparities. Next slide.

20 I wanted to share this before I go into our
21 particular concerns in terms of the regulatory
22 landscape for responsible AI. Obviously, to get to

1 a place of responsible AI, it requires a
2 sociotechnical approach.

3 As a sociologist, of which I tell most people,
4 if you don't have a friend like me who is a
5 sociologist, you're missing out. We make great
6 dinner conversation partners. We really have to
7 look at biased decision-making. And this is not to
8 suggest, my friends, that there will not be moments
9 of differential treatment of people.

10 That is why the technology works so well,
11 because it knows us. It knows the recommendations
12 of our movies, as our Commissioner said. It knows
13 where we want to vacation. But it also can use that
14 data for biased decision making, emboldening
15 gender, racial and other implicit biases that
16 reinforce systemic discrimination.

17 It can be used by malicious actors who create
18 deepfakes, conduct unlawful and unauthorized
19 surveillance or profiling. And more, we've spoken
20 about it, hopefully we'll speak about it more, job
21 displacement, data privacy, copyright issues,
22 carbon emissions and environmental impact due to

1 these large training models. That's a societal side
2 of it.

3 And technically how we operationalize these
4 and measure these values of fairness continue to be
5 elusive, especially when we talk about ethics. And
6 how we envision the technologists in charge to
7 actually make those trade-offs are equally
8 important, as well as the standards that we set.

9 And now my new thing, this balancing and
10 conflation of AI efficiency with disparate
11 outcomes. We want AI to be productive. It's helping
12 lawyers organize large case laws and studies. It's
13 helping researchers mine different large datasets
14 for quantitative research. But at the same time,
15 we're still seeing disparate outcomes. Next slide.

16 I'll just share this because I think that
17 there's a lot to be gleaned in terms of our
18 learning context, and I'll go over this quickly,
19 which is just combining human values with
20 artificial intelligence so that we do not have them
21 in the abstract, whereas you see things like
22 rights, ethics, law, privacy, fairness are really

1 key to this on the other side of statistical
2 measure. Next slide.

3 And here, for the purposes of this committee,
4 my hope is that we'll look at this around a variety
5 of use cases. I'm new to this particular part of
6 the financial sector, but I know risk management is
7 pretty key when we look at compliance protocols,
8 credit lending decisions. Fraud prevention is
9 equally important.

10 And there's been a history already of
11 algorithmic trading which has had some success and
12 has come with some lessons when we think about how
13 we use these models, again, that have been trained
14 on particular datasets with interpretive results,
15 how we use those to maintain lawfulness.

16 And obviously generative AI, as we engage it
17 for -- with clients, investors, research, as well
18 as drafting contracts reports and presentations.
19 Next slide. And the key challenges overall in
20 financial services and products, more generally.

21 I just shared with the Commissioner's team,
22 with Anthony, a report that I came across from the

1 GAO who talked about fintech. But most importantly,
2 it's getting at this bias in and bias out problem,
3 keeping more humans in the loop, but most
4 importantly, transparency.

5 And what's interesting, and I'll go into this
6 as I wrap up, is the transparency around the
7 explainability of these models to people who are
8 non-technical. But more importantly, the disclosure
9 of their application to everyday citizens who, by
10 the way, still do not have here in the United
11 States the relevant and necessary privacy
12 protections to know what these models actually do.

13 And there's always the avoidance of the type
14 of risk that comes with that. So like I said, two-
15 sided coin where there are opportunities and
16 perils. I'd like to just close my remarks with
17 providing some landscaping of the regulatory
18 environment which I think is really important to
19 this conversation.

20 Obviously right now, we're seeing a couple
21 things happening. So when Travis and I use this
22 word frontier, it's actually a new thing with

1 regulation that just came out a few weeks ago that
2 people are talking more and more about. Took an
3 academic to sort of posit that.

4 But I like to consider it a combination of
5 soft law, where we're seeing a lot more movement
6 towards voluntary commitments, picking up on some
7 of the great work of coalitions as well as what
8 we've seen with the White House. We're seeing
9 voluntary self-regulation being more so le- -- more
10 so towards promoting innovation with minimal
11 disruption to business models.

12 So we've seen this in technology. I've been in
13 technology for 30 years. We're constantly balancing
14 innovation regulation. But on the voluntary
15 commitment side of soft law, I think we're seeing
16 more collaboration and consensus, primarily led by
17 industry. Obviously, the limitations with voluntary
18 commitments are no enforcement mechanisms or legal
19 remedies when there are violations.

20 And then on the other side of the continuum is
21 hard law where we're seeing more enforceable
22 requirements and regulations. We're seeing that

1 outside of the United States, and I'll talk about
2 that just briefly, and we're seeing this push, as
3 you all have -- may have noticed, which I find to
4 be interesting.

5 President Biden and The White House recently
6 came out with more soft law voluntary commitments.
7 We're seeing now Senator Schumer talk more about
8 hard law, which is enforceable regulation here in
9 the United States which I'll talk about. But that
10 requires bipartisan support as well as the right
11 oversight at the state and federal level. Next
12 slide.

13 I thought I would throw this up on the slide
14 just to show you how our counterparts in the EU are
15 dealing with regulation more generally, whether
16 it's the general data protection regulation or my
17 colleague Alex Engler at Brookings speaks about
18 different approaches and different environments.

19 We're seeing tiered systems. The recently
20 proposed AI Act, which actually just got passed, I
21 believe it is in the -- past the comment period, is
22 actually looking at mandatory disclosures. This

1 whole idea of labeling is very much in that
2 regulation.

3 High-risk models are actually on the top of
4 the list for our EU counterparts when it comes to
5 providing the standards, technical documentations
6 and really banning things that look like they have
7 unacceptable risk. Very prescriptive as we all
8 know. When we remember when the GDPR came out, that
9 was six years ago.

10 We still don't have federal privacy
11 legislation here so that tells you that we're still
12 trying to work through a more multi-stakeholder
13 collaborative process. And then obviously the EU
14 has taken the lead through the Digital Service Act
15 which runs alongside the other EU acts. Next slide.

16 Here in the United States, we've taken more of
17 a risk-based sectorally-specific approach that's
18 been highly distributed across federal agencies. So
19 some of you may remember that there was an
20 executive order in the last term that required
21 agencies to outline their AI plans, how they were
22 going to procure it, what they were going to do to

1 regulate, etc.

2 And now we're seeing that return and there's
3 actually been really great guidance, if I may add,
4 from the Equal Employment Opportunity Commission,
5 who's come up with guidance on hiring algorithms.

6 I just put this as an exercise that will make
7 our work on this committee quite fun because there
8 are a lot of technical cadence strategies coming
9 out of the various government agencies from CFPB to
10 the FDA to the Consumer Product Safety Commission.

11 And something I've written about, which is the
12 energy star rating, multi-stakeholder process.
13 There's also a lot of discussion on standards,
14 licensing, consumer disclosures, and now we're
15 seeing an integration of this work with federal
16 privacy. Next slide.

17 And I promise I am almost done. I think at the
18 end, what I'd like to point out, as I look at this
19 stuff, I was recently at a meeting with the
20 Partnership on AI and a young lady showed this
21 chart that had all these bullets and the United
22 States leaned more towards this voluntary roadmap

1 compared to our EU counterparts.

2 When we think about this, we do have the White
3 House Bill of Rights that has been discussed before
4 this committee and we also have the NIST AI risk
5 management framework, which I think are two models
6 that we're currently seeing dominate the United
7 States discussion.

8 We obviously have enforceable -- enforcement
9 through the FTC, Department of Justice, but for our
10 purposes, I think that these provide some sense and
11 semblance of where the United States wants to head
12 when it comes to comprehensive conversations on
13 regulation and self-regulation when it comes to AI.
14 Next slide.

15 And I would just say, as every Brookings
16 policymaker would say, what's needed. We always end
17 here. Obviously, less segmentation and more clarity
18 over jurisdictional authority, which is why I think
19 the work that we're going to do in this committee
20 is important, to help us understand this sector
21 even more. Potential harmonization with EU
22 regulation, exploring what's worthwhile to look at.

1 Obviously, the NTIA request for comment came
2 from I think a domestic with some international
3 implication of harmonization, but I think that's
4 worth further conversation. Are there sectoral
5 regulations by regulated and unregulated
6 industries? When I first started in this work, the
7 first place that I went were to the regulators.

8 And they gave me guidance on how we should
9 look at emerging models, which goes to this use of
10 generative AI and these call for voluntary
11 commitments. And my last slide, just to close up
12 everything, I thought about, as I was preparing my
13 presentation, just things we should be exploring.

14 And I'd like to offer to our committee, my
15 colleagues here as well as the Commissioners,
16 obviously understanding the structure and impact of
17 clear sector-specific standards in the area of
18 promoting AI safety.

19 I think the issue of responsible AI now, based
20 on everything that I showed you, is around
21 responsibility as it plays out in trust and safety,
22 trust and safety on the part of consumers, trust

1 and safety on the part of the technical cadence of
2 systems. But we should explore that even more.

3 And the role of either regulation or
4 suggestive guidance in the trading marketplace
5 versus voluntary commitments and really assessing
6 the good, the bad and the ugly of all three on the
7 continuum.

8 I'd like to ensure that -- to offer up a
9 discussion on the impact of civil rights. To get to
10 more responsible AI, we have to be more inclusive.
11 And I think having the conversation on where we --
12 actually, the purview of civil rights is important
13 to any conversation that we have around AI.

14 And obviously the positioning of consumer and
15 industry disclosures, allowing the public interest
16 to be led by transparency. I would say to my friend
17 Travis, I don't think that the box got blacker. It
18 just got more opaque.

19 And I think it's important for us to continue
20 to append what's behind that so we understand, so
21 consumers can make those decisions on whether or
22 not they want to also voluntarily be part of that

1 ecosystem.

2 Unfortunately, I'll end here, I just finished
3 a book on the digital divide that comes out next
4 year. It's not easy because we have not spoken
5 about the people who actually are not online to be
6 a part of any part of this economy. And they are
7 also our customers, whether directly or indirectly,
8 by the products that this Commission serves.

9 So I'll just put my contact information up.
10 Thank you all for not kicking me off the stage. I
11 feel like I was on the Apollo Theater and I was
12 about to get the ding-ding that your time is up.
13 But look forward to the further discussion on this.

14 MS. HOUSE: Well, we're all lucky to have a
15 sociologist friend and colleague like you, Nicol,
16 on the TAC.

17 So at this time, I would like to open up the
18 floor to members of the TAC for questions, comments
19 for our two presenters, Travis, Nicol, and related
20 to their fantastic presentations. If you do have a
21 comment or a question, if you'll just turn your
22 flag over on its side. Corey, I see you're the

1 first to raise your flag. Over to you.

2 MR. THEN: Great. Can you hear me? Good. Thank
3 you, Dr. Lee, for really insightful presentation. I
4 enjoyed that. Two questions. The first is, is there
5 like a paradigmatic example that already exists of
6 biases coming out of these models, particularly in
7 the financial context? Since we're at a financial
8 agency.

9 And then the second is, I would love to hear
10 your thoughts on whether this sort of like
11 dispersed approach that is kind of developing is
12 the right one or whether there ought to be some
13 centralization through a new agency or the like.

14 MS. TURNER LEE: Yes. Well, thank you for
15 those questions to my colleague here. So it's
16 interesting. When I was asked to join this
17 community by Anthony, I said, okay. This is new.
18 It's a new space.

19 And what I'm finding more and more, we have
20 seen some examples, Corey, when it comes to
21 financial services based on Latanya Sweeney's work
22 early on, which told us on the financial services

1 side that people who had names that sounded Black
2 or Latino were offered higher interest, predatory
3 credit card offerings.

4 My colleague Aaron Klein, and I can share
5 these -- this work with this committee -- said that
6 you're more likely to be denied credit if you're on
7 a PC versus a Mac based on it as a determination of
8 your credit worthiness.

9 Many of us are familiar with the Apple card
10 where there was a differential impact of pre-
11 authorization, which had a lot of other
12 implications based on who was applying. But it was
13 one of those cases where we actually got to see the
14 product play out with people side by side that were
15 doing this at the same time.

16 And the GAO report is now suggesting, this
17 just came out in March of 2023 on the financial
18 services side, that we're seeing more
19 discrimination when it comes to things like buy
20 now, pay later and other products that have this
21 assumption that your digital footprint is scaled.

22 On this side, it's interesting; right? Because

1 I like to consider, the same way I'd like to look
2 at broadband infrastructure. It's like the
3 backhaul, right, of what keeps markets vibrant and
4 robust. I think the investigation into some prob- -
5 - probable scenarios, without getting too
6 hypothetical, will be an interesting exercise of
7 this committee; right?

8 And the extent to which we're seeing some gray
9 lines when it comes to algorithmic amplification in
10 trading or whether or not there are other behaviors
11 or protocols that can benefit from AI but at the
12 same time encroach on some malfeasance. So we'll
13 have to go back and look at that more directly.

14 And for me, that's how the technological space
15 has sort of been evolving where there are consumer-
16 facing products and then there are backhaul
17 products. And AI affects all of them because
18 they're helping us on this efficiency side as well
19 as others.

20 In terms of the dispersed approach I like to
21 consider this space like a whole bunch of post-it
22 notes on the wall that we're trying to figure out,

1 who's the right person? What's the right agency?

2 And what should be we be regulating?

3 And I think Senator Schumer has committed to
4 do a series of talks. We saw the same thing with
5 the White House Bill of Rights. At the end of the
6 day my colleagues Tom Wheeler and Mark McCarthy do
7 suggest a centralized agency for this where you
8 bring in technologists that understand public
9 policy.

10 We have to go and tell that to universities
11 like Stanford and others who are now bringing up
12 that population of people who live in both spaces.

13 But it will be interesting to see where we
14 land because I don't know yet if that's the right
15 idea given the fact that, based on the algorithmic
16 violation, we still do have measures in place
17 through the Department of Justice, the FTC, on
18 deceptive practices. It all depends on what part we
19 care about.

20 And I think again for this committee, that
21 will be an interesting exercise to figure out, what
22 do we care about here? And then, do we have the

1 structure already in place that we don't have to
2 create a new structure?

3 Or is it suggest that this actually feeds into
4 a more centralized body, which I think the jury is
5 still out on where that sits.

6 MS. HOUSE: Vice Chair Redbord.

7 MR. REDBORD: Thank you so much, really,
8 Travis and Nicol. Excellent presentations. I
9 learned a lot. Nicol, we spoke earlier and you I
10 thought had a really excellent point around the way
11 this technology could potentially be used to
12 empower women and people of color, entrepreneurs.

13 Could you sort of get into that a little bit?
14 Because I thought that was sort of just a really
15 interesting sort of corollary to the conversation
16 around bias in particular.

17 MS. TURNER LEE: Yeah. I mean, I had mentioned
18 in the meeting, just to paraphrase, that when we
19 look at societal concerns, we should also think
20 about opportunities.

21 And so when you think about this particular
22 marketplace in the areas of -- that we're

1 interested here, what does it look like to use AI
2 to sort of supplement a minority-owned business
3 that may have one or two employees that can
4 actually leverage AI in terms of their capacity to
5 compete in marketplaces that are highly structured,
6 highly bureaucratic?

7 It's a lower barrier to entry, I believe, in
8 some of those cases, which is something that we're
9 actually seeing with the metaverse, for example,
10 where people have tools, that they can use those
11 tools to enter markets that have been previously
12 contained or where they have been excluded.

13 And so I think having those conversations,
14 particularly as we look at the growth in the
15 marketplace of Black and women-owned businesses in
16 the space, Hispanic-owned businesses, presenting AI
17 as an opportunity for them to expand and make more
18 efficient their business operations.

19 We live in a world where, unlike when my
20 grandmother was around, people don't keep their
21 money in the mattress. And we're finding many more
22 people engaging in very diverse practices to get to

1 the same goal.

2 And so to our co-chair, that's what I'm
3 thinking. It's often a question that does not get
4 answered because of the perilous nature of this
5 technology, but I do think it's worth a
6 conversation in terms of creating a lower barrier
7 to entry. Yes.

8 MS. HOUSE: Great. A lot of questions coming
9 up so we'll go Hilary, Todd, Joe and then Steve.
10 Hilary.

11 MS. ALLEN: Another question for Nicol. Sorry.
12 You're in the hot seat. No. That was a great
13 presentation and I share your concerns about bias,
14 particularly in sort of the provision of consumer
15 financial services

16 MS. TURNER LEE: Yes.

17 MS. ALLEN: But one thing I would say about
18 that is at least it's a -- it's a big data
19 situation.

20 MS. TURNER LEE: Right.

21 MS. ALLEN: Right? So the work that I've done
22 on AI, I've done it in the context of financial

1 risk management tools. And the concern I have there
2 is that if we're worried about sort of financial
3 stability, it may not be a big data situation in
4 the sense that we only have one single market
5 history, one line.

6 MS. TURNER LEE: Right.

7 MS. ALLEN: And is that enough data to
8 populate these models? And so the -- I guess the
9 big picture question I have for you is, how can we
10 tell if we have enough data for -- in a particular
11 context for the models to be reliable?

12 MS. TURNER LEE: Yeah. No. I love that
13 question and it kind of goes back to Corey's
14 question in terms of the work of this group.

15 So I do agree that in the cases of consumer
16 interaction with these technologies, we do have a
17 variety of touch points with consumers, or because
18 we don't often ask them these things, we can
19 actually put together a compilation of various
20 datasets and behaviors online.

21 What's interesting here is I often tell people
22 one way that we check whether or not we're creating

1 the same type of scenarios of the data is to, one,
2 check for bias. And that's where I think
3 independent auditing and accountability measures
4 are really important.

5 But most importantly, in this marketplace that
6 we're working in, where we're relying upon not a
7 variety of interactions but the single source data,
8 is to think about if the data we're using is
9 suggestive of the same structural barriers to
10 entry; right? Into this marketplace.

11 And I think that's something -- I was just
12 recently telling a bunch of technologists, for me,
13 if your data says the same thing over and over
14 again, it either means that the market has not
15 changed and has become still less inclusive, or we
16 haven't thought differently. That's that design
17 question about how we approach and use these
18 technologies to penetrate markets differently than
19 we have in the past; right?

20 And so as an academic, that interrogation
21 process at the beginning of this pro- -- of that
22 figure I showed you is really important to me

1 because it allows us -- I mean, I'm a sociologist.
2 We can find a pathology in anything. You know, you
3 can ask a sociologist about urban poverty. We'll
4 find it; right?

5 But one of the most interesting things I have
6 found in this space in interacting with
7 technologists is, but what do we do to not find
8 that? And how do we actually create opportunities
9 and space in ways that we can inform it with the
10 existing data but we can also like find other
11 datasets that help us better understand the market
12 in which we want to make those investments, we want
13 to grow.

14 And for me, that's a question that we often do
15 not ask ourselves because we're trailing for
16 respectability and responsibility by making sure
17 that we're always aligning with the values in human
18 and civil rights laws, statutes, rather than really
19 asking ourselves with this new technology, are we
20 breaking through what we have traditionally defined
21 as our markets?

22 Which, again, as the only sociologist on here,

1 happy to answer those questions in our committee
2 meetings. But I think it's just a different way of
3 looking at that question that you just asked.

4 MS. HOUSE: Great question. Todd, over to you.

5 MR. CONKLIN: Mm-hmm. Thanks, Carole. I
6 appreciate it. Thank you, everybody. Great to be
7 here. So last session I did brief on Treasury's
8 cloud works. We are going to expand --

9 MS. TURNER LEE: Yes.

10 MR. CONKLIN: -- that work to include AI
11 issues going forward. We're still in the planning
12 stages and Steve Silberstein and Kevin Greenfield
13 are all a significant part of -- part of that
14 journey and work to come. But a lot of -- a lot of
15 the discourse in the policy community and in the
16 Beltway area has been focused on the idea of
17 watermarking -- and this is for either of you.

18 And I think it's in some even draft
19 legislation, a lot of policy discussions. I'm a bit
20 skeptical of that being kind of this be-all end-
21 all, but am I misreading it? How do you all think
22 about watermarking as a potential solution?

1 MR. HALL: Sure. I'd be happy to. I think that
2 watermarking isn't an end-all be-all by any means.
3 You know, it certainly can help with some of the
4 potential issues; right?

5 If we're talking about mis-disinformation or
6 attempts to track down mass flooding of information
7 from chatbots, generative AI, things like that,
8 being able to trace it back to a particular model,
9 trying to then correct for the model or being able
10 to identify a mis disinformation campaign by the
11 watermarking of it coming from it.

12 And of course smaller mis and disinformation
13 campaigns like plagiarism in schools; right? Like
14 things like that, watermarking can potentially
15 help. Similarly, you have the other side of it,
16 which is data provenance, where you can say that a
17 model is being -- is producing or reproducing data
18 and you can trace it back to the actual source;
19 right?

20 And say, okay. This is actually -- give it --
21 you know, you ask a chatbot for information about
22 the U.S. population and it's saying, oh. The

1 provenance of this data is actually coming from
2 U.S. Census as opposed to a hallucination; right?
3 Or another data like some random website or
4 something.

5 So those can solve for particular risks of
6 particularly these -- the generative AI concerns.
7 It doesn't really address some of the more
8 traditional concerns around straight strict
9 algorithmic decision making in terms of what
10 decisions are being made and why.

11 It also doesn't necessarily address some of
12 the more systemic risks that Nicol has kind of like
13 talked about in terms of like how it's being
14 deployed, in which manner, things like that.

15 But for some of the more pressing concerns
16 about generative AI, if we were able to get it to
17 work, right, and there are conversations with NIST
18 and others on technical standards to try to figure
19 out data provenance and watermarking, it could
20 potentially help to mitigate those risks.

21 MS. TURNER LEE: Yeah. I would agree. I mean,
22 I think this conversation of watermarking has come

1 up more so, Kevin -- Todd, right, with generative
2 AI because they don't source out where a lot of the
3 evidence is coming as well. And we're not able to
4 track back because of the proprietary concerns that
5 NTIA has found out about.

6 To me, those are just tools in the toolkit;
7 right? Because I think the ultimate question that
8 we have to answer in this space is, what do we care
9 about as a country; right? Do we care about a bill
10 of rights over this? If that's the case, we will
11 change the behavior in which we manage these
12 technologies.

13 It's been interesting. The watermarking
14 conversation has come up in my conversations with
15 NIST where they're looking at the risk management
16 framework. You know, obviously they don't have any
17 enforceable capabilities, but it's changing the
18 behavior of how we manage our algorithms and how we
19 manage these systems here.

20 And I think that's something we can watermark,
21 we can license, we can try to standardize the
22 Substacks. But at the end of the day, we have to

1 come up with some real key values and guidance on
2 how we embed these technologies in our society.

3 So I echo everything that Travis said. Just
4 one of those areas that's another tool that --
5 another Post-it note for me that was thrown on the
6 wall that we're constantly evaluating.

7 MS. HOUSE: Wonderful. Yes. Yeah. Next, we
8 have Joe and then Steve. Joe, joining us from
9 cyberspace.

10 MR. SALUZZI: Hi. Thank you. Yes. Thank you
11 for the chance here to talk. I'm sorry I couldn't
12 be there in person. Yesterday, Chair Gensler, SEC
13 Chair Gensler, gave a speech titled "Isaac Newton
14 to AI," which -- really good speech.

15 But in it he was talking about the challenges
16 of AI and he asked the question whose data is it?
17 And something that we've worked on over here a lot
18 is when it comes to the stock market, because
19 that's mainly my concern, which is a little bit
20 different.

21 But we talk about the proprietary data feeds
22 that the stock exchanges sell. And that really is a

1 fuel that drives a lot of the algorithms,
2 particularly these trading algorithms that are out
3 there, which are using AI technology.

4 But something that came up recently which was
5 more concerning to us was the DTCC, which is the
6 Depository Trading Corporation [sic], they were
7 also selling data feeds. And this was even more
8 concerning because it's a monopoly organization. We
9 only have one place to clear our trades.

10 They were selling data feeds, which included
11 institutional investor information, which was then
12 segmented to give out even more information. So in
13 other words, this information wasn't out there for
14 the public but if you bought it, it was there.

15 This caused a big concern in our industry. We
16 actually wrote a paper on it and the institutional
17 community, after numerous phone calls with the
18 DTCC, got them to suspend this product as of the
19 end of this month.

20 So I guess my question/concern is the data is
21 the fuel that drives a lot of these AI engines.
22 What types of controls can we have over a situation

1 like this where there -- it is a monopoly, it is
2 proprietary data, that an organization is choosing
3 to use to sell for their own profit, but in the end
4 could be hurting a lot of other investors. Thank
5 you.

6 MR. HALL: Sure. I am certainly not an expert
7 in that but I can offer some thoughts. I think that
8 the underlying question is one that we are -- that
9 is coming up regularly. It is a question that is
10 coming up in the tur- -- in context of copyright
11 and copyrightability, right, where you have
12 famously a lot of these generative systems are
13 creating images in the style of famous artists.

14 And these artists are, I think, in terms of a
15 moral sense, perhaps not the legal sense, is still
16 up in the air seriously concerned about the ways in
17 which these systems are taking the underlying
18 information that is copyrighted, has protections,
19 has controls that are in place for how it can and
20 should be used and then essentially breaking
21 through them by, sift -- you know, throwing them
22 into the AI filter.

1 And I do think that there is a fundamental
2 concern also in terms of potential privacy
3 breaches. And the example that you raised of this
4 information, you can control its sale and access
5 potentially; right? Of the underlying data itself.

6 But if a model is trained on said data and
7 then the inferences from that data are essentially
8 giving this the -- what you are looking for with
9 that data; right? Then that is something that could
10 be very concerning.

11 So if you have a model that is trained on
12 proprietary information, insider information, and
13 then that informa- -- that -- not the data itself
14 or the information itself is being bought, but the
15 AI system that can be queried and you can gain
16 inferences from it from that proprietary or insider
17 information. Then that would be something that
18 could potentially be concerning.

19 Again, I'm not sure if this is -- that there -
20 - that this is something that there isn't some
21 degree of. And again, this is where my area of
22 expertise is -- is limited, where you probably

1 haven't dealt with things like this before; right?
2 Of like people trying to do a two or three step in
3 order to get around the regulation.

4 But just simply with the types of systems that
5 we're talking about right now, particularly where
6 that information is being mixed up with a whole
7 bunch of other information so that it is
8 potentially obscured, this could be -- I could see
9 that being an area of concern.

10 MS. TURNER LEE: Yes. And I would like to just
11 briefly comment. I think we have seen a little bit
12 of this, not in this particular area, but in facial
13 recognition technologies, where we see FBI, mugshot
14 databases, driver's license databases, being mined
15 by third parties that use what they collect to
16 actually place them into proprietary databases to
17 be used for facial recognition scanning at
18 airports, at prisons wherever the case may be.

19 But to your point, being used outside of the
20 organization or in- -- individual's consent and
21 being sold in the third-party market, in addition
22 to being leveraged by government in ways that it

1 has some potential civil rights violations.

2 And that's something to me that is really
3 interesting in this conversation, because I do
4 think kind of goes back to Hilary's question;
5 right? So what do you do when you have one single
6 source data and you have a monopoly of data brokers
7 that actually have that data and make
8 determinations on what they want to do with that?

9 Obviously, federal privacy legislation of some
10 form could help in terms of the collection,
11 retention, storing, repurposing of institutional as
12 well as individual data.

13 But some guardrails and guidance from
14 regulators who actually are in this space as well
15 that goes back to whether it's a voluntary
16 commitment or if it's hard regulation, to actually
17 make sure that they're adhering to some kind of
18 standard when it comes to data handling is also
19 important as well.

20 So again, I would -- I would lean back,
21 Travis, honestly, on the FRT databases that are
22 being developed without a lot of people's knowledge

1 and particularly added to that some of the newer
2 social media surveillance of photos that is
3 actually being used for proprietary purposes and
4 how that may also apply to this case where we have
5 proprietary institutional information being resold
6 on the third-party market that has implications
7 going forward.

8 MS. HOUSE: Thank you. Over to Steve and then
9 we'll close out the discussion with a question from
10 the Commissioner. So Steve, you're up.

11 MR. SUPPAN: Yeah. I had a general question
12 about, how do AI models train on data gaps? And I
13 have in the background of my head that the use of
14 AI for surveillance of position limits and position
15 aggregation, if you have either exchange rules or
16 federal rules which exclude what I would regard as
17 relative data elements that should be reported.

18 MS. TURNER LEE: Mm-hmm.

19 MR. SUPPAN: How -- how does AI enable
20 surveillance of data gaps if it -- if it does?

21 MS. TURNER LEE: Mm-hmm. You know, I would say
22 that that's an interesting question and thank you

1 for bringing that up. I mean, I think it does
2 control for data gaps because, whether or not your
3 information is included or excluded, it actually
4 permits activity in these spaces that we're talking
5 about.

6 A great example there, ride sharing. If you
7 are a person -- there's been studies from MIT and
8 others. If you're not part of the ride sharing
9 community, just as recent as a few years ago on the
10 other side of the water in Anacostia, people
11 weren't using Uber.

12 Guess what? They were not part of the ride
13 sharing ecosystem in two ways. Uber didn't go there
14 and Uber didn't go there; right? Because they
15 didn't know about the people and then they didn't
16 see them as a viable marketplace.

17 So the system does control for those data
18 gaps. From a policy perspective, some of the areas
19 that people like myself have been advocating for in
20 the financial service space as well are safe
21 harbors or sandboxes to help us identify areas
22 where we need to fill in those gaps.

1 So when we're trying to put out -- we saw this
2 actually in fintech where we wanted to get more
3 information about what could potentially create
4 greater bias. And we did some co-evolution between
5 fintech companies, consumers, organizations, etc.
6 We should see more of that, I think, to help us
7 identify those gaps.

8 The challenge is tech companies do not collect
9 information, my last point on these gaps, because
10 by law they cannot. So they have to make
11 assumptions, which then goes back to those
12 inferences.

13 Unlike a researcher who has to take care in
14 human subject handling, that's not always the case
15 in industry. And they make propositions and
16 suppositions, presumptions around those populations
17 that will lend them being part of the ecosystem or
18 excluded from the ecosystem, which I think is again
19 another area that we can discuss as well here.

20 MR. HALL: So not being somebody who's deeply
21 technical, I do think that there's -- there is a
22 certain degree of promise and/or peril, depending

1 on how you're looking at it, in these technologies
2 in that, like other types of statistical inference
3 models, they are able to infer what they do not
4 know; right?

5 They are able to themselves fill in some of
6 those gaps. And sometimes with unnerving accuracy
7 and sometimes with unnerving inaccuracy. And so I
8 think that there is -- I mean, again, like there's
9 a degree to which these mo- -- you know,
10 particularly the frontier models, are promising in
11 that regard, if you want to fill in those gaps.

12 And but of course there is some degree of risk
13 with using them in that way, or particularly where
14 there are significant data gaps, where you do end
15 up creating systems that do become -- and Nicol
16 referenced this before, right [inaudible] parrots,
17 right, who recreate systemic biases in the ga- --
18 in the data that is already exists; right? So it
19 just simply makes it even more reified.

20 MS. HOUSE: Commissioner, close us out.

21 MS. GOLDSMITH ROMERO: First of all, this was
22 incredible. Thank you, Travis, for coming over here

1 and sharing your work. Thank you to Dr. Turner Lee.
2 You've given us a lot to think about and we will
3 roll up our sleeves and continue to work on this.

4 And thank you for all of you who are
5 participating. I mean, this is really -- I think
6 we're -- we're learning more and we're getting
7 deeper into it. My like sort of closeout question
8 relates to governance. And when you look -- first
9 of all, I -- as I said, there are many generations
10 of AI being used for financial services.

11 Obviously, when anyone has sort of played with
12 ChatGPT 3 or 4, often you see it sort of not laying
13 out both sides and maybe not making a choice or
14 make -- not making judgment. But when you -- when
15 you hear from Dr. Turner Lee, there is clearly
16 judgment and choice going into the questions, going
17 into the way the model is created and the outcomes.

18 And so my first question, Travis, is, in
19 NTIA's work on governance, what are the types of
20 things that might come out of your request for
21 comment? And then also to Dr. Turner Lee, are there
22 best practices on governance out there, other

1 things? I know you were sort of talking about some
2 of the hard and soft laws.

3 MR. HALL: Sure. Thanks. So I mean, our final
4 ultimate product is going to be the report that
5 we're issuing in the fall. I would also say that
6 there -- you know, bleeding into the other
7 question, there's -- we are actively participating
8 in interagency processes that are looking to
9 address a wide scale of risks that are coming with
10 these models and potential actions on that.

11 And certainly the administration has been
12 actively engaged internally in these processes,
13 right, in terms of 2019, trying to figure out its
14 governance models. And I think that the lesson from
15 that is that it's really hard; right?

16 I mean, the U.S. government that should have
17 records of the things that it procures and how it's
18 being used and things like that, in terms of -- the
19 definitions are extraordinarily important in terms
20 of getting the definitions concise, applicable and
21 understandable in order for these agencies to
22 understand what is being asked of them in term --

1 in terms of what -- how they use these models and
2 what their governance structures are.

3 And so I think that what we will come out with
4 in terms of the -- at the most important part of
5 our report will be some recommendations around
6 policies for specifically auditing and impact
7 assessments and certifications and other things
8 like that, that will likely also apply to the
9 actual governance structures within companies. I
10 will say that for this group, what might be of
11 interest is that investors are extraordinarily
12 interested in our work as well.

13 They are extraordinarily interested in this
14 because they are similarly confounded somewhat by
15 investing in companies that are developing these
16 tools, knowing that they are actually producing or
17 going or have the ability to produce something that
18 is a meaningful service and also something that is
19 not going to be particularly harmful or -- and
20 ultimately a bad investment.

21 So we've heard from multiple investors groups
22 ab- -- of interest in accountability for the

1 companies that they're investing in. Thank you.

2 MS. TURNER LEE: Yeah. That was a great point,
3 Travis. Thanks for sharing that too. Forgot about
4 that. I would say also, Commissioner, three things.
5 I'll just end here. Obviously, consistent multi-
6 stakeholder input is something that we're seeing on
7 the governance side that's working really well.

8 It's working quite well overseas when it comes
9 to multi-stakeholder processes. We're seeing these
10 in the UNOECD, but what's happening is we're
11 bringing various actors to the table to speak about
12 that.

13 And we tried a little bit of that with the
14 White House Bill of Rights through listening
15 sessions and public feedback. So the more we're
16 able to glean public feedback and give
17 opportunities for people to come from all walks of
18 life to speak about this is important.
19 Particularly, having investors at the table also
20 matters. So I'm glad to be a part of this.

21 The other thing that I think has been a best
22 practices guidance, the chairwoman of the EEOC has

1 been the first to really lead, I think, with some
2 great guidance on how we look at AI in hiring, how
3 we look at AI in compliance to ADA requirements.
4 And the GAO is about to come out with something
5 similar which I think are really good pieces of
6 literature to follow.

7 May not necessarily be enforceable, but it
8 allows for great guidance on various government
9 ver- -- sectoral verticals. And then the last thing
10 I would say is education. We often miss this side
11 of this debate which is educating people about this
12 technology, both its opportunities and its perils.

13 And so I think what has worked that I've seen
14 is much more AI literacy which often is an
15 afterthought at the beginning so that people
16 understand how these systems work, where they stand
17 among the continuum of these systems, but more
18 importantly, where it stands sectorally. So having
19 more of those conversations as well.

20 MS. HOUSE: Thank you all so much. Echoing the
21 Commissioner's comments on what a great discussion.

22 So for our third presentation regarding AI

1 issues, which very helpfully intersects also with
2 our third topic and later presentations regarding
3 cybersecurity, Dan Guido, co-founder and CEO of
4 Trail of Bits will be presenting an impact
5 assessment of the proliferation of AI cybersecurity
6 capabilities on financial security. Dan, over to
7 you.

8 MR. GUIDO: Thanks, Carole. So as if we
9 weren't all concerned enough about AI, I wanted to
10 throw a curveball. So Trail of Bits is a
11 cybersecurity research and development firm. We
12 help companies identify, exploit and mitigate
13 cybersecurity risks within their firms.

14 And we specialize in emerging technology, so
15 there are really very few other people in the world
16 that are as capable as us as identifying how
17 hackers can hack better with AI and what systemic
18 risks that might have on the financial security
19 industry, on the finance industry.

20 So from my perspective, the availability of
21 these models should cause us to reassess the
22 defensive techniques that we apply because the cost

1 for attackers to perform certain attacks will
2 change dramatically with the availability of these
3 techniques.

4 Normally attack and defense, they're --
5 they're somewhat static. We have an equilibrium. We
6 sort of know what exists and it's a -- it's a
7 defined number of defenses we need to implement.

8 But we're entering a period of much more
9 extreme turbulence where we don't actually know
10 what these models are capable of. And there are
11 some initial results that it may actually
12 dramatically affect the ability of hackers to be
13 effective.

14 So slide t- -- oh. We're way -- we're way
15 beyond where I -- go -- go back. My slides are off.
16 Thanks. Slide 2 is great. Okay. Amazing.

17 So from the outsider's perspective or from a
18 known expert's perspective, it can be really hard
19 to figure out what's accurate. You have a lot of
20 proponents that are saying that ush- -- AI is going
21 to usher in some kind of utopia or that it's going
22 to kill us all.

1 On the other hand, you've got a lot of people
2 that are claiming that this is just big tech
3 puffery, that there is nothing here, it lies all
4 the time, it can't produce any sort of realistic
5 results for anybody, that's it a giant waste of
6 time.

7 We've seen this in the security industry as
8 well. You've got security researchers that plug a
9 piece of code into it like the screenshot, they
10 drop a theorem contract into -- in it, and it
11 immediately found a security vulnerability.

12 On the other hand, you've got a consulting
13 firm that says, "Oh, we tried that for ChatGPT,
14 doesn't work at all, completely misdirects you, you
15 shouldn't use it, period."

16 And sometimes you've got companies that are
17 both saying one thing and the other at the same
18 time, like OpenAI. The thing is that a lot of these
19 people, first off, aren't evaluating the technology
20 in the way that I think we should.

21 On -- on the left here, one of those
22 proponents didn't realize that the data they were

1 testing it against, the theorem contract with the
2 vulnerability unit, was in the training dataset,
3 that all they were asking was the AI to regurgitate
4 information that it had previously memorized.

5 On the other hand, I think a lot of people are
6 looking at AI to be magic like some Jedi mind trick
7 that can immediately discover a security
8 vulnerability with the simplest of prompts, but
9 that's also not how this will work. We -- we
10 already have general human intelligen- -- we -- we
11 already have general artificial intel- -- or --
12 artificial -- we have general intelligence. We have
13 humans.

14 Humans can be accelerated dramatically by
15 taking good advantage of these sorts of techniques.
16 What is a mid-level -- is it possible for a mid-
17 level engineer to operate as an expert with the
18 addition of AI techniques? That's really the
19 question that I want to understand.

20 So next slide. At Trail of Bits we've tried to
21 do this. So I have some empirical results from
22 experiments that we have run internally to see how

1 this will help our ability to identify, exploit and
2 mitigate security vulnerabilities.

3 We need to realize a few things first. We have
4 to understand that AI is not magic. It's just
5 another tool in our toolset and that we have to
6 apply it to the right problems. We had to learn how
7 to use the technology. We couldn't just ask it,
8 "Please find the bug for me." It's not magic. You
9 have to figure out things like chain of thought
10 prompting and ex- -- asking an AI to explain your
11 reasoning, or a lot of the other prompt engineering
12 techniques that I think people have -- have now
13 started to discuss.

14 We also have to evaluate progress correctly.
15 We need a benchmark against which we can decide if
16 this is actually helping us or not, or again, many
17 different tools that we can choose to use, is this
18 better than the state of the art, is there
19 something else I can use that's algorithmic in
20 nature that instantly gets me the answer, what's
21 the bar of the progress.

22 And then we have to choose the right problems,

1 because AI think a lot of people probably try to
2 ask ChatGPT for help with their math homework, and
3 they realize that it's really not good at that,
4 because that requires correctness.

5 But there are lots of problems that security
6 researchers work on that don't require correctness,
7 that require breadth of knowledge, that require --
8 that -- where -- where mistakes are acceptable.

9 So with that, we've been able to use to
10 decompile code into high-level languages that we
11 could never do before. We've get it -- we've gotten
12 it to identifying trigger, software security
13 vulnerabilities that are present in browsers.

14 We can use it to greatly accelerate the
15 offense of capabilities of a mid-level
16 cybersecurity engineer. So let's go to next slide.

17 So from a sort of anecdotal perspective, this
18 is how we think about it, where we've evaluated the
19 efficacy of AI in the life cycle of a cybersecurity
20 engineer. We look at problems that require breadth
21 and where mistakes are acceptable as the best
22 opportunities to first apply it; things like

1 documenting a function. Well, there's probably no
2 documentation for it before. You can use that to
3 audit a code base more quickly.

4 If you have a code base of 10 million lines of
5 code and you want to very quickly understand some
6 broad information about it, AI is phenomenal,
7 because even if it makes a mistake it at least
8 points you in the right direction.

9 Phishing emails, another really great one,
10 which I'll tell a funny store about in a minute.
11 But I think a lot of people realize that the
12 ability to develop, to write human language at
13 speed and scale, is something that is a brand new
14 capability for the world that didn't exist before
15 these were available, before AI models were widely
16 available.

17 So there are no longer sorts of typos that you
18 can watch out for. You're not going to get a
19 generic message; you'll get an extremely targeted
20 one. But things that it can't do are things that
21 require mastery or where perfection is required.

22 I think an analogy would be that you wouldn't

1 really ask AI to paint a Sistine Chapel for you,
2 but it's going to be able to create an endless
3 stream of clipart for every presentation you'll
4 ever make, and it can do that 24/7 without taking
5 breaks.

6 So yeah, I think one -- another analogy is
7 it's kind of, imagine if you had an infinitely
8 scalable team of extremely sleep-deprived graduate
9 students, it's -- you know, you're not going to get
10 perfection, you're not going to get mastery, but
11 you will be able to get some results. So next
12 slide.

13 So based on that somewhat anecdotal
14 evaluation, from a cybersecurity perspective, there
15 are a number of technologies that are now at
16 extreme risk of being obsolete because of this --
17 because of these accelerants that have been applied
18 to attacker behavior.

19 Chief among them we have great evidence
20 already for bug bounties and phishing training,
21 encountering significant difficulty with the --
22 with today's availability of AI models.

1 The incentives -- bug bounties align perfectly
2 that -- for Third World developing countries, the
3 bounties that are available \$500, \$1,000, are an
4 extremely meaningful amount of money to many
5 people.

6 So it makes sense from their perspective to
7 spam bounty submissions to whoever is willing to
8 receive them. And because they're produced with an
9 LLM, they sound reasonable, they sound confident,
10 they sound like they could be accurate.

11 And they might be to like an 80 percent
12 degree, but only a highly paid expert can unravel
13 the mystery of whether or not they represent a real
14 vulnerability. And that mismatch in incentives is
15 going to cause significant problems with the
16 efficacy of these programs.

17 Same thing for phishing training. ChatGPT
18 knows who I am, right, it knows who many of the
19 people in the room are. It's trained on the entire
20 internet's dataset and you can ask it to write a
21 perfect phishing message to reach me, and it turns
22 out an extremely good result.

1 You can ask it for 10 different copies and
2 send me a new one every week until I get -- until I
3 get fooled. So this really implies that for all
4 these things, for bug bounties, phishing trainings,
5 signature-based defenses like IDS or anti-virus as
6 well as threat actor attribution. All of these were
7 attempts to deal with the problem without solving
8 the underlying issue. Right?

9 We have code that's insecure. We have
10 computers that when you hack them, you can take
11 over a whole network. You know, we have to identify
12 -- we have to actually address some of these core
13 cybersecurity problems without fixing its effects,
14 with defenses like these. Next slide.

15 So as a regulatory agency, one thing that you
16 might ask yourself is how can we regulate this
17 problem away, are there -- are there methods that
18 we can apply to these AI models to force them not
19 to produce these sort of outcomes? And the answer
20 is absolutely not.

21 This is not an opportunity. Alignment will not
22 save you. You cannot reinforcement, learn your way

1 out of the problem, and you can't restrict
2 availability of AI models.

3 As of 12 hours ago, the best open-source model
4 that was available was completely conceived of,
5 researched, developed, and then made available by a
6 firm based in the UAE, completely outside the
7 United States. That's Falcon 40B. Right?

8 And these models that are available, that are
9 open-source, that are completely open to being fine
10 tuned by anybody for anything, are quite good. They
11 -- they start to compete the a- -- availability of
12 models like GPT4 or Claude, etc.

13 Now, these models, because they are so
14 effective, because they've been trained on so much
15 data, always within that dataset, are going to be
16 the knowledge how to commit crimes, of how to hack
17 into things. And you can't unlearn that from the
18 dataset.

19 Output censorship is really an unwinnable task
20 that just frustrates amateurs and researchers.
21 There's a really great sort of example or reusable
22 jailbreak, people call it, called DAN, Do Anything

1 Now, which is a set of text you can drop in to a
2 bunch of different LLMs to get it to just invert
3 its understanding of what it should do and should
4 not.

5 And this is also a really surprising result.
6 But the more that you try to align an LLM, the more
7 that you try to tell it what not to do, you're
8 actually helping it build a model of that bad
9 behavior, so that at some point in the future you
10 can invert that understanding. And they're very
11 quickly very good at the thing that you try to get
12 not to do. People in the community call that the
13 "Waluigi Effect."

14 Let's go next line. Now, all this is great and
15 it's based on a lot empirical data that Trail of
16 Bits has invested in and has performed on our own.
17 But what we don't have is we don't have any kind of
18 systematic measurements of what these models are
19 capable of doing right now.

20 A lot of the effort in this space is towards
21 software programming, it's towards software
22 development, how good is this thing at writing

1 JavaScript or Python. If I have to change a form on
2 my website, can it do it or will it break it.

3 And these evaluation benchmarks are quite
4 rigorous. They do -- they have thousands and
5 thousands of tests. They are aware of specifically
6 the information in those tests. There's just lots
7 of capabilities and features that -- things like
8 HumanEval or EvalPlus enable for us to actually
9 measure progress of models like GPT4 or Claude at
10 writing code.

11 However, we have no such taxonomy and no such
12 benchmark for cybersecurity. We don't know if these
13 models can solve one problem out of a thousand that
14 I deal with every day, and we don't know how that
15 compares to the state-of-the-art tools that I have
16 available already. And we don't know how this might
17 affect the daily work of a junior, midlevel, or
18 expert level cybersecurity engineer or hacker.

19 So this is a major research area for Trail of
20 Bits, but it also needs to be a community resource.
21 It needs to be something that the financial
22 community understands so they can identify

1 objectively whether their defenses are at greater
2 risk are now made obsolete by the availability of
3 these models.

4 So yeah, we know there's stuff it can't do;
5 it's not magic, but there is a bunch of stuff it
6 can really help with. And we just don't even know
7 because there's no systematic evaluation. So next
8 slide.

9 So again, going back to hype and the
10 advertising I think that there are right ways and
11 wrong ways to build these systematic evaluation
12 models. Right? I think a lot of the ways that
13 people evaluate LLMs right now is they ask it to
14 pass, for instance, exams like the LSAT, the MCAT,
15 the MIT final exams.

16 But first off, a lot of these evaluations have
17 trouble because that data is already in the
18 training data site. You're just asking the LLM to
19 regurgitate stuff that it memorized, which anybody
20 can do.

21 So you really want to know, does the output --
22 like what happens when you give it new problems,

1 novel problems. And in order to create an
2 evaluation metric that operates that way, requires
3 a lot of investment.

4 You can't do these really cheap and simple
5 things like download a bunch of final exams from
6 MIT's website and pump them through LLM.

7 You also want to know if it can generalize
8 past a few examples. You can very easily prompt
9 hack your way into getting an LLM to answer one
10 thing for you. But is that going to work time after
11 time after time that I do it?

12 And then finally, you have to deal with the
13 fact that these things makes mistakes. They
14 hallucinate, they are not 100 percent accurate,
15 they are probabilistic, they are statistical,
16 they're not -- they don't have actual knowledge of
17 what you're asking it to do.

18 So are mistakes acceptable and will the task
19 that you're asking it to do break, because it does
20 make a mistake down the line. So again, repeating
21 the call, we need more measurement, we need task-
22 specific datasets in the evaluation frameworks,

1 especially for cybersecurity.

2 The sorts of questions that I ask it like if I
3 want to point it in the right direction or is this
4 technology, even if it's sort of feeble, remove a
5 serious constraint that my adversaries or I had.

6 So for example, crafting phishing languages in
7 any language or at any person of any sort of social
8 class or role within a company, how rapidly is it
9 improving, is something that I would like to know.

10 So in the past, techniques around code
11 synthesis were terrible and now they are much less
12 so. But at what point does it exists right now and
13 how fast might we get there. And is there sort of a
14 synergy with existing technology or tools.

15 For example, what does the extreme pressure
16 and the availability of GPUs have on adjacent
17 technologies or other sorts of problems in
18 cybersecurity. Right now we're producing GPUs at an
19 extremely fast rate. That field is advancing more
20 so than it has in the last 10 years.

21 And lots of companies have these giant
22 clusters of tens of thousands of them; are there

1 other tasks that can be solved or that might be
2 affected by the availability -- the easy
3 availability of extreme levels of compute.

4 And then finally, our mistakes okay would be
5 another -- or easy to catch, would be another
6 metric that I would use to figure out if there's
7 some fundamental change. Okay, next slide.

8 So to wrap up here, AI is a systemic direct of
9 cybersecurity. It changes the cost model for
10 attackers and defenders. A lot of the ways that
11 people are looking at AI to change cybersecurity is
12 by magic. They think that it will be a Jedi mind
13 trick, but it's not. It's an augment human -- human
14 capability. It's going to remove constraints that
15 attackers previously had that they no longer do.

16 And if you try to fix this problem by leaning
17 into alignment or control of model availability,
18 then you're not going to be spending your time
19 effectively. We need to create measurement and
20 benchmarks that enable us to figure out how at risk
21 we are and also what opportunities that we have.

22 So from a positive note, when I look at attack

1 and defense on cybersecurity, defense has a lot
2 more problems that look like I have an infinite
3 amount of data to sort through; I need to -- I need
4 some low-trained person to review it all, whereas
5 offense has a lot more problems that look like I
6 need to paint something like Michelangelo.

7 Offense you need to construct these articulate
8 attacks that work, that are interpreted by a
9 computer on the other end correctly in order to
10 achieve the outcome that you want.

11 So while I think the short-term is definitely
12 more geared towards offense, the medium to long-
13 term may be more geared towards defense. But in
14 order to get there, in order to build defensive
15 technologies that use AI, we have to be able to
16 experiment with them.

17 So a trend that I see among a lot of banks is
18 that they've just made blanket restrictions on the
19 ability to use a lot of these models and wanted to
20 shut their head in the sand. But it's actually more
21 important for us now to figure out how we can use
22 these to aid our defense in order to keep up with

1 attacks from the other side.

2 So Trail of Bits has a number of resources
3 that are available that directly address this
4 topic. We have our published results from our
5 trials of using AI to beat humans in auditing code
6 for security vulnerabilities, a curative list of
7 references that we believe help someone get up to
8 speed on the field quickly.

9 We also have our comments we made to the White
10 House OTSP on how AI might affect national security
11 and those sorts of problems.

12 And then finally, we do also consult with
13 people on how to improve the security of AI-based
14 systems and increase the safety and security of new
15 technologies that they have built as well as
16 techniques for doing so, in that how to measure
17 safety of AI-based systems link.

18 But thank you. That's my talk.

19 MS. GOLDSMITH ROMERO: Thank you so much, Dan.
20 I appreciate it coming from our cyber background as
21 well as a few other people sitting around this
22 table. Really appreciate you examining the

1 intersection of these two key priorities on one of
2 the three major areas for the attack and given the
3 significant issues.

4 So I'm just opening up the discussion with my
5 own comment that I know that in the world of
6 cybersecurity, there's just generally been issues
7 with sufficiently measuring and understanding cyber
8 risks, which led to issues like mis-calibration of
9 the cyber insurance sector, certainly continued
10 challenges and debates about what the right metric
11 should be for key leaders to decide whether a set
12 resources and defenses and then also being a big
13 sci-fi fan and coming from the military or thinking
14 about what the future of warfare looks like and
15 that actually there were constant -- like cyber
16 warfare will just be perpetual forever and will be
17 AIs set against each other.

18 This is the stuff that keeps me up at night.
19 So thank you so much for the presentation and
20 scaring us all but also highlighting that there's a
21 way forward, if only we can get some of these steps
22 right, so to focus on the defensive capability is

1 to be able to mitigate the risks presented by the
2 offensive augmentation by AI.

3 So thank you, Dan. I'd love to open to the
4 rest of the TAC for their comments. I see Justin.
5 You've got one, you can kick us off with a
6 question.

7 MR. SLAUGHTER: Thanks for that, Carole. Great
8 presentation. I guess I'm curious about why you're
9 confident that this benefits the defense in the
10 medium term. My understanding, and I'm not the
11 expert that some of you are, is that cybersecurity
12 has favored the attacker basically since we had
13 wide use of the internet, that no one's really
14 found a way for the defense mindset to catch up.

15 And this strikes me as something where, based
16 on your own example, attackers can make a lot of
17 mistakes because you're fine with getting a very
18 low output of success. If small number of phishing
19 attempts, small number hacks have high value, well,
20 defense needs to be nearly perfect.

21 So what is the idea here that potentially
22 could shift AI to using where defense is

1 benefiting?

2 MR. GUIDO: Yeah. Sure. So at whole attackers
3 only have to -- defense has to win all the time and
4 attackers only need to win once. I sort of think
5 about that a little bit as a -- of a myth.

6 Attackers actually have to enter a very
7 treacherous environment once they break into a
8 company. They're in a network that they've never
9 observed before, they don't know what monitoring
10 they're subject to, they don't know what's real and
11 what's not. There could be canaries or honey pots,
12 or things that are put there to strategically to
13 distract or catch them.

14 They're -- and then the tools that they work
15 on are usually very expensive, articulate, require
16 a lot of time. They're the Michelangelo. Right? And
17 those tools are very brittle, because once the
18 community is aware of what those tools are, if you
19 report them to the offender that exploits a zero
20 day, those tools go away, they disappear. They're
21 instantly devalued.

22 So from an attacker perspective, there are

1 lots of different levers that you can put effort on
2 in order to make their life hell. And with defense,
3 I think the nature of defense is one where you have
4 to think about breadth all the time.

5 And it's really difficult for a human to pay
6 attention to everything that's moving around the
7 entire company, all the different datasets, all the
8 different continuously streaming logs, all the
9 different complex architectures of applications.

10 And AI can find a way to synthesize that and
11 provide me an up-to-date picture all the time, in a
12 way that's nuance, that has context. So I think
13 that just because the nature of those two
14 challenges, there may be ways to use AI much more
15 effectively on defense to change this back into
16 their hands after an initial period of what's going
17 to be pin.

18 MR. SLAUGHTER: It sounds like what you're
19 saying is that AI allows for redundancy be dynamic,
20 in a way that's not the case right now.

21 MR. GUIDO: Can you repeat that?

22 MR. SLAUGHTER: It sounds like what you're

1 saying is the AI can allow systems to be redundant
2 -- defenses could be -- to be redundant and dynamic
3 in a positive way, that's not true right now?

4 MR. GUIDO: Yeah. Definitely much more
5 dynamism, definitely, you know -- it's really like,
6 again, what could I do if I had an infinite number
7 of sleep-deprived grad students.

8 By the infinite number of mediocre junior
9 cybersecurity engineers, what would I be able to
10 look at, what would I be able to inspect, what
11 would I be able to review in real time that today I
12 can't, today that I have to have a batch process
13 that only runs overnight or that I have to have a
14 quarterly meeting about.

15 So I really do think that there's some
16 opportunities here for defense. But again, in order
17 to do this, we need to have a systematic evaluation
18 of what these sorts of things can do and
19 anthropological understanding of what happens in
20 the day of a cybersecurity engineer, what are all
21 the technology and techniques that they employ, and
22 how does AI relate to each of them, and could it

1 overcome constraints that they have.

2 And right now we don't have that for
3 cybersecurity but we do for lots of programming. So
4 we need to build analogous frameworks if we want to
5 ever get there and achieve the upside.

6 MS. GOLDSMITH ROMERO: Incisive comment.

7 Nicol, next.

8 MS. TURNER LEE: Here you go. Thank you so
9 much, Dan for that presentation, and appreciated
10 just the conversation of cybersecurity and AI in
11 that intersection.

12 I do have a question on how do we keep these
13 systems updated? Because what we also know is that
14 AI, once people are sort of onto the AI, change the
15 AI, so that we're always evading those types of
16 cybersecurity mitigations, strategies you
17 discussed.

18 So just curious, is it documenting? Is it
19 being a step ahead? How do we do that when we as
20 policy makers and innovators are always behind?

21 MR. GUIDO: Sure. So I'm going to answer from
22 a technology perspective. I mean, we need to fix

1 the root cause problems. Like phishing education
2 was just a Band-Aid on top of the root cause
3 problem that when somebody in your company gets
4 hacked, it can bring down the entire network that
5 you own.

6 That should not be the case, it should never
7 have been the case. You know, authentication should
8 have been strongly authenticated, there should be
9 limited information available on that person's
10 machine.

11 You should have authentication by -- or
12 authorization by context, you know. You need to
13 have an incident response procedure or a minimized
14 sort of blast radius of when a hack happens, what
15 is the worst thing that can occur inside the
16 company.

17 It shouldn't be that I can hack an executive
18 assistant at Coke and then steal the formula for
19 Coke. Right? Like, these things should be isolated
20 and your company should be safe no matter what
21 emails people click on or what documents that they
22 open.

1 So that's the thing that I think we need to
2 get back to. I think that we need to really ask
3 ourselves these hard questions again of, are we
4 just sort of distracting ourselves from the root
5 cause problem, are we putting a Band Aid on the
6 issue, or have we ultimately addressed this risk in
7 some way.

8 MS. HOUSE: Thank you. If there's no other
9 questions, what a way to wrap up a fantastic
10 discussion of two of the three key priority areas.
11 Again, thank you so much, Dan, for the great
12 presentation and for the really insightful
13 questions. So now, we'll take a 10-minute break,
14 and we'll reconvene at 2:15.

15 MR. Biagioli: Reminder to turn off your
16 microphones.

17 [break]

18 MR. REDBORD: Welcome back everybody.

19 In our last meeting, we heard presentations
20 and engaged in discussion on the challenges and
21 opportunities in a more decentralized financial
22 system. We discussed illicit finance and national

1 security risks and how to mitigate them through the
2 use of blockchain intelligence and innovative
3 technologies, such as digital identity.

4 Today we will continue that discussion with a
5 deep dive into regulation and governance. To begin
6 the discussion, our first presenter, Anthony
7 Biagioli, special counsel to the director of the
8 Division of Enforcement to CFTC, will kick us off
9 with an enforcement case study on Ooki DAO. Tony?

10 MR. BIAGIOLI: Thanks very much, Ari. I want
11 to thank Commissioner Goldsmith Romero for the
12 opportunity to present today. I should note that my
13 remarks today reflect my own views, are not
14 necessarily the views of the CFTC, any CFTC
15 Commissioner or the Division of Enforcement.

16 The CFTC's litigation against Ooki DAO, a
17 decentralized autonomous organization, arose from
18 activities presenting a fundamental and explicit
19 challenge to the ability of U.S. regulators to
20 enforce the law against groups of decentralized
21 actors using novel, smart contract based technology
22 on blockchains that enable collective decision-

1 making.

2 In short, the question is, can a DAO act and
3 be sued and served and ultimately held liable as an
4 entity in its own name responsible for the actions
5 carried out in its name.

6 Or are DAOs immune from suit, from service and
7 from ultimate liability leaving only pseudonymous
8 individual members susceptible to liability for a
9 DAO's conduct. This isn't just a question from my
10 perspective about government enforcement. Imagine
11 an individual -- a retail individual defrauded by a
12 DAO. What recourse does that person have?

13 Can that person sue a DAO, recover against the
14 DAO's treasury assets or is that defrauded
15 individual left to pursue pseudonymous individuals
16 that may be difficult to identify and may be
17 located anywhere in the world?

18 What if the DAO itself is wronged? Can it sue
19 in its own name or is it left once again for
20 individuals with questionable standing to attempt
21 to pursue lawsuits on the DAO's behalf?

22 The Ooki DAO originated as an LLC doing

1 business as bZeroX. That LLC operated the trading
2 platform, which using a smart contract-based
3 protocol on the Ethereum blockchain, enabled
4 members of the public to make heavily leveraged
5 bets on the comparative price performance between
6 two digital assets.

7 Other members of the public could supply
8 liquidity to the protocol, digital assets the
9 traders could borrow to establish their leveraged
10 position.

11 And I've put on the slide, a heavily
12 simplified sample reflecting the mechanics of a 5x
13 long ETH versus DAI trader opening a leveraged
14 position on what was originally the bZx protocol
15 and later labeled the Ooki protocol.

16 And essentially, if I'm a trader and I'm real
17 bullish on ETH, I can and I want to leverage up
18 that bet, I can send collateral to the token smart
19 contract, which in this case would borrow the
20 stablecoin DAI from liquidity pools that were
21 funded by members of the public.

22 The smart contract would send that stablecoin

1 to an on-chain decentralized exchange where the
2 stablecoin would be swapped into ETH.

3 The swapped ETH would be sent back to the
4 smart contract and a tokenized position reflecting
5 the trader's 5x long position would be created and
6 provided to the individual. That token could be
7 redeemed at any time. If you bet right, it's
8 redeemed for a profit.

9 If you bet long, if you bet wrong, then the
10 over-collateralized position, the collateral that
11 you supplied, would be liquidated by mechanisms
12 contained in the smart contract.

13 I'd pause for a moment to note one of the
14 remarkable features of this enforcement action was
15 how unremarkable the transactions themselves were.
16 I think there was general agreement that these were
17 leveraged, retail commodity transactions that could
18 only be offered to the general public on registered
19 exchanges.

20 The novelty rather was in the organizations
21 created to offer them. In 2021, the LLC transformed
22 itself into a DAO and transferred operational

1 control of the protocol to a DAO.

2 Liquidity providers and others who had
3 received governance tokens entitling holders to
4 propose and vote on any question relevant to the
5 operation of the protocol, were now in control.

6 Notably in creating the DAO, a founder of the
7 original LLC presented what I think was a
8 fundamental challenge to regulators everywhere in
9 fairly stark terms, where the founder told DAO
10 community members on a community call that it's
11 really exciting.

12 We're going to be preparing for a new
13 regulatory environment by ensuring that bZx is
14 future-proof. So many people across the industry
15 right now are getting legal notices, and lawmakers
16 are trying to decide whether they want DeFi
17 companies to register as virtual asset service
18 providers or not.

19 And really, what we're going to do is take all
20 the steps possible to make sure that when
21 regulators ask us to comply, that we have nothing
22 we can really do because we've given it all to the

1 community.

2 So from my perspective, the ultimate question
3 presented by this litigation was whether that
4 founder was right. Does transfer of control of a
5 trading protocol from an LLC to a decentralized
6 group immunize that group from obligations to
7 comply with the law simply because they operated in
8 a decentralized manner?

9 These questions were litigated in the Northern
10 District of California and the Court made three
11 significant holdings. First, you can sue a DAO. The
12 CFTC's position was that a DAO is an unincorporated
13 association that two or more people acting without
14 a charter pursuing a common objective, and the
15 Court held that the DAO was an unincorporated
16 association who could be sued.

17 Second, you can serve a DAO. By their nature,
18 DAOs lack many of the features that are typically
19 considered predicates for service under federal law
20 and many applicable state rules. They lack many of
21 the characteristics that most service rules
22 presuppose that an entity will have, a physical

1 presence, a C-suite, an agent authorized to accept
2 service of process.

3 When you have no physical presence, you're an
4 online business only, you are characterized only by
5 the decentralized collective decision-making of
6 your members and no one, presumably, at least to
7 the public, is in charge, then who is there to
8 serve?

9 Most service rules again, presuppose that
10 someone like that exists in the organization. Think
11 like the old Elks Lodge, right, an unincorporated
12 association.

13 There's usually a president and you can serve
14 that president or you can serve by mail to their
15 physical location. Not so in the case of many DAOs.

16 However, under Ninth Circuit precedent
17 upholding service via email, the Court held that
18 the CFTC service on the DAO via a help chat box on
19 its website with contemporaneous notice to the DAO
20 through its online discussion forum, which was the
21 only mechanism that the DAO held out to the public
22 to contact it, satisfied applicable service rules

1 and constitutional requirements.

2 Finally, the DAO is a person under the
3 Commodity Exchange Act. Only a person can violate
4 the provisions of the Act that we charged in this
5 litigation. And the definition -- a person is a
6 defined term.

7 The definition of person includes associations
8 and the Court held that the DAO is an
9 unincorporated association, not just for purposes
10 of capacity and service, but also for purposes of
11 substantive liability under federal laws, like the
12 Commodity Exchange Act. So the Court held that it's
13 an unincorporated association.

14 That's a type of association; it's thus a
15 person and the kind of entity that you can sue. So
16 if you're an LLC who is operating a trading
17 protocol, and if that trading protocol is operating
18 in an unlawful manner, from my perspective, this
19 case stands for the proposition that you can't
20 simply transform yourself into a DAO, continue to
21 offer the exact same unlawful trading platform
22 without accountability.

1 So going forward, there are all sorts of novel
2 and interesting ways that DAOs may seek to
3 contribute to decentralized finance ecosystems. And
4 again I think this case stands for the proposition
5 that when they do so, they do need to comply with
6 the law and can be held responsible if they do not.
7 Thank you.

8 MR. REDBORD: Tony, thank you so much. Before
9 we dive into a DeFi discussion, we're going to do a
10 second presentation, this one from Ben Milne,
11 founder and CEO of Brale, and Justin Slaughter,
12 policy director at Paradigm. Ben and Justin will
13 jointly present on the extent of decentralization
14 and models of governance in DeFi. Gentlemen?

15 MR. SLAUGHTER: Thank you very much, Ari, and
16 thank you Tony for that. That was very
17 illuminating. So I drew the shorter straw. So I'm
18 going first. So you can I'll try to get through
19 this quickly so we can listen to Ben's greater
20 wisdom.

21 So decentralization and DeFi governance, thank
22 you for the chance to present on this. I actually

1 think this is perhaps the most interesting topic in
2 a sea of interesting topics in crypto to me.

3 Now, I wanted to kind of as a brief reminder
4 for everybody, DeFi is even in a space as new as
5 crypto, especially new. The space really began
6 about five years ago, with the Uniswap protocol
7 version one white paper, which is 2018 release, and
8 then blew up in DeFi summer in 2020.

9 I would also stress the most notable thing
10 about DeFi in the last 18 months is actually the
11 degree to which it withheld itself during periods
12 of significant crypto market stress and traditional
13 financial market stress in both 2022 and then this
14 March during the banking issues and Silicon Valley
15 Bank and other banks.

16 Next slide, please. So there -- we view at
17 Paradigm that there are four key concepts that can
18 in many ways, encapsulate DeFi. The first is self-
19 custody. That's simply the act of holding crypto,
20 and you think about this -- that is in many ways
21 requisite for DeFi.

22 Because if you have a custodial entity

1 engaging in crypto financial activity, that almost
2 by definition is not decentralized. There's a
3 central activity. Second, it's autonomous. That
4 means it does not require humans to approve
5 individual transactions.

6 Again, that does not necessarily mean there's
7 no human involvement. But if you have a DeFi
8 protocol that's being directly approved by humans,
9 it probably does not merit the name DeFi.

10 Third, transparent. This is fully visible on-
11 chain for the same reason you might expect. If you
12 have a lot of off-chain transactions, it's not a
13 true decentralized financial protocol because,
14 again, that's another black box. The idea of DeFi
15 fundamentally is a minimal amount of black boxes
16 fully visible to everyone on-chain.

17 And then fourth, that it's interoperable and
18 composable. That means you can first exchange data
19 with other applications; and second, you can build
20 applications on top of each other.

21 These are the Dapps, basically, that make up
22 much of crypto's Web3 ecosystem. Now, the really

1 important thing to grasp about this is that
2 decentralization is a spectrum, it's not a toggle.
3 There is no one way to do DeFi or decentralization.

4 You think about it. On one end of the
5 spectrum, you have something like EDX, which is a
6 recent centralized crypto exchange comprised of
7 several companies working together. They have
8 custody; they fully have a black box.

9 They entirely control the system. The other
10 end would almost be pure software open source code
11 like Linux. Nobody has any control over that. It
12 exists in the universe. It can be used by anybody.

13 There is no one entity, not even a lab, and
14 then between that you have a whole host of other
15 entities from any number of DAOs, all of which are
16 structured differently, to any number of labs. So
17 that's the most important here to keep in mind.
18 Next.

19 So you can see here, this is Uniswap's
20 protocol and its cumulative volume since 2020
21 basically. You can in many ways see -- and forgive
22 me for the chart crime here because it's cumulative

1 -- the large linear increase in activity over time.

2 Now, this chart ends in May 2022. My
3 understanding is there's been continued growth
4 since then from talking to members of the community
5 and this gets at the number one problem we have,
6 which is we still have limited data and research
7 into how this space actually works.

8 That's a function both of a lack of focus on
9 DeFi until recently and it's also to some extent a
10 regulatory failure. There is still, because of a
11 lack of certainty about how the regulatory regime
12 will work for DeFi, not a good way of getting the
13 information in question.

14 More than anything else, this is something we
15 need to really work on as we consider regulatory
16 solutions in DeFi, is getting more data about how
17 it operates. Next slide.

18 Now this comes to DeFi governance and there is
19 in many ways, a natural tension between heavy
20 governance and DeFi.

21 Now that in fact makes sense because our view
22 is the core virtue of DeFi is credible neutrality.

1 The idea that no one click, no one entity or group
2 consistently has control or ever has control even
3 over how the protocol works.

4 Now, the reason for that is fundamentally if
5 someone has control of the protocol, can change it
6 at will, it ceases to be decentralized. At that
7 point, it has become even if it is nominally
8 decentralized, a centralized entity because of
9 individual or group control.

10 That means that DeFi depends upon first
11 dependability that, you know how it's going to
12 operate, that you don't get surprised because of
13 how it operates, and second that act of avoiding
14 capture. Now, to some extent, the greater the
15 governance or rather the more there is, the greater
16 the risk of capture.

17 And that's because the more protocols, the
18 more requirements you put in place, the easier it
19 is to then build a system that one group eventually
20 takes control or builds around. In some ways, the
21 greater the less the governance, the less the risk
22 of capture.

1 And the true value of DeFi therefore, can be
2 found almost when the governance itself shrinks
3 down nearly to the point of imperceptibility. Next
4 slide.

5 Now, forgive me on that, what DeFi governance
6 is not is something that can ever fully go away.
7 And what we mean by that, of course, is there's
8 always what's known as essential governance.
9 Essential governance is the idea that there are
10 certain things that simply have to occur, in part
11 because there will always be human interaction with
12 DeFi.

13 Until the AI machines replaces us entirely,
14 there will never be a world where DeFi fully
15 operates without any human involvement. There are
16 still humans on either end accessing the protocol
17 or encouraging smart contracts to access it.

18 The second is constant formality. Now, DeFi is
19 in many ways thought of as token holders but
20 there's also stakeholders that are different from
21 token holders.

22 It is the case that not all stakeholders will

1 be token holders, but even though all token holders
2 will be stakeholders. And these groups are always
3 changing. The entities that use a DeFi protocol
4 today may be very different than those used in the
5 future.

6 That's already been the case for a number of
7 protocols that have been nascent in the last few
8 years. So our belief is the optimal approach to
9 DeFi governance is minimization. The reason for
10 this is in part, we think flexibility is critical.

11 These are game theory-based systems. They will
12 -- the users will respond to how the system
13 operates based on interaction and seeing how things
14 change over time. So flexibility is paramount.
15 Again, it's very important to distinguish between
16 token holders, and stakeholders.

17 These groups will also change over time. In
18 many ways flexibility is again for us the most
19 important thing and there is a connection between a
20 core mechanism and the human input.

21 There is consensus which is the idea of the
22 Layer 1 itself, whether Ethereum, bitcoin or some

1 other network. They are the oracles or the truth
2 validators. And then there's two things that may
3 qualify as essential governance and maybe not.

4 One, which is treasury management. That's
5 basically how the DeFi protocol will have a DAO
6 control its treasury. Maybe that could be automated
7 in a way, maybe it cannot. And then complex
8 parameter setting.

9 And by that, I mean, things like choosing the
10 collateral to use. MakerDAO, for instance, has used
11 governance as a means of determining which
12 collateral it accepts. Whether or not that can be
13 replaced in time is uncertain. Next slide, please.

14 Now the thing I would also stress here is
15 governance is not a panacea. There's a constant
16 risk of hard forks. If you ever have a decision in
17 place that a majority of users of a protocol
18 dislike, they can always hard fork the system.
19 That's innate to the idea of crypto. And changing
20 governance somewhere in the system does not mean
21 changing it everywhere. It is possible to change it
22 in narrow fashions.

1 According to one of our co-founders, Fred
2 Ehrsam, if the point of a blockchain is to provide
3 a ledger of universally accepted truth, its
4 integrity is paramount. In many ways, this is the
5 core conceit of the blockchain.

6 When you start breaking down the integrity of
7 it, the whole system falls apart. Next slide. Now
8 the insights of regulation we think are four
9 things. First, inessential governance is likely to
10 be competed away over time.

11 We should know over time whether or not
12 certain things are essential or non-essential. In
13 particular, we're watching as I said, whether or
14 not complex parameter setting and treasury
15 management will qualify as essential governance
16 over time. The third, data is paramount.

17 We have such little data overall how this all
18 operates. There's a need for greater research. I
19 know that's a common statement around here at TAC
20 but it's especially true here.

21 Third, there is a distinction I think between
22 principles, regulation and code. At the CFTC, the

1 classic regulatory regime has been principles-based
2 but there are examples of using specific
3 regulations. It is likely the case that the
4 principles-based regime will most flex to the
5 flexibility required for DeFi's governance
6 structures.

7 And finally, I want to really stress the
8 danger of what I call DiNo or decentralized in name
9 only. There are a lot of DeFi protocols that claim
10 to be decentralized but are not.

11 True decentralization is decentralization in
12 reality and the goal of regulation in some ways
13 should be to keep to that truth and try to reward
14 those decentralized protocols that are actually
15 decentralized while punishing those which are not.

16 With that, I'll turn it over to Ben for more
17 thoughtful commentary.

18 MR. MILNE: I should have asked to go first.
19 Well done.

20 So I think I'd come at this from slightly
21 different perspectives. I felt like the best use of
22 time was to try and bring us back to some first

1 principles in that a DAO is effectively an
2 organization then hypothetically runs on smart
3 contracts.

4 So what can you do with a smart contract? And
5 the reality is, next slide, you can do a lot of the
6 things that you can do in traditional systems.

7 You can just enforce those with smart
8 contracts, alongside existing regulation and even
9 existing corporate structures. Next slide. What I
10 mean by that is in a traditional structure, you
11 have governance policies and you store those
12 somewhere.

13 That's no different if you're actually
14 managing some level of voting through a smart
15 contract infrastructure that uses a blockchain but
16 the mechanisms under the blockchain and how the
17 data is managed, is simply different. Next slide.

18 Key differences that you probably buy into if
19 you want to be utilizing this new technology is
20 that in a traditional system, we do things like
21 this. We fly, we sit at a table; sometimes we vote.
22 In this particular case, we're advising, we're not

1 voting, but if we do vote, many times it's still
2 happening at a table. In a smart contract system,
3 there is no table.

4 Everyone's signing in a globally distributed
5 way. But that doesn't necessarily mean that who is
6 signing or what they are signing is not regulated.
7 It just means it is a digital first signature. Next
8 slide.

9 Also, in a traditional system, I think we
10 would all agree and like a board context many times
11 votes are private by default and then you choose to
12 share as a feature.

13 Many times in a smart contract infrastructure,
14 vote is public by default and you choose certain
15 things to be private, which is now technically more
16 feasible than it was a couple years ago at least
17 with blockchain infrastructure. Next slide.

18 So smart contracts can engage in regulated
19 functions but not all do. My personal view is that
20 if a smart contract engages in a regulated
21 function, it should be treated as no different than
22 any other computer code. Let's also recognize that

1 not all smart contracts exist and behave in
2 regulated ways. Some things actually provide basic
3 community guidance and management.

4 Next slide. Taking back to a traditional
5 structure, let's imagine the board has a vote and
6 maybe that vote is related to a bonus program. In
7 certain companies, compensation is public. Next
8 slide.

9 Utilizing a more sophisticated smart contract
10 model to essentially gather and distribute the
11 votes, as was mentioned before, token holders can
12 be stakeholders. Token holders could be a board.

13 Token holders might also be a community
14 selecting an initiative that has absolutely nothing
15 to do with regulation generally speaking. Maybe
16 they're voting on a community initiative that has
17 to do with like whether or not to buy a golf
18 course. It doesn't always need to be a regulated
19 activity.

20 Now, smart contracts are interesting as was
21 mentioned because they're also composable, which
22 means you could compose one on top of the other.

1 And you can do so infinitely. Next slide.

2 You should know first that this code is
3 gobbledygook. It's generated by a ChatGPT. It has
4 no purpose. It's not audited here. It's simply for
5 example purposes.

6 But if you are going to deploy a smart
7 contract with addresses that are authorized to
8 release a bonus, which was the example that I just
9 mentioned, that's not an out-of-this-world activity
10 for any board to approve and then utilize a
11 mechanism to release the payment. But in this case,
12 it's released in code.

13 That gets more complicated, next slide, when
14 you start adding on the composability nature
15 because a trade could be executed in real time the
16 moment that actual decision is made available on-
17 chain.

18 And so when you get down into the trail of
19 things, it's very difficult to understand what the
20 actual relationships are between these things and
21 where it could originate with a smart contract that
22 is not engaging in a regulated activity.

1 It could result in a smart contract's use of
2 that information to then engage in a regulatory act
3 -- regulated activity.

4 That is an interesting question to answer, but
5 I think as we have just learned and hopefully many
6 of us knew, if there is a person operating a piece
7 of software, that person lives in a place where it
8 has laws and jurisdictions applied to where that
9 person is, or where the entity is.

10 So again my view is that as long as people are
11 operating these, if they're engaged in a regulated
12 activity, well, they are engaging in a regulated
13 activity full stop. Next slide.

14 You might ask yourself with all this
15 complexity, why in God's name would any
16 technologist actually want to use these things?

17 Because it's actually much easier to take
18 notes and get approval for the notes in the next
19 board meeting, then to implement an audited smart
20 contract, which could cost who knows how much money
21 to actually implement basic votes.

22 So I put up a few things that if you buy into

1 them, you might actually buy into utilizing these
2 technologies. And if you're not convinced, no
3 amount of words would convince you. Next slide.

4 Something that's very unique in this moment in
5 time is that the blockchain ecosystems and
6 technologies are now at a level and rate where
7 they're actually cost competitive with relational
8 databases, which means in certain scenarios, they
9 are now the best tool for the job, not just a cool
10 new tool to utilize. Next slide.

11 Balancing centralization and decentralization
12 for many companies or organizations becomes a
13 balance of privacy and security, and it gets more
14 complex than it was because new blockchain
15 technologies can now be private by default, not
16 just public by default. Next slide.

17 There's been a great deal of work done in
18 private permission blockchains. I wish the team
19 from Avalanche was here today. Avalanche has done a
20 great job with private subnets where you could
21 stand up specific nodes and manage those nodes in a
22 private environment, where it's actually very

1 similar to a relational database with the right
2 permissions wrapped around it.

3 In that particular case, it's just code to
4 host smart contracts, which are composable with
5 public blockchains, which is very unique. Next
6 slide.

7 And so I'll put out a hypothetical, a really
8 boring use of a smart contract in a current
9 regulatory structure, where many participants could
10 be known to one another and it's non provocative.
11 Next slide.

12 In this particular case, there's simply the
13 mechanism using a smart contract to gather votes by
14 known stakeholders, known to everyone selecting
15 that certain votes should be made public by default
16 instantaneously which are composable for the public
17 good. Now this has nothing to do with trading.

18 It has to do with utilizing smart contracts as
19 a technology to get information to people who
20 should have it faster. And I don't necessarily know
21 anyone who's doing this. And it would be relatively
22 expensive to do it, but I imagine because of the

1 benefits I mentioned at some point in time, someone
2 will. Next slide.

3 Either way, the word I think was
4 accountability was utilized earlier and in any of
5 these -- I do hesitate to call them schemes -- but
6 any of these designs, you have a signature. In a
7 classic traditional system, you have wet
8 signatures.

9 If I sign Elvis Presley on a page, everybody
10 knows I'm not Elvis. But if I gave you that
11 address, you might believe it belonged to me. It
12 absolutely does not belong to me. However, you can
13 programmatically verify who it belongs to with
14 everything that they've ever signed.

15 And so, somewhere in these things are levels
16 of accountability and proof of contribution which
17 are quite difficult to prove in traditional
18 systems. Next slide. Either way, there is a way to
19 sign. One is just a different type of pen.

20 And so, for much of the smart contract
21 infrastructure, there are hardware wallets that are
22 carried around to sign and kind of a running joke

1 sometime is which pen do you want me to grab? Next
2 slide.

3 Now, the immediate application of smart
4 contracts are to, from my perspective, solve real-
5 world problems probably less to do with how do we
6 translate things like votes into a smart contract?

7 More like product creation, which to the
8 circle team's credit has done a great job in
9 productizing how you integrate with decentralized
10 protocols, or even various versions of them to
11 create new products that become smart contract-
12 native. Next slide.

13 So when it comes to people, my view is at
14 least that people live in specific jurisdictions
15 and those jurisdictions have laws and there are
16 nexus questions related to that that still apply
17 regardless of what technologies you are using. Next
18 slide.

19 And so there are a couple questions that I
20 have coming out of this knowing that if people are
21 going to be regulated and organizations are going
22 to be regulated in the jurisdictions where they

1 operate, which certainly makes sense to me, what do
2 we need to do in order to remove the amount of
3 confusion over how the regulation maps?

4 From my perspective, one of the most important
5 things we can do is agree on definitions. My
6 personal perspective again is that one of the most
7 important things that happened in the
8 cryptocurrency industry is the definition of an
9 exchange.

10 And then I think we have questions like how do
11 we treat future regulation? When we imagine a world
12 where a person is not involved in the creation of
13 the code, it is entirely decentralized.

14 And there is no personal benefit, which is
15 somewhat the next evolution of a self-creating DAO,
16 hypothetically speaking, and maybe a fun
17 conversation for later. Next slide.

18 If the presentation is useful, I've made it
19 available for download on IPFS and a couple other
20 gateways. I'll be around for questions. Thanks for
21 the time.

22 MR. REDBORD: Justin, Ben, thank you so much

1 for a really terrific presentation. One sort of big
2 takeaway for me I think a really great intro into
3 this space is really two things.

4 One, you started with definitions and I think
5 as the subcommittee sort of dives into its work
6 here, that's going to be very, very important.

7 And the other piece is governance structures,
8 right? Justin talked about spectrum, not a toggle,
9 and then sort of dove even deeper into that. But I
10 think it's so important to sort of understand all
11 of those things.

12 And quite frankly, ask questions, like does it
13 matter, right? Treasury recently said they might
14 not from an AML perspective. So I think it's really
15 -- it's a great jumping-off point, the definitions
16 and sort of governance piece.

17 Would love to kind of open it up to the
18 committee for questions or comments on the
19 presentation and Nikos looks like he's going to
20 kick it off for us.

21 MR. ANDRIKOGLANNOPOULOS: I think the
22 interesting idea of being a spectrum is not just,

1 it's a spectrum, but it's also dynamic. So one day
2 you can be a DAO and can be decentralized.

3 But if you're talking price kind of gets
4 reduced, people might be start fleeing your
5 organization or voting or not participating. So I
6 think that brings up the question of surveillance
7 and continued surveillance.

8 So here you have an organization that is far
9 more dynamic than what we are used to. And I think
10 when you think about surveillance, it's not only
11 the legal formation. Who gives you the status of a
12 DAO, but do you maintain it?

13 And that's kind of from a legal perspective
14 but also from an operational perspective. Depending
15 on what kind of services you are offering and you
16 get your license to offer financial services, what
17 are the requirements on that surveillance?

18 Making sure that in a decentralized world, you
19 can offer business continuity. You can respect your
20 consumers and protect the end consumer. So this is
21 kind of my comment. I'd love your thoughts on how
22 you think about surveillance and how that kind of

1 relates with DAOs.

2 MR. BIAGIOLI: It's a great question. I think
3 the number one thing to think about is that any
4 good DeFi protocol or system will be very
5 susceptible to on-chain surveillance by everybody.

6 That is in many ways, part of the core value
7 is that you should be able to see what's going on.
8 Now, there's a -- it's worth noting a
9 differentiation there because there is the actual
10 protocol's usage on-chain.

11 And then there's the conversation about the
12 protocol, which can occur in other places. And I
13 don't think we really can gauge in how to deal with
14 that.

15 For instance, a lot of DAOs use Discords or
16 use Telegram or various other things for the nature
17 of their communication.

18 And I think that's an interesting question is
19 then that is often quasi-public because they're
20 often available for anyone to access or is
21 available for anyone to access who is already a
22 member of the DAO, but they may not be as publicly

1 available as the chain itself.

2 MR. ANDRIKOGLANNOPOULOS: If I may add to
3 this, sometimes, also you see those forums being
4 influenced by certain members.

5 So once you are dealing with DAOs, there are
6 certain members that can bring you around to the
7 members that they consider most influential. So
8 that basically you have a sense of whether the
9 decision of the DAO will go through or not.

10 So real decentralization I think needs to
11 agree on what are the metrics that maybe the
12 regulator needs to be kind of monitoring or whoever
13 issued the license and the formation of that DAO.
14 So that it truly maintains the status of the DAO
15 out there.

16 MR. MILNE: There's an interesting thing
17 happening from my perspective is that it seems as
18 though some groups have relieved themselves of
19 understanding the regulation prior to starting the
20 project.

21 And then you have collective voting without
22 the awareness that they might actually be violating

1 a law. And so, in the event that there is an
2 organization that starts something and then it
3 accidentally or knowingly violates the law or tends
4 to obfuscate it, there will probably be additional
5 actions as those projects are discovered.

6 That being said, there are a lot of community
7 projects based on smart contracts. Some might call
8 themselves DAOs or something else that are just
9 simply not engaged in regulated activity, at least
10 that's my perspective.

11 And on the surveillance front, there are two
12 sides. If you are engaging in regulated activity
13 that it's like AML and BSA compliance, at least in
14 the United States and I'm not sure where you would
15 not be subject to it, but those are requirements of
16 the organization offering the service.

17 And there are other ongoing risk monitoring
18 services that requirements of a basic AML and BSA
19 program that if you're going to offer those
20 services, those things just have to be in place.

21 MR. REDBORD. Thank you so much. We're going to
22 go first with Hilary and then with Gün, who is

1 online.

2 MS. ALLEN: Thank you. So I have a question
3 for Justin about this concept of government
4 minimization which in many ways is, right, a
5 broader question about automation, isn't it?

6 I mean, so I wonder how much we actually want
7 to minimize governance or how much we want to
8 automate things because it works fine most of the
9 time. But then, when it doesn't, then what are you
10 going to do, right?

11 We've always needed sort of scope for
12 intervention flexibility, et cetera, in
13 unanticipated circumstances when things go wrong.

14 And so if we can't really minimize the need
15 for governance in unexpected circumstances, because
16 you can't program every eventuality into a smart
17 contract, then essentially, you fall back on then
18 the community to decide what to do in those
19 circumstances, if it's truly decentralized. If it's
20 not, then you actually have a decision maker and
21 then it's centralized.

22 And I think about the fact that we've had the

1 technology for decentralized decision making for
2 hundreds of years, right? A general partnership can
3 be a decentralized body.

4 They have never really sort of grown to scale
5 because it's hard to coordinate decision-making at
6 scale and you get into conflicts and all kinds of
7 disagreements et cetera. And so centralization has
8 sort of been the natural convergence for scale
9 reasons.

10 So I guess my question is, how does this work
11 when you have tried to minimize governance but then
12 something unexpected happens? Does it by default
13 then have to become centralized when something goes
14 wrong?

15 MR. SLAUGHTER: I think it's a good question
16 because I think it depends in some ways upon the
17 nature of the event. I would say we have examples
18 of large decentralized social movements and that's
19 the way a lot of political actions have taken. Your
20 point about how often they persist over time is the
21 most important one, right?

22 Is it possible to have a consistent

1 decentralized movement forever, and you can find
2 examples of it in politics and policy, and things
3 like political movements, environmental movements,
4 rights movements. But it's very rare to have a
5 formalized system.

6 What I would suggest is that it's possible
7 that the solution is for government to focus on the
8 actual people using it rather than the protocol, is
9 one option.

10 In terms of what happens when things go wrong,
11 which I think is the critical question, this is
12 where there is, I think the greatest amount of
13 research and engagement to be done, which is
14 actually to look at how DAOs and how other things
15 have responded to events going wrong and seeing how
16 they moved forward.

17 Now, it's worth noting, right, it is very
18 rare to see persistent decentralization, but in
19 part that's because it's so easy absent consistent
20 guard rails for things to fall into centralization.

21 Optimized decentralization is fundamentally a
22 red queen race where credibility persists because

1 of consistent resistance to decentralizing forces.
2 And I think in many ways, that's probably a role
3 for regulation and government to the extent it's
4 possible.

5 MR. REDBORD: Okay. Thank you so much. Gün?

6 MR. SIRER: Hi, everyone. And Ben, thank you
7 for the shout-out. I regret I cannot be there in
8 person due to family circumstances but very much
9 enjoyed the conversation today.

10 Justin, I think you nailed it when you
11 mentioned credible neutrality, that a DAO must be
12 credibly neutral and I loved the DiNO word, the
13 decentralized in name only. So my question to you
14 is, how does one measure -- what's the metric by
15 which we know when something is credibly neutral.

16 What are the kinds of analyses that one should
17 set up? I'm curious about how you are thinking
18 about them.

19 MR. SLAUGHTER: Not well, honestly. It's a
20 complicated question. I think in many ways, it's
21 probably a multiform analysis that is better left
22 in some ways to policymakers than any individual

1 like me. That said, I think probably it's four
2 things.

3 The first is probably the degree of dynamism
4 in the network. If you have something that is
5 functionally not doing very much almost by -- if
6 it's a ghost town, you can question whether
7 decentralization exists. The second is the
8 diversity of stakeholders and token holders.

9 The third is likely the nature of how the
10 system is maintained. Something that is actually
11 managed by a small number of people with true
12 formality could be questioned to be decentralized.
13 And the fourth is probably overall the breadth of
14 the system.

15 But these are very initial thoughts. I think
16 in some ways the great question should be how do
17 people in this room, broader policymakers define
18 decentralization in terms of what are the goals we
19 want to seek? And that's the best metric setup.

20 MR. REDBORD: It's so interesting. I think the
21 question and the answer really gets to the heart of
22 so much of the work we're doing, right?

1 I mean the focus has always been amongst
2 regulators and policymakers on sort of how to
3 regulate a centralized ecosystem. I think we're
4 just really shifting to what arguably is the more
5 interesting conversation is how do you regulate in
6 a more decentralized space?

7 I think to some extent to that end we're going
8 to go to our third presentation, Dan Awrey,
9 Professor of Law at Cornell Law School, will
10 present on the topic of stability and security
11 challenges and regulatory implications for crypto,
12 and Carole, I will let you also lead off with a
13 question because I'm sorry I made you put your
14 plaque down.

15 All right, Dan?

16 MR. AWREY: Thank you very much Ari. Hopefully
17 you guys can see some slides. Despite the name --
18 the lofty name given to this presentation, it
19 really carries on from the last session in many
20 important respects.

21 And really what I want to spend my time
22 talking about are how decentralized systems and

1 actors place stress on the design of existing
2 regulatory frameworks to Ari's point a moment ago.
3 Do you guys have some slides up?

4 MR. REDBORD: We do.

5 MR. AWREY: There we are. Excellent. So as all
6 good presentations will, I will start with my own
7 definition which is really a non-definition in many
8 ways of decentralization. A few things to say about
9 this to start.

10 One, none of this is to say that any
11 particular element of decentralization is an
12 unalloyed good or posts as a clear and present
13 danger to the republic.

14 One of the big things that I think that we've
15 got to grapple with is that most of these things
16 have been around for a long time. In some
17 circumstances, they have proven to be valuable. In
18 other circumstances, they've proven to be
19 problematic.

20 And what's really happening here with
21 decentralization is actually a series of
22 technological shocks that we've now on our second

1 meeting talking about in terms of automation
2 generally, in particular the automation of state-
3 contingent contracts and smart contracting and then
4 increasingly AI.

5 But the way I think about decentralization is
6 one along five dimensions, the first being
7 development. So who is making the thing? In the
8 case of a lot of the DeFi space, who is writing the
9 code? Who is designing the product and who is
10 setting that down for the purposes of presenting it
11 to the world?

12 Now none of this is particularly new, right?
13 Even generally you can look to open source
14 software; you can look to open APIs and even in
15 finance there's elements of things like open
16 banking, which have since their advent, been in
17 effect a decentralized development space.

18 The second dimension is governance. We've
19 talked about this quite a bit already. Here,
20 there's really two axes. One is how much is left to
21 the residual discretion of human beings?

22 In a very automated world, there may be very

1 little but there may be still decisions that remain
2 with human beings and understanding both the
3 numerical balance, but also the importance of the
4 decisions that are automated versus being made by
5 humans is important.

6 And that governance can be one human with a
7 button; that governance can be dispersed amongst
8 many different actors and stakeholders. It's just
9 another dimension of decentralization and one that
10 itself has a lot of different permutation.

11 Three, one of the things that I think is more
12 interesting here where automation in particular
13 comes into play is operational decentralization.

14 And I'll include in this category as well
15 transactional decentralization, which is really
16 just one specific form of operational
17 decentralization. Traditionally, I go to my bank,
18 whatever I want my bank to do, the unitary actor in
19 that system is a bank.

20 And insofar as they engage in relationships
21 with third parties or outsource certain elements of
22 that relationship, the absence of contractual

1 privity means that, whatever that relationship is
2 it is one governed by regulation and I don't
3 particularly care about it as the end consumer.

4 And as long as we're talking about one product
5 or one service that can also work fairly, but one
6 of the things I'd like to talk about in a moment is
7 when we get into a world where there may be a
8 single activity but multiple different actors who
9 are providing inputs to the activities, so the
10 finance supply chain if you will.

11 How it is we allocate regulatory obligations
12 and overall responsibility within that supply
13 chain. Fourth, we have balance sheet
14 decentralization, right?

15 This gets into Justin's earlier observation
16 about custody where really, since the dawn of time,
17 time always starting with the old English bailment
18 case law if you're somebody like me, we've really
19 been dealing with decentralized actors.

20 People who we can identify were responsible
21 for the custody, the holding of a particular asset
22 or in exchange for one asset issued another asset,

1 some sort of promise to the customer. Once we get
2 into a decentralized balance sheet world that may
3 not be the case.

4 The promises may come from multiple actors.
5 The party that is holding the asset may not
6 ultimately be responsible for delivering it back to
7 the customer. And then we have things like self
8 custody where fundamentally we have to look to new
9 legal relationships in order to understand how that
10 works.

11 All of which is to say that our definitions
12 here are not particularly tractable but they're
13 very important in terms of understanding what we
14 think is important, which of these new developments
15 are actually new, which of these new developments
16 are important?

17 And the one that I want to focus on here
18 really is the fact that across all five of those
19 dimensions I just mentioned, existing regulatory
20 frameworks have relied historically on a very, very
21 high degree of centralization of the actors and
22 activities involved in financial services.

1 So we can look at organizations, regulators
2 like the CFTC, sister institutions as engaged in a
3 series of tasks, right?

4 So identifying outcomes in accordance with
5 their contractual mandates, writing and updating
6 rules that are designed to achieve those outcomes,
7 monitoring compliance with those rules and then
8 enforcing against any breaches of those rules.

9 And historically, if we can go to the next
10 slide, an important and often forgotten feature of
11 this system is that organizations like the CFTC
12 actually delegate an enormous amount of the heavy
13 lifting to regulated actors themselves.

14 So you can think of a couple of examples
15 here. You can look at risk based rules under the
16 AML CTF regime. You can look at risk management
17 rules for derivatives clearing organizations. You
18 can look at the development and execution of things
19 like custody rules for financial assets.

20 All where the regulatory burden is split
21 between the regulator and the regulated
22 institution. And here centralization is great on a

1 number of levels because it makes it easy to do two
2 things.

3 One is for the regulator to say you, yes, you
4 have to go out and find ways of implementing these
5 rules to our satisfaction. Two, if you don't, you
6 are the person that we are going to hold
7 responsible for any failure to actually live up to
8 our regulatory expectation.

9 But what this means, that delegation of
10 responsibility, is that we have a particular
11 ecosystem when it comes to regulatory compliance
12 and financial services. The best example of which
13 is probably AML CTF rules.

14 If we didn't delegate at least some of the
15 design and execution of these rules to regulated
16 financial institutions, FINCEN would be the primary
17 employer in Washington, D.C.

18 The number of human beings in the United
19 States involved in regulatory compliance for major
20 and minor financial institutions is enormous and
21 dwarfs the federal government as a whole.

22 What the implication of that then is if we

1 can't find ways to find a constructive way of
2 delegating some of this to financial institutions
3 in the decentralized space, we're going to have to
4 fundamentally rethink the way that we approach
5 regulation. Next slide, please.

6 Once we get into the decentralized space now,
7 then -- we've got to then grapple with the fact
8 that it becomes more complicated to allocate this
9 responsibility.

10 Once I dice up components of the supply chain,
11 it makes it more difficult for all the elements in
12 that supply chain to share the same information, or
13 I have to think about ways of designing my
14 ecosystems in a way that made sure that information
15 is available to all in a timely way.

16 It makes it more difficult to identify exactly
17 who is responsible for any given regulatory
18 failing. That is to say, if something goes wrong in
19 my complex system, it may not be immediately
20 apparent where the failure actually lie.

21 And when things do go wrong in automated
22 systems, decentralization means it might not always

1 be clear, or at the very least, we have to think
2 about it in advance who's responsible for
3 intervening to effectively take action to flip the
4 kill switch and decide how to react to a problem
5 that was not specified in the software that up
6 until that point had been running smoothly.

7 All of these things, if we could go to the
8 next slide, then leave us with a series of
9 questions that we've got to think about as we think
10 about -- not just about what DeFi is, but also what
11 regulation needs to be to make sure that DeFi is
12 something that is constructive, something that does
13 not create opportunities for military arbitrage.
14 Something where the consistency, in terms of
15 regulatory treatment and outcomes for consumers, is
16 equivalent to TradFi.

17 Here, I often talk about what I like to call
18 the first law of regulation. We hear a lot these
19 days about the kind of glib statement, same
20 function, same risks, same rules. I actually think
21 that's a really poor guide for regulatory action.

22 Not because I don't think that we should be

1 thinking about how different types of financial
2 markets and institutions perform similar functions,
3 or that we shouldn't be thinking about how
4 regulation needs to evolve in response to that, but
5 because at the end, where it says, the same rules,
6 we automatically put our previous experience and
7 the tools that we currently use to use in ways that
8 may not be particularly helpful.

9 An example I'll give is talking about deposit
10 insurance for stablecoin. Right? Once you decide
11 that they're functionally equivalent to a bank
12 deposit, people automatically jump to the current
13 regulatory framework for understanding how we
14 regulate bank deposits. But in reality, there's
15 lots of different strategies, some of which may be
16 better suited to regulating stablecoins.

17 And what the first law of regulation does is
18 to say, look, what we're trying to achieve stays
19 the same. But the way we do it, we're not
20 necessarily going to use the same rules. In this
21 respect, it is like the first law of
22 thermodynamics, energy can neither be created nor

1 destroyed, it can just change shape, change form.

2 And really here, this is what regulators are
3 trying to do as well to understand how the
4 evolution of finance in response to technological
5 shocks actually requires us to rethink some
6 centuries old path dependence in the way that our
7 regulatory systems are designed.

8 So listed here are what I think are the five
9 key questions. First, how do we make the regulatory
10 perimeter make sense in this new world? This is
11 something with the Ooki DAO that we talked about a
12 moment ago that we had a person for the purposes of
13 an enforcement action.

14 The bigger problem though is what happens if I
15 have a decentralized actor that only does one part
16 of a regulated activity? Is that going to be
17 sufficient to bring them within the perimeter of
18 regulation ex ante?

19 Or am I going to be perennially forced as a
20 regulator to use enforcement action as a substitute
21 for ex ante regulation there?

22 As we look across the CFTC and other

1 regulators, the answer to this question is going to
2 change a lot. We have very different designs of
3 regulatory perimeters in the United States.

4 The definition of a bank is very different
5 than the definition of a systemically important
6 financial institution for FSOC designation
7 purposes, which is very different than the way that
8 we look at something like the definition of a
9 security under the Securities Act or Securities
10 Exchange Act.

11 Each of these perimeters threshold legal
12 questions, because they're designed differently,
13 are going to have different answers in terms of how
14 robust they are to the emergence of decentralized
15 actors and activities.

16 Second, once you're in the regime, how do we
17 allocate responsibility for taking action when
18 action's required outside of the automated
19 ecosystem? And secondly, allocating responsibility
20 for when things go wrong. Who pays the bill in the
21 event of regulatory and market failures?

22 Again, there's going to be no single actor

1 here. But what this challenge requires is looking
2 at these different ecosystems and try to come up
3 with ways that one, clearly sort of indicate who's
4 going to be responsible so that people, including
5 the decentralized actors, can govern their
6 activities accordingly.

7 And then two, trying to articulate the answer
8 to this question in a way that is robust to
9 changing circumstances. If we should've all learned
10 anything over the last several years, it's that if
11 you try to regulate an ecosystem at a particular
12 moment in time, you're ultimately probably going to
13 find that the regulation moves much, much slower
14 than the ecosystem it's trying to regulate.

15 And this leads to my last two questions,
16 ultimately, which I think are huge questions, one
17 that we've struggled with since the creation of the
18 abacus, and really haven't spent enough time
19 dealing with in a fundamental way, especially in a
20 system like the United States where we have a
21 fragmented regulatory community that is often slow
22 to act, often for good reasons, in response to new

1 technological change.

2 So first, how do we get regulation into
3 automated systems? To some, this often seems like a
4 trivial question. Well, I just code it, right, do
5 X, don't do Y, into the system. And that
6 presupposes a very particular type of regulatory
7 rule, mainly, a hard and fast bright-line rule.

8 But as was mentioned earlier, a lot of CFTC
9 regulation and a lot of financial regulation in
10 general is actually either outcomes based, in the
11 sense that it's designed to be open textures and
12 require analysis of changing information and
13 circumstances. Or it's simply designed to lead to a
14 particular type of behavior that is then left
15 unspecified, and potentially open to ex post
16 adjudication.

17 But if we want this to work, regulators,
18 technologists, firms need to understand what type
19 of rules can be embedded in code, where we're going
20 to have to put the human discretion in these
21 systems, and how we're going to deal with the fact
22 that rules often change. And that when rules

1 change, somebody will often have to go back and
2 take a look at what needs to be updated, and how to
3 integrate it into these systems.

4 And to finish off, just to give one example
5 here, it's often put to me that decentralized
6 actors can embed oracles within their system so
7 when the federal register updates regulation, that
8 can just be inputted into the existing regulation.
9 Basically, a software upgrade, in effect.

10 But again, what does that mean in a world
11 where it wasn't -- the rule change was not fully
12 parametrized in a way that is possible of
13 articulating in code? What happens if it requires
14 you to think of possible solutions to problems as a
15 precondition to implementing them?

16 What if, for example, to use something that
17 was discussed earlier, you're dealing with
18 situations where you want to maintain credible
19 commitment to always be in compliance across very
20 different -- various different outcomes, including
21 things like forks where one of the nightmare
22 scenarios we might envision is a fork where the

1 fork is based on one fork wanting to comply with
2 relevant law, and the other fork deciding that that
3 wasn't for it. Right?

4 Those sorts of things are all things that,
5 while some are trivial, some are more challenging,
6 all need to be sorted out strategically in order to
7 make sure that you can comply with the first law of
8 regulation.

9 And this doesn't go to the level of
10 prescribing the individual rules, but it goes to
11 having a sensitivity to the fact that whereas
12 previously, we were in a situation where it was
13 very easy to call up the chief compliance officer
14 at Institution X, and talk to them about how it is
15 they would implement the regulatory -- the
16 regulative principles and rules for their
17 particular organization.

18 How much of that apparatus can we, should we
19 keep in the context of decentralized spaces across
20 different actors and activities? So I don't propose
21 to put any answers on the table today, but one of
22 the things that I'm really looking forward to on

1 the TAC, and especially as we look at the
2 subcommittee on blockchain and digital assets, is
3 to explore some of these questions in greater
4 detail.

5 And to have the technologists, the lawyers,
6 the regulators, and others sort of bringing their
7 probably quite different perspectives on the
8 importance of these questions, and what they think
9 the best path is forward. So thank you very much
10 for you time. I look forward to the discussion on
11 this.

12 MR. REDBORD: Dan, thank you so much for a
13 great presentation. And really, that thoughtful
14 ending around sort of Justin starting with
15 definitions, and then Ben into sort of governance,
16 and now sort of what regulation could potentially
17 look like, or at least the questions we should be
18 asking in a more decentralized space

19 I think that's -- that's what's really
20 exciting about the work of the subcommittee. We're
21 going to open it up now for a few minutes for
22 discussion. Carole, do you want to kick us off?

1 MS. HOUSE: Sure. And honestly, after the
2 question that Hilary asked, which also mirrored
3 mine about governance minimization and, like, that
4 being an optimal approach. And let's define
5 optimal, because there's goodness and resilience
6 that comes with decentralization, but then also the
7 issue of accountability being a real challenge,
8 which then Dan got into.

9 So ultimately, I'll just say that I -- how
10 much I appreciate the varying sort of perspectives
11 and issues that each of the three presenters spoke
12 to. And, Dan, how much I appreciate talking about
13 the law of conservation of regulation.

14 I know I've mentioned it another context too,
15 sometimes that there would be folks in a space not
16 necessarily represented here who felt that, well,
17 if we can just decentralize enough, there will be
18 no responsibility pushed anywhere. And ultimately,
19 I don't think that's a reality if the risk
20 landscape moves.

21 Regulatory frameworks are risk-based, just
22 like AML programs are, our anti-money laundering

1 programs, and other, like, cybersecurity programs
2 for banks and such are risk-based approaches. So if
3 the risk landscape adjusts, I would expect
4 regulators to do so.

5 One observation, and, Dan, I appreciated you
6 going through all the different functions, like you
7 mentioning governance, and operations, and
8 transaction development, etc. I know that that
9 triggers a lot of really interesting questions for
10 folks about, like, where -- then where do you want
11 accountability to sit?

12 Developers certainly get very uncomfortable
13 when they think about where -- about accountability
14 sitting with them for developing code. I -- but
15 ultimately, if you're not relying on the
16 application layer, which is where most regulation
17 ends up sitting, and the argument for many folks to
18 focus on these centralized -- for regulators to
19 focus on centralized exchanges.

20 The, like, three areas that I see that are
21 ripe for choice, I may have mentioned in the first
22 TAC, are network, protocol, and user layer, the

1 people responsible for some of the development,
2 governance, operations, etc., and what does that
3 look like?

4 What does, like, pushing responsibility or
5 accountability to them look like? Does it end up
6 sitting just with end users, and that they're the
7 ones responsible for understanding what they're
8 interacting with? What are the implications then
9 for developing DeFi systems that -- where consumers
10 can actually understand the decisions that are
11 being made in the system that they're interacting
12 with?

13 So just more of an observation. Not a question
14 anymore, since I think your presentation really hit
15 on and outlined a lot of the key questions that I
16 see. But I'll turn it over to, I think Nikos.

17 MR. ANDRIKOIANNPOULOS: Yeah. I want to make
18 -- I want to make a comment on the state of how I -
19 - the world this day on decentralization.

20 And one example is, when we think about
21 Ethereum ETFs, and we think about financial
22 institutions performing custody on Ethereum,

1 performing trading, and performing all of those
2 functions, there was a recent event, like, a month
3 ago, where Ethereum could not finalize transactions
4 for half an hour.

5 And during that time, in a normal world, if
6 that would happen at the New York Stock Exchange,
7 there would be alerts, there would be an entity,
8 there would be calls, there would be coordination.
9 There would be a bunch of mechanisms that would be
10 triggered to protect people transacting over the
11 exchange.

12 In the Ethereum world, that doesn't exist. So
13 in the financial institutions that are going to be
14 providing those services and will be applying for
15 crypto licenses, I think there needs to be embedded
16 monitoring and surveillance there to make sure that
17 they protect the consumers.

18 And to Carole's question, I think we need, I
19 think, to embrace the fact that a lot of the
20 responsibility lies at the application and the
21 service providers that need to protect the
22 consumers. The continuous nature and the

1 accumulated risks on the decentralized entities,
2 there need to be protections on both sides. And the
3 question is, how much on each side?

4 But I think with the -- today, as we embrace
5 those things, we are still thinking in a
6 centralized world, and I think we're missing on how
7 these things work. And if it weren't for half an
8 hour, and it was for 17 hours, what would have
9 happened then?

10 I think these are the things that's the
11 reality, I think, that we're facing today as we
12 walk into that.

13 MR. REDBORD: Dan, or anybody else? Any
14 comments on that?

15 MR. SIRER: I might -- I would love to follow
16 up on Nikos. And -- if I may.

17 MR. REDBORD: Sure. Go ahead.

18 MR. SIRER: Okay. Yeah. Nikos, that's a--
19 that's a very insightful question and a very
20 interesting scenario. And I think the -- one of the
21 big pitfalls I see in this space is to see the L1s,
22 or is to see the blockchain as a financial entity,

1 a singular entity.

2 And I think the right way to view them is more
3 akin to how we view the Internet. When the Internet
4 is down, and we have many Internet outages per year
5 all the time, we don't hold the Internet
6 responsible for the quality of service, we don't
7 hold -- we don't expect the Internet to uphold a
8 packet to arrive to its destination.

9 We rely on the endpoints to make sure that
10 there are multiple redundant paths to build
11 multiple redundant paths into their backend
12 operations and so on. And, of course, to build the
13 kind of monitoring that you mentioned into their
14 daily operations so that outages in the Internet
15 don't affect the end users.

16 And that is the thing that gave us the
17 Internet explosion, that end to end design. And
18 blockchains are very similar. They carry out
19 functions to the best of their ability. There are
20 multiple L1s, there are multiple systems that can
21 provide approximately comparable services. And it
22 should be up to the endpoints to provide the

1 service. And the moment we see -- start seeing
2 things this way, I think we have tremendous
3 opportunity to innovate, because the networking
4 side becomes an open fabric, a common space that
5 carries out operations when it can, and it's up to
6 the endpoint, the edge points to uphold the --
7 whatever the service level requirements are.

8 MR. REDBORD: Thank you so much. Dan, were you
9 -- did you have a comment also, or a response to
10 Nikos' comment?

11 DR. AWREY: No. I think I wanted to voice my
12 agreement with Nikos that I think mapping how we
13 think about the system is an important first step
14 here. And then understanding -- and part of it is a
15 priority that I have that in any complex system,
16 failure is inevitable.

17 We just -- especially human systems, which
18 these ultimately are. We have to acknowledge that
19 things are going to happen. And then the question
20 becomes, where are the important threat vectors?
21 Where are the important failure points in these
22 systems? And then what sort of things that we might

1 even take for granted in the context of more
2 centralized systems do we need to consciously build
3 into these centralized systems?

4 And I think Nikos raises a good example of
5 this, where the New York Stock Exchange is going to
6 let me know quite quickly, whereas I'm going to
7 learn about problems on the Ethereum network via
8 social media networks in a sort of circuitous path
9 that is going to be individual to each particular
10 user.

11 There are opportunities in that, in the sense
12 that there are, as Gün, I think, is referring to,
13 ways to rationalize the system and make it work
14 better, or these systems and make them work better.
15 But we shouldn't be any less cognizant to the fact
16 that we're trying to build pretty big, complex
17 things.

18 And in finance sometimes, unlike the Internet,
19 the ability to have those things when we need them,
20 and the difference between my ability to execute a
21 go- -- Google search and pay my rent is big and
22 important, and may mean that as we start to map out

1 what these systems look like and where their
2 vulnerabilities reside, that it's not just the
3 network design that's important here from a
4 technological spectrum, but also what we're doing.

5 And finance involves big, important things
6 where oftentimes there's no take-backsies. And in
7 that world, it may be that we want to introduce
8 redundancies, security features, stability features
9 that have the look and feel of what we're used to
10 with more centralized actors.

11 MR. REDBORD: Thank you so much. I'm going to
12 turn things over to Carole for a comment, and then
13 you can take us into the next session.

14 MS. HOUSE: Sure. Thanks. I wanted to comment,
15 because actually something that Emin mentioned
16 really harkened back to an issue that Ben presented
17 on, and I think Justin really hinted at it too.

18 The fact that these systems, and smart
19 contracts, and decentralized networks can engage in
20 non-regulated activity. And I mean, like, not just
21 financial unregulated activity, just not financial
22 activity. They can transfer information. Like,

1 almost all these networks can conduct an
2 information transaction at the same time that they
3 can conduct a financial transaction.

4 So ultimately, that issue needs to be
5 something that's accounted for in, like, some of
6 the -- whether it's embedded, or coming up with a
7 perimeter, or the things that are built into, the
8 policy, frameworks, governance, etc., to try to
9 determine when there might need to be certain
10 protections.

11 And why that -- why Emin's comment pointed it
12 out to me, I felt, is that he's right that Internet
13 service providers, like, don't fall underneath our
14 sanctions frameworks in the sense that, like, them
15 providing Internet access to a sanctioned party
16 isn't something that would be considered a
17 prohibited transaction.

18 The issue though there is that, like, ISPs
19 aren't viewed the same way as, like, operating a
20 payment network. And so this issue where these
21 networks can facilitate both regulated financial
22 activity that may include prohibited transactions,

1 like, under sanctions, that's a term for the
2 sanctions regime, but then at the same time, be
3 able to support information transfer activity.

4 That's really interesting. And it's a
5 challenging policy and technical issue that I think
6 will be -- will be interesting. So if you guys have
7 any reaction to that, happy to take that. Or we can
8 just go on into our third awesome topic about
9 cybersecurity.

10 MR. SLAUGHTER: I actually think --

11 MR. AWREY: Can I -- can I just --?

12 MR. SLAUGHTER: -- think that's a really
13 critical point. You first, Dan. Sorry.

14 MR. AWREY: Oh, sorry. I was just going to
15 say, this is a good point on this, and this is why
16 I kind of beat people over the head with the law of
17 conservation of regulation, is that what's the non-
18 Internet Internet, in effect. Right? Libraries.

19 Libraries presents some risks, but they don't
20 really present that many risks relative to the
21 Internet. I think we could all probably agree with
22 that. Once we get into finance, we have to deal

1 with the fact that there is this parallel system
2 running on a different network design that we
3 already regulate to do certain things.

4 And on the assumption -- now, we can certainly
5 do it better. And we should always be striving to
6 regulate the centralized system better. But to
7 adopt a radically different end user is the
8 ultimate bearer of all responsibility -- the system
9 here has enormous consequences that don't exist for
10 the Internet, because libraries and the Internet
11 are not great substitutes for one another.

12 And you'd be pushing a lot of risk into a
13 system that was that fundamentally different, in a
14 way that I think we need to talk about as a
15 committee. Right? What are the points of
16 destabilization?

17 Are we really talking about, if we have one
18 system where we have rules that are designed to
19 allocate responsibility to a set of professionals,
20 to a set of regulated actors, to sets of people
21 that we can relatively easy see, talk to, and sue,
22 relative to a situation where we are going to

1 really inverse that burden, and not put it on
2 regulators, not put it on regulated institutions or
3 actors, but put it on the end consumers of these
4 products?

5 That's a very different world. And to have the
6 two worlds operating simultaneously is something
7 that I think warrants a lot more discussion than
8 we've given it to this point.

9 MR. SLAUGHTER: I actually -- that's a really
10 good point. I would draw a distinction, though,
11 between the Internet to library world, and digital
12 finance to traditional finance.

13 I did something yesterday, which probably I'll
14 get my head of security really mad at me for, which
15 is I was on a street corner, and I paid for a
16 airplane ticket by listing out the numbers of my
17 credit card. If someone was listening to me,
18 theoretically, they could have taken up on it.

19 But there was no risk on that, because of
20 course, it was ephemeral. No one was recording, no
21 one could see it. We all know that under the
22 Internet, you have to be incredibly careful with

1 your own data.

2 And we've put a lot of risk on people,
3 basically, where if you go out and say your real
4 name, your home address, your credit card
5 information, that can be massively dangerous very
6 quickly.

7 To some extent on the issue of the ISPs, that
8 was a policy choice we made in the '90s, where we
9 were going to allow them to have reduced liability
10 risk for violating sanctions for various things,
11 because we regarded it as impinging.

12 But I think Dan gets at a key point though,
13 which we have to consider what the risks are and
14 what the various issues are. A lot of how we will
15 consider the risk on end users depends on how many
16 end users we think, and who the end users are will
17 access DeFi themselves, versus will use the gating
18 functions of CeFi exchanges.

19 And that is a real question, I think, for the
20 polity in terms of what that might entail. I mean,
21 personally, I kind of take the position that if
22 you're able to do self custody, and you know, you

1 are willing to ta- -- with the wherewithal to get
2 involved with that, I think it's okay to access
3 DeFi with certain minimal requirements.

4 But I definitely think it's probably the case
5 that if it gets too easy, maybe that would be a
6 problem. These are hard questions.

7 MR. GUIDO: I agree. They're extremely
8 difficult questions. And I'm a lazy person. So I
9 always think, like, how can I get what's already in
10 place to do the work for me? And it feels as though
11 on one side, if these systems do go down for half
12 an hour, it seems really terrible.

13 But a lot of the regs we have in place in the
14 United States, like Reg E, Reg Z, so on and so
15 forth, have already accommodated for the profile of
16 the provider with downline failures. It's not
17 uncommon for, like, ACH files to be held up
18 overnight.

19 It's not uncommon for a downline provider to
20 be failed because their Internet connection is not
21 working. So my personal perspective is some of the
22 existing regs and rules, if we think about that

1 mapping, they may already account for a significant
2 portion of the potential technical failures.

3 MS. HOUSE: Thank you so much for a great
4 discussion. And thank you, Ari, for turning it
5 over. So we are now ready to explore our third and
6 final topic of the day, cyber resilience for
7 financial markets.

8 To begin the discussion, our first presenter
9 will be Kevin Greenfield, deputy comptroller for
10 operational risk policy at the Office of the
11 Comptroller of the Currency. He is presenting on
12 third-party relationships and interagency guidance
13 on risk management. Kevin, over to you.

14 MR. GREENFIELD: All right. Thank you. If we
15 could advance the slide. So just a little
16 background. Third-party risk management has been a
17 key focus of bank supervision, prudential
18 supervision.

19 And when looking at it from a cybersecurity,
20 cyber resilience, the level of dependency that
21 financial institutions have on their third parties
22 for cybersecurity and for resilience is important.

1 So I'm going to deviate from the presentation
2 a little bit in giving some more references towards
3 cybersecurity and resilience. But really, this is
4 overall third-party risk management guidance that
5 addresses all risks financial, consumer compliance,
6 as well as operational risks.

7 This is not new guidance. This is actually
8 based on the OCC's 2013 guidance on third-party
9 relationships, risk management guidance. We work
10 together with the FDIC and Federal Reserve to
11 harmonize and put out a single interagency third-
12 party risk management, updating what we had had
13 with -- for modernizing the language.

14 As well as addressing -- over time, we put out
15 several frequently asked questions, because every
16 third-party relationship is unique and there is
17 always going to be nuances. And we tried to address
18 those, and we tried to incorporate some of the
19 common themes from those FAQs in this guidance. If
20 we can advance the slide.

21 And really the important thing with any third-
22 party relationship, it is risk-based. So what the

1 guidance communicates is sound risk management
2 practices. And one of the things that you'll hear
3 from all the regulators on this topic is that risk
4 management and control structures need to be
5 commensurate with the risk of the activity.

6 So depending on the size, the complexity, and
7 the risk profile of a given institution, what are
8 the services? Clearly, we're going to look at
9 payment services much more differently than the
10 landscaping contract that the bank has for their
11 branches.

12 But really understanding, and then what is the
13 nascent -- nature of the relationship? Because
14 there are well-defined outsourcing contractual
15 relationships. But there also are a lot of business
16 agreements and partnerships that can result in risk
17 to the bank, and could put the bank in jeopardy.
18 The guidance is also very much focused on what are
19 the roles of executive management in the board?
20 What are the characteristics of critical
21 activities?

22 Because very much looking at those critical

1 activities, and then looking at oversight of the
2 relationships that support high risk activities,
3 including those critical activities.

4 And then most importantly, this is not a one-
5 time-and-done activity. Whenever you engage with a
6 third-party, it really is a risk management
7 lifecycle. So we can go to the next slide.

8 No modern guidance is complete without a
9 graphic, so we added one here. But this one is very
10 important. And when we talk about the guidance, we
11 talk about this lifecycle. And I'll go into a
12 little more depth of each area, and what are some
13 of the key characteristics, as well as then
14 applying it from a cyber or an operational
15 resilience perspective.

16 But when looking at this, I really have always
17 referred to this as the five Ws. Whether, and that
18 is when looking at the planning and risk
19 assessment, whether this is an activity that should
20 be outsourced, whether this is a partnership that -
21 - or business relationship that the bank should
22 engage in. Really those first steps.

1 Who, due diligence. Once that decision's made
2 to go forward, deciding who the best partner is,
3 who the best firm is, doing your homework, doing
4 your side. But really determining who is it going
5 to be with.

6 The next W is what. The contract is essential.
7 I'll talk a bit more about -- contract doesn't
8 guarantee anything is going to happen in and of
9 itself. But if it's not in the contract, and
10 outlined in that contract, you have no expectation
11 that it will happen.

12 So this is very important when looking at
13 cybersecurity controls, ongoing monitoring and
14 testing from a resilience standpoint. If you're not
15 outlining that in your contract, then following up
16 and having that expectation of your third party is
17 going to be very difficult to enforce.

18 The next W is the watch. And really this is,
19 again, just because it's in the contract, it
20 doesn't guarantee it's going to happen. What is
21 your ongoing monitoring? How do you assess
22 compliance with service level agreements? How do

1 you assess the controls and risk management
2 frameworks that your third-party has in place? And
3 what are some of the mechanisms that allow you to
4 do this?

5 And then my favorite W, the why. And this is
6 also very important. All good things come to an
7 end. All third-party relationships will essentially
8 terminate, and this is the termination phase.

9 And this is the one where there can be a lot
10 of difficulties encountered, because it's not
11 something that's often considered upfront when
12 designing the contract of what does termination
13 look like? What are the duties and responsibilities
14 of each party?

15 What support is available to move on to
16 another vendor or to another third party? All this
17 is something that really needs to be negotiated on
18 the front end, because I can tell you, it can be
19 very painful trying to negotiate that on the back
20 end when it's not defined.

21 So going on to the next slide. Digging a
22 little more deeply into this, and we talk about

1 this guidance, planning really is the risk
2 assessment. And this is really where banks need to
3 make the determination, what are they willing to
4 allow to operate outside the four walls of the
5 bank? What data are you going to release?

6 What responsibilities are you going to put on
7 that third party for cybersecurity, for operational
8 resilience? And is that within the bank and the
9 board of dire- -- the bank management and the board
10 of directors risk appetite?

11 So this is something that really needs to be
12 thoroughly considered, because a community bank
13 outsourcing its wire activities, yeah, many do
14 that. A globally systemic bank outsourcing an
15 activity that is their U.S. dollar payment and
16 clearing systems, there's going to be a lot of
17 thought put into that, and then what kind of
18 controls would you expect for that? So really
19 looking and making those decisions.

20 Due diligence, I go back to really doing your
21 homework. And again, this is commensurate with the
22 complexity, size and complexity of the bank's

1 activities, as well as what is the actual service
2 being outsourced or being engaged in through a
3 partnership.

4 Again, this goes back to risk tailoring and
5 this assessment being commensurate with the risk.
6 We look at it as a community bank. Doing this
7 assessment, we want to see them do the
8 fundamentals, we want to see them safeguard the
9 bank.

10 Again, when you see a globally systemic bank,
11 that if that operation does not op- -- does not
12 process as intended, there can be ramifications in
13 the markets, and can -- in -- not just affect the
14 bank, but in fact, affect the sector, we're going
15 to expect that bank to do much more thorough due
16 diligence for those critical activities. So it is
17 very much a risk-based approach to this guidance.

18 And then contract negotiation. This is an area
19 we were very detailed. And the important thing here
20 is this guidance is not a checklist, it's not a
21 rule, it's not something that we are -- require the
22 banks to follow every single step. But in this

1 area, we put in a lot more detail, because, again,
2 if it's not in the contract, there's not an
3 expectation that it will occur.

4 So banks, and I'm sorry, I will always say
5 banks as a banking regulator, but any financial
6 institution or organization, really do need to be
7 thorough in their contract negotiation, and really
8 look at those terms, and make sure they have
9 everything covered.

10 And this can range from treatment of data or
11 information you provide, is that something the
12 vendor can -- or this outsourced com- -- or third-
13 party firm can use? Is that something that they can
14 use for their own analysis and marketing?

15 Or are there strict rules around how that data
16 is used, how is it secured, and what are their
17 responsibilities if there is a pote- -- if there is
18 a cyber breach? Making sure those things are
19 defined are going to be very, very important.

20 And again, subcontracting, we talk about
21 third-party risk, and I'm sure everyone's familiar,
22 fourth-party, fifth-party on what are some of the

1 requirements, again, that you've put in place? That
2 has to be in the contract. If we can flip the
3 slide.

4 And then the ongoing monitoring part goes back
5 to -- I cannot tell you how many times I've been in
6 a room where there has been an operational issue,
7 and I hear everyone saying, but that was in the
8 contract, they were supposed to do it.

9 Just because it's in the contract, there's no
10 guarantee. And this is really where we set
11 expectations for ongoing monitoring, use of
12 independent audit reports, SSAE teams, on-site
13 visits, monitoring and reporting on service level
14 agreements, regular testing of operational
15 resilience plans, penetration testing, and
16 reporting out on the results of that penetration
17 testing.

18 Really, those are the tools a bank can use for
19 ongoing monitoring. Because there are limits.
20 There's -- the value of outsourcing or engaging
21 with a third party go down if you have to build so
22 many controls and so many mechanisms that the costs

1 outweigh

2 So it's definitely a risk-based approach. But
3 depending on the risk of that activity, you're
4 going to want to have those controls that you're
5 satisfied the third party is conducting the
6 operation as contracted and as intended.

7 And then with the termination, this is
8 something that really want to again emphasize is
9 when ending a contract, what happens with the data?
10 What is the level of support? What is the cost
11 associated with moving from one --?

12 I can tell you, I've seen many instances where
13 mergers and acquisition activities were ceased
14 because the costs of moving or terminating a
15 contract with a third party became so large that it
16 was no longer economically viable to continue with
17 that.

18 And at the time, none of that had been
19 defined. And that third party looked at it as, this
20 is my opportunity to renegotiate and get as much
21 revenue as I can out of this relationship,
22 especially if it's going to be walking away. So

1 having those considerations in that built in on the
2 front end is really important.

3 So go on to the final slide. So what are some
4 of the key takeaways? And first and foremost, it is
5 ultimately the bank or the organizations, it's
6 ultimately their service, their product, their
7 customers.

8 I can tell you, I have been involved from a
9 bank supervision side or third-party supervision
10 under the Bank Service Company Act, I've been
11 involved with that process for 25 years.

12 And I can tell you, I have never, ever seen a
13 third party bre- -- a third party be breached for
14 bank information. I have never seen a third party
15 failed to execute or operate on a bank transaction.

16 I can tell you, I have seen multiple examples
17 where the bank was breached, or the bank failed to
18 execute a financial transaction. And their third
19 party helped them get there, and they paid a fee
20 along the way for it.

21 So it's -- always when looking at these
22 activities, it's ultimately your organization's

1 product, service, customer, you just cannot throw
2 it over the fence.

3 And one of the guiding principles we always
4 have when looking at third-party risk management
5 guidance is you can outsource the activity, you
6 cannot outsource the responsibility. And that's
7 really important when financial institutions are
8 looking at outsourcing or partnering with third-
9 party firms.

10 I can also tell you multiple examples, because
11 looking at it from a cyber perspective and an
12 operational perspective, but a number of times
13 where banks have run afoul of consumer compliance
14 laws, or unfair deceptive activities. And that was
15 a result of what their third party was doing.

16 But at the end of the day, the third party was
17 doing it on their behalf, whether with or without
18 their knowledge. And ultimately, that financial
19 institution is responsible for that. So that's very
20 important.

21 The other thing is, this was not vendor
22 management guidance. This was not outsourcing

1 guidance. Third-party relationships can take many
2 forms.

3 It doesn't need to be an outsourced
4 relationship, doesn't necessarily even need to have
5 a contract. But where you're engaged with a third
6 party, and that can present risks to the financial
7 institution, it's important to manage that and
8 follow that lifecycle.

9 So with that, I went through that quickly,
10 because I saw that we are running a little bit
11 behind. But I'm helping with getting us on.

12 But really overall, I'll tell you that the
13 presentation itself is pretty boring; I know, I
14 wrote it. But really very much want to engage in
15 questions that you all may have.

16 MS. HOUSE: Absolutely. Thank you so much,
17 Kevin. And we're going to go through our
18 presentations, and then move into a consolidated
19 discussion session.

20 For our second presentation on cyber
21 resilience, we have Hilary Allen, professor of law
22 at American University's Washington College of Law,

1 and Tim Gallagher, chief security officer at
2 Nardello and Company, jointly presenting on the
3 challenges with understanding cybersecurity risk
4 and implications for operational risk regulation.

5 MR. GALLAGHER: Great. Thank you, Carole. Go
6 to the next slide. Good afternoon, everyone. As you
7 heard, I'm Tim Gallagher. Since the last time we've
8 met, I've changed firms. As you heard, I'm now with
9 Nardello where I'm serving as the chief security
10 officer and a managing director in the cyber
11 practice.

12 So as I said before I -- in addition to
13 advising my clients on cyber risk and operational
14 risk, I'm also working to mitigate -- identify and
15 mitigate our internal risk. I'll pre- -- presenting
16 with my partner Hilary Allen here today on the
17 threat environment and the regulatory landscape
18 regarding cyber security matters. Next slide.

19 Quick scene-setter here. My background, as
20 I've mentioned in this forum before is with the FBI
21 where I worked financial and cyber crimes for over
22 two decades. When I first came into law

1 enforcement, working cybercrime matters entailed
2 using law enforcement tools, whether that be
3 subpoenas, FISA intercepts, search warrants to
4 identify the whole conspiracy and take people into
5 custody.

6 Get them off the streets. Disrupt the
7 organization and dismantle them. Seize their
8 assets. As we know, as time goes on that we can't
9 put our hands on a lot of these criminals -- a lot
10 of these threat actors.

11 So as -- as my career progressed it was about
12 prevention. Getting the information. Getting
13 intelligence. Getting it out. Pushing it out it out
14 to the financial sector. Pushing it out to the
15 general public in the form of public -- public
16 service announcements saying, hey, here's what you
17 need to do to lock down your system.

18 Here's how you can prevent -- here's what you
19 can do to prevent yourself from becoming a victim
20 in the first place. Obviously, that worked to a
21 certain extent. Then it became pushing out
22 signatures, indicators of compromise, which we're

1 seeing right now.

2 Getting them out to -- getting them out to the
3 private sector so that you can -- you can harden
4 your system and keep the threat actors out. Fast
5 forward now, advising Fortune 500 companies in my
6 current position. You'll see the threat environment
7 out there that we're dealing with.

8 Cybercrime was responsible for over \$10
9 billion in losses in 2022. Having overseen the IC3,
10 when I was in the FBI cyber division, I could tell
11 you that figure is probably significantly
12 understated. We could all say that with -- as my
13 former FINCEN colleague there is nodding away, it's
14 probably, a multiple of that. Yes.

15 Correct. \$300 million fraudulent sign on
16 attempts in the cloud every day, according to
17 Microsoft. 53 percent of businesses have
18 experienced a third-party breach. Kevin Greenfield
19 just talked about third-party breaches, right? So
20 there you go; 53 percent.

21 In that last slide there's a typo in it. It
22 says 60 percent of businesses. It should be 60

1 percent of small businesses that experience a cyber
2 attack close their doors within six months.

3 So that's what we're up against. The first
4 three bullet points show how creative, how
5 relentless, and to a certain extent how successful
6 threat actors are in this cyber realm. The last one
7 shows us what's at stake.

8 Go to the next slide. So where does that bring
9 us now? I said from enforcement to prevention to
10 resilience. You know, that's what it has to be
11 about -- about resilience right now.

12 This is where the discussion will go back and
13 forth between best practices and maybe what's
14 required of you by your regulator. But from where I
15 sit there's certain minimum standards that we need
16 to incentivize resilience without being overly
17 prescriptive.

18 Not a one size fits all approach. But has
19 flexibility built into it so it matches your
20 business model to your activity. As well as being
21 appropriate for the sensitivity of the information
22 that you're taking in and maintaining and handling

1 on a daily basis.

2 So what is resilience? From where I see it,
3 it's the ability to prevent, withstand, and recover
4 from a cyber-attack. And three things that I
5 recommend to my clients on an engagement-by-
6 engagement basis.

7 Obviously, there's many as far as resilience
8 goes but here's what I put out there. Because as we
9 all talked about, it's not a question of if, it's
10 when. And it's your ability to bounce back once
11 you've been hit.

12 Preparation. This all seems basic to probably
13 just about everybody in this room, but it's not.
14 Preparing. Having a plan in place. Most of the
15 companies out there that we deal with don't have a
16 plan in place.

17 It's pretty basic. Have a plan. Test the plan.
18 Try and break the plan. Make amendments to that
19 plan. And have it so that everyone in your firm
20 knows what it is. They know what their role is
21 within that plan.

22 Replication. Backing up your data. It's not

1 just backing up your data and putting it in a
2 warehouse somewhere out in Kansas City. No. It's
3 actually having it that you can actually stand your
4 system back up when you get hit.

5 It's testing that data, making sure it's not
6 corrupted, make sure you that you can put -- get
7 your data backup, get your system back up online in
8 a timely manner because if it takes too long for
9 you to finally get it back up and running, you may
10 not have a business anymore.

11 And then recovery. These are the tactical
12 steps that you need to take, step by step to -- for
13 the -- to get your short-term business plan back up
14 and running again so that you can -- you could
15 actually do business. As well as long-term
16 evaluating what the damage is and what you need to
17 do to -- for continuity of business, whether that
18 be reputational or for for your -- your cyber
19 program.

20 The next slide. Doing the little things right.
21 You know, these are the things that, once again,
22 that we recommend. And they toggle back and forth

1 between, as I've said, depending on what industry
2 you're in, who your regulators are, whether -- or
3 what country you're in or what state you're doing
4 business in, whether or not these would apply to
5 you is things that you would have to do or whether
6 they're nice to do.

7 And as Kevin Greenfield said before, it's
8 about harmonization, right? And as Doctor Turner
9 Lee talked about soft law versus hard law. You
10 know, that definitely, you know -- you know, rang a
11 bell with me when she talked about that.

12 You know, sometimes I tell people, you really
13 should do this. And sometimes I tell people you,
14 kind of, have to do this. Because your regulators
15 are going to come in and they're going to hammer
16 you for not doing this.

17 Principle of least privilege. We talk about
18 zero trust. This is an aspect of zero trust and as
19 Dan Guido said before it's about minimizing the
20 blast radius. You know, the threat actors are going
21 to get in.

22 And if they get in and were you the one that

1 mentioned about Coca Cola? About hacking into Coca
2 Cola. Getting into the EA and then getting the
3 recipe for Coke. Not New Coke, just Coke. Right.
4 Yeah.

5 Getting -- getting that recipe for Coke. You
6 know, that's -- that's following the principle of
7 least privilege, you only have access to what you
8 strictly need to do your job. You do not have
9 access to anything else.

10 This way when threat actors get in, they
11 really can't move laterally as much. They can't get
12 as much and it helps to limit the damage just like
13 -- like Dan said before.

14 Multi factor authentication. You know,
15 literally billions of breach passwords are out
16 there. I see this all the time with, like, breach
17 passwords being out there, being run back against
18 your system through a password spray or credential
19 stuffing attack.

20 Multi factor authentication, whether that be
21 as we talk, it's -- it's something you know. Your
22 password, obviously, something you have. Your PIN

1 card possibly. Or something that you are. Your
2 thumbprint or biometrics.

3 And my conversation a couple hours ago with
4 Dan was telling me this is all going out the window
5 anyway within a couple of months, so, anyway. So my
6 presentation is somewhat dated. But right now, this
7 is something that you can do to tighten up your
8 system.

9 Third-party vetting. You know, we saw before
10 53 percent of companies have gotten hit through
11 somebody who came in through the third-party. And I
12 can't tell you the number of times where I've had
13 this happen where a client has said to me, I I
14 think we got hacked.

15 And I'm like, well, you got victimized but you
16 didn't actually get hacked. The hack came in
17 through one of your third parties. And you can see
18 this from smaller companies that are the third
19 party may not be doing as much to lock down their
20 cyber systems.

21 So obviously, much more due diligence needs to
22 be done on the third parties that you're bringing

1 in because, as you said before, where you're
2 bringing -- you're outsourcing the activity, you're
3 not outsourcing the risk or the reputational
4 damage. So that third party vetting in something
5 that's actually key to -- to locking down your
6 system.

7 And then lastly, MDR, Manage, Detection,
8 Response. You heard a lot about a lack of skills
9 out there. Not a lack of skills just a total demand
10 for cyber skills outstripping who's actually out
11 there. Smaller companies not having folks they need
12 in house to help lock down their systems.

13 You know, that's not an excuse. Outsource it.
14 You know there's talent out there and it -- and I
15 don't do MDR, do I'm not, like, pitching my company
16 here. Just outsource the MDR because then you're
17 tapping into that pool where there's experts out
18 there who are looking at what other companies are
19 getting hit by and they can help you detect and
20 block and protect your system.

21 So these are just an overview of some of the
22 things that, as I said, I'm seeing here. And as I

1 said, toggling back and forth depending on the
2 industry and between things that are good to do,
3 nice to do and things that you absolutely have to
4 do. But now I'll turn it over to Hilary for the
5 regulatory piece.

6 MS. ALLEN: Thank you. So Tim's just discussed
7 some important tools for addressing cyber security
8 risk. I'm going to broaden the aperture a little
9 bit and ask some bigger picture questions about how
10 we think about and regulate operational risk.

11 So the points I'm going to make today are very
12 much informed by the work that exists on
13 understanding complex systems, which Dan already
14 just alluded to in his presentation.

15 So complex systems are prone to cascade
16 failures. So in cascade failures it's, sort of, the
17 trigger is often unimportant. You can't predict the
18 trigger but then once the trigger happens, they're
19 unexpected interactions between the components of
20 the complex systems with those interactions
21 magnifying the problem as the failure cascades
22 through the system.

1 So the whole system can fall down like a line
2 of dominoes or in what's known as an overload
3 failure, some components of the system can keep
4 working but in doing so, they transmit problems to
5 other components of the system, which can then
6 fail.

7 So the robust, yet fragile dynamic that you
8 sometimes hear about is critical to understanding a
9 systems susceptibility to these kinds of cascade
10 failures, which can be disabling. So a system can
11 be robust in some ways but if too much emphasis is
12 placed on the wrong kind of or just one kind of
13 robustness and the others are sacrificed then the
14 whole system as a whole is going to be more fragile
15 to these kind of cascade failures.

16 So for example, I'm making this a little more
17 concrete now. Efficiency is a kind of a robustness.
18 Right? You want an efficient system. But if you put
19 too much emphasis on efficiency, then the systems
20 also going to be very good at moving around
21 cascading problems as well.

22 And if you focus too much on efficiency then

1 you're probably also sacrificing the dimensions of
2 robustness that help the system continue to
3 function well in unanticipated circumstances.

4 So things like modularity, the ability to cope
5 with changes in the organization of the systems
6 components. Or scalability, the ability of the
7 system to cope with changes to its own size and
8 complexity.

9 Or evolvability, the ability to cope with
10 changes to the systems usage over time. So if we
11 think back to 2020 and the Covid pandemic, we
12 learned this lesson with supply chains. Right?
13 Steps that had been taken to make distribution more
14 efficient in normal times left supply chains
15 brittle when changes occurred.

16 Now, there is more and more interest in making
17 components closer to home for supply chains that's
18 less efficient but it's more robust. It recognizes,
19 as Dan mentioned earlier, that sometimes this kind
20 of systemic failure is inevitable. And so, you want
21 some redundancy built in as well.

22 So when it comes to financial institutions

1 operations, I think it's time to start asking what
2 some might consider a heretical question, which is,
3 when is something efficient enough, such that
4 making it more efficient will only damage the
5 resilience of that system or the broader financial
6 system.

7 So that's the first question I want to talk
8 about is efficiency versus robustness trade off.
9 And that has big implications for automation at
10 large, the extent to which we automate things. We
11 talked about this in the context of smart contracts
12 but of course, that's not the only way to automate
13 a system.

14 Next slide, please. So another provocative and
15 big picture question I want to ask is, are cyber
16 attacks really the biggest security threat that
17 financial institutions technology systems face?

18 So I want to be clear here. I think cyber
19 protections -- are tremendously important. But, as
20 I said, the complex systems, sometimes the trigger
21 can come in different forms and then cascade
22 through the system.

1 And I think extreme weather events and even
2 just glitches can have similar impacts to cyber
3 attacks on how technology systems work. And they
4 should be part of that same conversation as cyber
5 often, yet they receive less attention.

6 Um, so by some estimates tech glitches, which
7 is a non-technical term that I use to describe tech
8 problems that happen accidentally rather than as a
9 result of malicious actors. By some estimates,
10 these tech glitches are more costly than cyber-
11 attacks. Right?

12 The trigger is some kind of mistake, like a
13 fat finger error or a coding error or something
14 like that. Many financial institutions, I think,
15 are particularly vulnerable to these kinds of
16 glitches because their systems are so complex. They
17 have coupled together multiple legacy IT systems
18 and that makes them vulnerable to these cascade
19 systems.

20 So just to give you a, sort of, an example of
21 the types of things I'm worried about. So you can
22 have a cascade failure if your support system or

1 automation systems respond to an initial problem
2 and then accidentally introduce an additional
3 failure as part of their response.

4 Or you could have a human trying to respond to
5 a problem to mitigate or resolve a failure. But
6 then their actions can lead to more failures. Often
7 the response, and I think we all know this, to a
8 compromised component is to reboot it, right? You
9 turn it off and turn it back on. But the restart
10 process can sometimes overload or otherwise throw
11 off linked system components.

12 So we need to be thinking about these tech
13 glitches that are, sort of self-inflicted harms in
14 many ways, as well as the cyber attacks that come
15 from nefarious actors. With regards to the impact
16 of climate change on financial services, I think
17 most of the discussion of climate risk that we hear
18 in the financial regulation context focuses on the
19 credit and market risks arising from the physical
20 and transition risks associated with climate
21 change.

22 But I think inadequate attention is being paid

1 to the potential for operational problems arising
2 primarily from physical risks like extreme weather
3 events that force office closures or knock out
4 electrical grids or telecommunications lines that
5 banks rely upon.

6 So all of these kinds of problems are becoming
7 increasingly likely in this day and age. But their
8 precise form and their impacts are uncertain. So we
9 don't really have any historical data that will be
10 predictive here.

11 And models that rely on the past are not going
12 to do a good job of predicting operational risks in
13 the future. So this, sort of, brings back to my
14 earlier point of the need for redundancy in these
15 spaces.

16 So the final slide, my final observation that
17 I want to highlight here is when we think about
18 systemic risks arising from operational problems in
19 the financial system, we tend to focus on how
20 financial losses from these operational problems
21 might spill over.

22 So for example, a bank suffers a massive loss,

1 therefore it defaults on its loans to another bank,
2 right? But that's a very real problem but it does
3 miss the possibility that operational problems
4 could be transmitted from institution to
5 institution through technological channels.

6 And this picks up, I think, to some degree, on
7 the third-party vender management. But I think it's
8 a -- it could also, I think, increasingly as we see
9 banks become linked to one another, either directly
10 through APIs or through APIs with third parties who
11 also interact with other banks, we have the
12 potential for operational failure to invest in
13 operational resilience.

14 And one bank, potentially, having systemic
15 consequences for other banks, purely through
16 technological channels rather than the typical
17 financial spill overs that we're thinking about.
18 However, we seem to be stuck in the mindset that
19 operational risks are going to be idiosyncratic to
20 the institutions that experience them.

21 So if you read something like the principles
22 for financial market infrastructures, the PFMIs,

1 they focus on individual banks managing their
2 operational risks within their own risk tolerances.

3 And I think you can draw analogies here with
4 the micro-macro prudential discussion that we had
5 after 2008. We used to think that as long as banks
6 manage their own credit and market risks, whole
7 system would be safe not realizing that the steps
8 they might take to save themselves could impact
9 someone else.

10 And I think we need to have that same macro-
11 operational discussion or framework as we think
12 about operational risk as well. Basically, it's
13 possible, you know what I'm thinking the example
14 that I think of here is, sort of, reliance on cloud
15 infrastructure.

16 If everybody's trying to get to the same cloud
17 and download their backups at the same time, the
18 cloud might go down. Right? So I think we need to
19 think about how steps banks may take to improve
20 their own operational resilience could undermine
21 the operational resilience of the system more
22 broadly.

1 There's no reason to think that the cascade
2 failures that I mentioned are going to respect a
3 bank's organizational boundaries. Cascade failures
4 could be a channel for bringing operational risks
5 into the banks from outside and vice versa, as I
6 said.

7 The key takeaway here is that decisions that
8 financial institutions make about operational risk
9 can impact other institutions as well. So the
10 takeaway, as I said here, is that just as we --
11 sorry -- at the end of the slide.

12 Just as we realized after 2008 that we needed
13 a macro prudential focus that took systemic
14 interaction seriously with regards to credit,
15 market and liquidity risks, we now need a macro-
16 operational focus that extends this mindset to the
17 transmission of operational risks.

18 So I know that's a lot of, sort of, really big
19 picture questions but I think I'm thrilled about
20 having the opportunity to work with this committee
21 on thinking outside the box on these operational
22 issues. So I just want to throw open these big

1 questions as a starting point.

2 MS. HOUSE: Thank you so much for the great
3 overview of the threat landscape, Tim. And then
4 Hilary, your discussion of macro-operational risks
5 that don't respect boundaries. I think that has
6 some really interesting implications for the
7 Commissioner sitting next to me.

8 Then for our third and final presentation
9 Steven Silberstein, CEO of the Financial Services
10 Information Sharing and Analysis Center, the FS-
11 ISAC, will present on the state of financial sector
12 defense and collaboration to combat cyber threats.
13 Steven over to you.

14 MR. SILBERSTEIN: Thank you. First a
15 housekeeping question. Are we keeping to time?
16 Because I can do an abbreviated version if that
17 would be helpful.

18 MS. HOUSE: I -- honestly, we're interested in
19 your presentation but if there is a briefer version
20 -- I honestly defer to your judgement. We're
21 looking forward to hearing about FS-ISAC.

22 MR. SILBERSTEIN: Well, given that it's at the

1 end of a -- of a jam packed session I'm going to
2 forgo the slides, I think, and just stick on some
3 content and try to do it in 10 to 12 minutes. Leave
4 a few minutes.

5 MS. HOUSE: Perfect, thank you so much,
6 Steven.

7 MR. SLIBERSTEIN: Okay. Thank you. First,
8 thank you to Commissioners, Goldsmith Romero and
9 Johnson and Chair House and Anthony, you have so
10 many titles. Thank you for your work in the
11 technology analysis committee and the CFTC.

12 I'll add that some of my perspective is from
13 an operator where I've been most of my career in,
14 principally, global capital markets, and I've had
15 the honor of having a Series 3, 7 and 24
16 registration. So I've lived in the world.

17 I want to share first the industry perspective
18 around the sectors security having -- in this job
19 actually seeing a lot of sectors now. And I think
20 we have a unique advantage in this rapidly evolving
21 area.

22 And that is, there's both a fiduciary culture

1 of security as well as a regulatory culture stroke
2 requirement. The fiduciary responsibility, it's bad
3 to lose your customer's money. It goes back to
4 having the strongest safe and the best guards with
5 the biggest guns as a selling point to the bank.
6 And it's continued now into a virtual and digital
7 world as a necessity.

8 Also want to note, and I'll talk about it more
9 that collaboration in the sector has a long culture
10 of a public profit and also then the public sector
11 within the private sector that goes back to the
12 1998, in the form of what was, became the Sector
13 Risk Management Agency and ISAC.

14 And I think it exemplified here in that Ty
15 Conklin, head of OSIP Treasury and the Sector Risk
16 Management Agency, Kevin Greenfield, OCC and Dan,
17 Trail of Bits, the organizations and the
18 individuals all are engaged. They're not new faces
19 to each other. And we're not talking about policy.
20 We're talking about operational security on that.

21 I also want to throw in in my limited time, a
22 little quip and a important -- a lot of what we're

1 talking about here in cyber defense and security is
2 some degree base cyber hygiene, which is the most
3 important thing.

4 And I think many folks will say regulation
5 itself doesn't determine good cyber hygiene. It's
6 the practice. An interesting model I use to test an
7 organization's state of cyber hygiene is to find
8 out if the CEO and the chair of the board have
9 multi-factor authentication on their personal
10 email. That gives you a good sense of the cyber
11 awareness of an organization.

12 A little bit on FS-ISAC. We are in our 24th
13 year. Founded in 1999. It is a member-driven, not-
14 for-profit organization with a member-based board.

15 Our goal is to advance a cyber security and
16 resiliency of the global financial sector. And
17 principally we're protecting society's assets and
18 the institutions that serve them. It's a
19 cooperative in the truest sense.

20 It came from the early founder, who realized
21 cyber security isn't a solo sport. And they were
22 only as strong as the collective. And only as

1 strong as the weakest. So the organ -- sector got
2 together to do that.

3 We really act as a force multiplier for the
4 collective intelligence and somewise emphasize that
5 you could be on a daily transactional basis and
6 view us as a sensor network with over 5,000 members
7 globally. Now many of the institutions are small
8 and not necessarily contributing a lot but they
9 also are importantly consuming and as is well,
10 better able to defend themselves.

11 That trusted community's important because it
12 knows how to respond both in protection and a
13 response and some of the longer issues. To -- give
14 you a sense of scale. Our members represent over
15 \$100 trillion of assets.

16 We currently have about 5200 firms in the --
17 as members. And 22,000 active users on our various
18 intelligence and sharing platforms. We operate with
19 three pillars of focus. Of course, cyber
20 intelligence. And that's not just sharing of
21 detail. We do a lot of enrichment. We do deep
22 dives. Do topical sharing.

1 We -- overall security. How to maintain the
2 security, best practices, white papers, webinars,
3 et cetera; and resilience exercises are important
4 part of what we do. Some of our own, some in
5 collaboration of partners like FSSCC and FBIIC for
6 the Hamilton series. And we'll discuss a little
7 more about that.

8 You know, resilience, let me -- I'm going very
9 topical for a moment. We've had two recent
10 incidents. One was the anonymous Sudan threats and
11 a real -- and that was threats and some bits of
12 incident.

13 But one which has been pervasive through the
14 financial services supply chain has been the MOVEit
15 file transfer vulnerability. And every day we seem
16 to learn about another firm in the supply chain who
17 has lost some information.

18 This is a very interesting one because we
19 haven't seen -- it hasn't been disruption. It
20 hasn't been ransomware. It hasn't been any classic
21 malware. It's been a huge exfiltration of PII from
22 numerous sources. What happens with that? We don't

1 know yet.

2 What does it mean? Well, minimally it can be
3 tremendous fodder for the types of attacks that Tim
4 was just describing as far as identity theft,
5 account logons, account compromises.

6 We'll see what happens. But it's also been an
7 all-hands-on deck in much of the sector to
8 understand who's affected how. How to mitigate. Get
9 some sense of the losses and how to potentially
10 protect them further on. And we've been very
11 actively engaged in that.

12 The -- one of the things that drive us in the
13 trusted community is that the traffic light
14 protocol, which we created many, many years ago.
15 It's basic information handling rules, which is
16 broadly used in this sector and variations in many
17 other sectors that allow you to have a trusted
18 mechanism to say what am I sharing, with who?

19 Example, if it's TLP-Red and I'm having
20 discussion with Carole, that means it goes no
21 further than her. If it's TLP-Amber it can go to
22 the people who need to know in the organization.

1 And then it goes from there. That's the key part of
2 it.

3 And I'll add a few more things in the intro.
4 We're not unilateral just in cyber. We have two
5 very interesting subsidiaries. We have Sheltered
6 Harbor, which is focused on, in simplest terms, a
7 protocol and standard that any firm can implement
8 to protect their own operational data from a
9 ransomware or operationally destructive incident by
10 creating an archival protected, encrypted, air
11 gapped and recoverable copy of key -- well, any
12 data -- but key operational data.

13 We also have FDX, the financial data exchange,
14 which has created the standard for open banking
15 data interchange, which is currently supporting
16 over 60 million consumer accounts between financial
17 institutions and the open banking world.

18 Very relative to this community -- and a
19 little aside here -- 5200 firm members is a big
20 number. We don't treat it as one big world. We have
21 numerous communities of interest with leaders in
22 FS-ISAC to communicate, promote, organize that

1 match sector, subsectors and geographies.

2 So we have a long standing in the securities
3 industry risk group. Try to give them some -- some
4 good names, which is composed of 450 firms
5 including FCMs, broker dealers, asset managers,
6 retirement firms, and alternative investors with
7 subgroups within that.

8 Over 1000 individuals participate in that
9 community in various forms part of it from real
10 time intelligence to more strategic work. Adjacent
11 to that, also very relevant, is the clearing house
12 and exchange form, the CHEF for short, which has 22
13 clearing houses and exchanges globally, which
14 represent -- which virtually all the major
15 exchanges and clearing houses around the world.

16 This is very strategic. We have been very
17 engaged with them and two relatively recent
18 examples. Of course, the most recent one being Ion
19 Trading and that outage. And previously, a big
20 public event was New Zealand Stock Exchange outage
21 due to a DDoS. And that was about, at this point,
22 three and a half years ago.

1 So we are in the middle of the space.
2 Approximately, 60 percent of the US FCMs are
3 members of FS-ISAC. Let me talk in these few
4 minutes about what we see as the threat landscape
5 going forward. And I think the previous
6 presentations did a great job in describing it. So
7 I'm going to be a little more generalized and go
8 from there.

9 The challenge tomorrow is that today's
10 vulnerabilities are different than tomorrow's.
11 Today's techniques, TTPs are different than
12 tomorrow's. And what is leading edge today has to
13 become tomorrow's baseline for a firm to protect
14 against and be able to respond against. And that is
15 an ever-increasing burden.

16 Our attack surface is ever expanding because
17 as Kevin noted the proliferation of important
18 service providers increases as we become more
19 virtual outside the firewall of the institution in
20 that.

21 And I leave it to the Commission to come up
22 with interesting ways to deal with that. We are

1 doing a few things towards that, which include
2 working with the FSSCC/FBIIC cloud initiative or in
3 one of the work streams around transparency and
4 resiliency.

5 We have created a critical provider program
6 for some of the large missing critical
7 infrastructure operators with whom the sector is
8 dependent on to get work done every day. That's
9 cloud service providers and related type firms.

10 That's a little aside. Let me come back to the
11 other -- more challenges. We are seeing that the --
12 and MOVEit is a great example of the following. The
13 required response time for published
14 vulnerabilities is getting close to zero. With the
15 technology to scan the public internet and find the
16 vulnerabilities is great to protect but it's also
17 great for the adversaries to jump on it.

18 So having better response, not waiting to
19 patch but turning off vulnerabilities is going to
20 be key. But also, result in business interruption
21 as a result. We're not going to see, as noted,
22 ransomware. Ransomware is a service. Malware is a

1 service. It's not going away. The ROI is still
2 positive, and we continue to see the tactics
3 change.

4 Even DDoS, which was old -- ten-year-old story
5 in this most recent anonymous Sudan work, we saw
6 some interestingly evolve -- interesting evolving
7 tactics that we weren't as protected against as we
8 should.

9 All that said, the number of serious
10 intrusions into financial sector firms, the
11 regulated part of the world, are still fairly low
12 on any measure. But that doesn't mean we should be
13 satisfied because I know the protections need to
14 continue.

15 As we look more strategically, and I
16 originally wrote one to five years out but some of
17 this feels even more real. In a world of quantum
18 computing, it will never be too early to start
19 addressing the gargantuan task of coming up with
20 post-quantum capable photography because we have to
21 rewire a very complex sector not unilaterally, like
22 we did with the Y2K, but we have to do it well or

1 our transactions are airplanes that are in flight.

2 We recently published five papers from our PQC
3 working group, which are on our website, which I --
4 is really about assessing, understanding and
5 starting the plan. The idea being know where your
6 assets, cryptographic assets are today because they
7 are all over the organization and be ready for it.

8 The -- a lot has been heard about AI and
9 generative AI. I -- when I said one to five years,
10 the longer-term concern is that identity as we know
11 it, our image, our moving image, our voice, even
12 potentially some of our behavior becomes at risk. I
13 joke that we may require people to come back into
14 the branch to prove who they really are because
15 that's going to be a challenge.

16 And we're already seeing generative AI break
17 down some of the language and geographic barriers
18 that have been protecting places. So western
19 languages tend to be easy to simulate for phishing
20 and smishing. It was hard for much of the world to
21 deal with Arabic languages and eastern Asian
22 character-based languages. That obstacle is now

1 gone.

2 Anybody can essentially do a reasonable
3 translation and suddenly I can be phishing and
4 smishing in Japan. That is real, it's being felt;
5 and it's not going away quickly. And there's no
6 regulation that is going to be able to protect that
7 because these tools will always be available to the
8 bad guys.

9 We also have concern, long term, as we are
10 doing a good job to increase end user security, end
11 user awareness out in the consumer base. What does
12 that do for the digitally challenged? It's become
13 even more of an obstacle for them.

14 One of our biggest areas of concern is around
15 the things like retirement accounts and senior
16 citizens who are already somewhat digitally
17 challenged. We need to better protect them but
18 they're not adept with the toolkit. So concerned
19 about that.

20 Much has been mentioned about LLM model
21 pollution. I want to add to that. In general, I'll
22 give a simple real world. We already suffer from a

1 little too much of, I saw it on the internet. There
2 it must be true. So it must be true.

3 We face the same issue with I saw the ChatGPT
4 said, therefore it must be true. Relative to
5 keeping confidence in our institutions, confidence
6 in a system, which as a whole works fairly well, we
7 have a longer-term mis, dis, mal information MDM
8 challenge around the AI tools.

9 The -- and I mentioned before, I continue to
10 mention this is the challenge for the smaller
11 institutions to have the budgets, the manpower, the
12 talent to secure the organization where there's an
13 ever-increasing baseline requirement for that core
14 cyber hygiene need to be -- that needs to be
15 present in financial services.

16 Quickly just note some of the areas where the
17 sector has collaborated broadly across
18 cybersecurity and resiliency; numerous FSSCC
19 collaborations. Thank you to everybody involved.

20 We have a sector-wide all-hazards playbook
21 supported by something called the core executive
22 response group, which -- not known by many, because

1 we haven't really published it, was publicized the
2 fact that January 30th, 2020, this sector turned up
3 the playbook in their response mechanism for Covid-
4 19.

5 It may have been the first private -- well,
6 the first in the west, one of the first efforts
7 turned up anywhere and it was amazing cooperation
8 that resulted in the finance sector basically
9 continuing to operate fairly well in critical
10 transactions going on through Covid-19.

11 Wasn't a traditional cyber event. Wasn't an
12 incident when we called for this to happen. It was
13 a, hey, some incident may occur, and we need to be
14 prepared. And a fascinating effort. That effort
15 continued almost non-stop because of many other
16 incidents and including SolarWinds and Russia-
17 Ukraine. It's now quiet because more stable world
18 but we have the ability to spin that up.

19 The Hamilton exercise, which is our
20 FSSCC/FBIIC collaboration, continues to look at the
21 hard problems, not the easy ones. It's not an
22 exercise about muscle memory. This is an exercise

1 about what if this really important thing broke?

2 What do we do?

3 That was one of the generators of the FSI --
4 sorry, the Sheltered Harbor effort. What happens if
5 we had a Sony Pictures Entertainment-style attack
6 against a financial institution and all their data
7 was wiped out including the backups? What's our
8 last line of defense?

9 I noted the Ion Trading effort has been a very
10 important point of collaboration to determine if it
11 was a systemic risk or not. CFTC was a great
12 contributor to that assessment and both in the
13 public sector and the private sector that was both
14 calming and also gave us a clear response. But we
15 had a unprecedented calming message from
16 FBIIC/Treasury that was extremely helpful in that
17 situation.

18 We emphasize at [inaudible] a series of
19 exercises. We're shortly starting our annual CAPS
20 exercise. We kept the name because it works --
21 Cyberattack Against Payment Systems. But we now do
22 variants of it that are sector specific --

1 subsector specific, insurance, banking and
2 securities.

3 Start off with a common attack point but then
4 it goes into a business problem specific to the
5 sector. Interesting technology. It reaches -- last
6 year, 10,000 people, 1,000 firms. So it is a
7 distributive tabletop, semi-synchronous -- very
8 powerful mechanism.

9 We have numerous working groups, which are
10 trying to work both on the tactical and the leading
11 edge. Some of the leading-edge points are an AI
12 working group. Not trying to reinvent the wheel but
13 to look at a framework for firms to evaluate their
14 usage. Not the answer but the mechanism, as well as
15 I mentioned the PQC piece.

16 In the spirit of time, supply chain. I hit in
17 numerous factors, I'm going to leave it there and
18 just add that we have a business resiliency
19 committee, which is focused on the what's after.
20 And again, this is member-driven because if you
21 have a serious cyber incident, it's not a
22 technology problem; it's a business problem.

1 And a pitch that we're trying to do our little
2 piece in the talent development challenges in the
3 finance-cybersecurity sector with a scholarship
4 program. So probably went a little extra. Sorry for
5 that.

6 MS. HOUSE: It was a great presentation. Thank
7 you so much, Steven. Great as always to hear from
8 the FS-ISAC. And to hear about the threats
9 presented to sounds like the majority of the FCMS
10 under the authority of the Commission and as well
11 as the collaboration efforts underway.

12 We're going to have a very, very brief
13 discussion because I know Nikos, you had raised
14 your flag. And then Jonah, if it's okay, I'd love
15 to turn to you, which may be the final question
16 unless someone else is flagged or the Commissioner
17 has a comment. But I think that you spoke recently
18 on third-party risk items on a podcast. So if it's
19 okay, after he goes, I'd love to turn to you for
20 any remarks from yourself.

21 MR. ANDRIKOGIANNOPOULOS: Yeah. I just want to
22 make a very quick comment on third-party risk

1 management and connect that with decentralization.

2 I think one of the observations that I have is
3 when it comes to financial institutions dealing
4 with decentralized services, decentralized is the
5 last services, I think some of the risk that we're
6 seeing is that some of the larger financial
7 institutions understand the compliance and the
8 monitoring that they need to be doing.

9 And they do that for reputational reasons even
10 though the regulators are not asking for it. But
11 even in those cases, but smaller ones, smaller
12 financial institutions are much more willing to
13 enter into third-party agreements where they don't
14 actually realize where their responsibility and the
15 risk, kind of, lies.

16 I think that calls for decentralization kind
17 of rules and regulation become clear sooner so that
18 everybody realizes and doesn't rely on those third-
19 party relationships and the contracts cover those
20 risks.

21 MS. HOUSE: Kevin, is that a reaction to
22 Nicol's comment?

1 MR. GREENFIELD: Yeah. No. That actually is an
2 excellent point. And one of the things we had done
3 previously is actually putting out for community
4 banks a due diligence guide for engaging with
5 FINTEC organizations because, you're absolutely
6 right.

7 You have some very large technology service
8 providers that are used to operating within the
9 financial sector or used to operating with
10 government agencies that understand expectations
11 and controls.

12 But a lot of these emerging companies don't
13 have that experience and knowledge. And then when
14 you have less sophisticated firms that engage with
15 them, it can run into problems. So one of the
16 things we did was highlight what are some unique
17 ways to approach due diligence activities with
18 firms that don't have a 50-year history of
19 operation.

20 That don't necessarily have all the same types
21 of reports that you can request that some are more
22 sophisticated. So it is a key issue, and it is

1 something because we definitely have seen where it
2 has cost issues in the industry.

3 MR. ANDRIKOGIANNPOULOS: And I think, Kevin,
4 your point is that the FINTECs understand
5 decentralization, but the financial institutions
6 understand compliance. So as they partner there
7 needs to be some common understanding between the
8 two.

9 MS. HOUSE: All right. Jonah?

10 MR. CRANE: Sure. So for my sins, thank you.
11 Thanks for the great presentations. I mean, I was
12 struck. I'll just be real quick in making a couple
13 observations.

14 I was struck in the conversation today that
15 almost everything we talked about is going to be
16 looked at by financial institutions through the
17 third-party risk management lens because they're
18 relying on third parties to provide all kinds of
19 technology solutions.

20 And increasingly, it provides the solutions
21 that are helping them oversee the technology
22 solutions. Right? So I think Commissioner Pham

1 mentioned model risk management in the beginning.

2 We talked about the need to monitor for fraud
3 manipulation in using high frequency trading
4 algorithms. We talked about the risk of bias in
5 using some of these new algorithms. We talked about
6 how to oversee AI generally and whether overseeing
7 the models or, sort of, the governance was the
8 right approach.

9 There are start ups out there and really
10 established firms out there trying to provide
11 solutions for -- to oversee every single one of
12 those risks. And so, now you're into third-party
13 and fourth-party and fifth-party land, as Kevin
14 said.

15 I think all of this really -- Hilary's
16 presentation, sort of, summarized my thinking
17 probably most closely, which is the supply chain
18 around financial services and financial markets is
19 just increasingly complex.

20 This is not necessarily new, but I think it's
21 -- I think it's becoming really complex in new ways
22 and really raises the risk of the kind of cascade

1 failures that Hilary talked about. And ultimately,
2 the burden in our current system falls on the
3 regulated institution.

4 I think Dan's presentation really highlighted
5 nicely how that sort of system of delegated
6 responsibility raises real questions and conundrum
7 when you think about applying it in the
8 decentralized world.

9 Kevin emphasized the importance of contractual
10 requirements. And Nicole, your question just now
11 highlighted to me that if that's one of your
12 primary protections, how do you even think about
13 that in a decentralized world.

14 I actually think one of the interesting things
15 that we should spend more time thinking about is
16 what role might be played for, sort of, more
17 collaboration and cooperation and maybe use of
18 utilities might be able to be leveraged.

19 Both for the regulated, sort of, current
20 trapped by sector where, I think, the complexity of
21 all this might become overwhelming but also in a
22 decentralized space where maybe you have that, sort

1 of, third-party validation that folks can be --
2 start to rely on.

3 And you don't have all the protections that
4 are laid out in the recent guidance but maybe --
5 maybe it's something that we can leverage going
6 forward. I know there have been efforts in the past
7 and they've not become widespread for various
8 reasons but the need for them may be -- may be
9 greater now. So I'll stop there.

10 MS. HOUSE: Great observations. Thank you so
11 much, Jonah. I understand that Steve has a -- has a
12 question from our Zoom participation.

13 MR. SUPPAN: Yes. This is for Mr. Silberstein.
14 Thank you for a very sobering and yet somehow
15 comforting presentation. I've never heard about the
16 all hazards playbook. Have you applied the all
17 hazards playbook to the eventuality of a green swan
18 event?

19 There was a study by the United Kingdom's
20 Association of Actuary Accountants that said a
21 current global bank climate financial risk
22 preparation or modeling is implausible because the

1 actuarials are so insufficient relative to the
2 likely costs and sequence of time related tipping
3 points. So that's my -- my question.

4 MR. SILBERSTEIN: I'm going to describe the
5 playbook as a framework for a response and
6 collaboration and acceleration. It's not a detailed
7 what if the following happens because the sector is
8 way too complex both in what's known and, as you're
9 mentioning, what's unknown to have a descriptive
10 playbooks for everything.

11 There are some very distinct ones around
12 payments, which was worked on with the ARC and a
13 playbook which is managed by SIMA. There are
14 various FIBIC distinct playbooks but there is
15 nothing -- we can't be overreaching.

16 Most importantly, it's a framework to say who
17 calls who, when, and how do we engage in being
18 adaptive in the -- to some degree, it's an adaptive
19 battle plan versus a prescriptive answer. I hope
20 that answers the question.

21 MS. HOUSE: Thank you -- Oh, sorry, yes, Todd.

22 MR. SMITH: I'm Sorry. Yeah. Just really

1 quickly I mean, and I -- Steven had mentioned Ion
2 and MOVEit as the two most recent examples where we
3 took those playbooks and actually implemented them.

4 And it's a real time exchange so for MOVEit, I
5 was alerted to MOVEit around 9:00 p.m. on a Friday
6 evening. We, at 9:01 we activated the treasury
7 instant response playbook, which means the
8 secretary and deputy secretary immediately get
9 notified that there's a -- there's an incident that
10 maybe have some -- have some touch points in the
11 financial sector.

12 Two minutes after that Steve Silberstein had
13 headed that FS-ISAC and then also the head of the
14 FISIC, Ron Green, who's the chief security officer.
15 A measure gets notified that we've activated the
16 playbook. Kevin Green in the field gets notified
17 five minutes later.

18 So you're talking about afterhours on a Friday
19 evening while we still haven't even developed the
20 common operating picture, everyone starts to come
21 together. And then we coalesce around developing a
22 common operating picture.

1 By Saturday morning we already had a fair
2 amount of lead already on what we thought the worse
3 case scenario was going to be. And we worked that
4 throughout the weekend and in lock step with one
5 another. It's a true public private partnership and
6 the communication flows in both directions.

7 MS. HOUSE: Thank you so much Todd. Great to
8 hear from the SCMA about the value of collaboration
9 and timeliness of doing so for the financial
10 sector. It is now time for closing remarks from
11 Commissioner Goldsmith Romero.

12 MS. GOLDSMITH-ROMERO: It's so interesting
13 that you said that Todd because I remember that
14 Friday night because I was constantly getting
15 updates from our SESO on the -- on MOVEit and what
16 was happening in our markets which was fascinating
17 to, kind of, watch. And it continues to spill out
18 and we still don't know, sort of, the event of
19 that.

20 Very much appreciate all the perspectives and
21 Hilary, on your operational resilience and
22 operational risk and thinking about it broader, I

1 think that's, sort of, the way to do it.

2 We are moving, I think, from thinking about
3 just cyber to operational risk. We are also moving
4 from a mentality of incident response to one of
5 resilience and building resilience, that idea of
6 bouncing back from setbacks.

7 And this gets to what Tim was talking about,
8 which is the idea of plan for it and then test it
9 and then try it out and work it out and monitor it.
10 And then the idea from a government perspective,
11 thank you Kevin for coming in.

12 This idea of trying to build in something that
13 is flexible and can also stand the test of time but
14 is also proportionate and commensurate with the
15 risk involved, which -- which hopefully then I
16 think is the point you were getting at. Sort of
17 scales to basically the size of the institution or
18 company, as well as the type of risk, the type of
19 provider.

20 I think these are all the types of things that
21 we have to consider. And just before this meeting
22 we were also talking, in my office, with some of

1 the -- with the chairs and the co-chairs about AI
2 enabled and also Quantum and the move from that.

3 So thank -- thank you for that. And I very
4 much appreciate everyone involved. All of the
5 presentations today were wonderful. We could
6 discuss these for hours. The most important thing I
7 am -- I'm really liking is the idea that this group
8 is coming together to have a trusted environment
9 where you feel comfortable raising your views and
10 adding your viewpoint.

11 And as the slides are coming in and as the
12 discussions are happening, I'm watching that. The
13 diversity of viewpoints is very, very beneficial to
14 the CFTC. And I think very beneficial to a number
15 of policy makers out there.

16 I've heard a lot of others that are watching
17 our work, that are watching these -- others will
18 watch this later. And I get a lot of comments on it
19 and I'm very, very grateful, ultimately, for your
20 public service. This all goes into the idea that,
21 in my mind, government must keep pace with
22 technology, or the most vulnerable people will

1 suffer.

2 How we do that is to bring all of you in with
3 your different expertise, your different viewpoints
4 and share -- I appreciate you sharing your
5 experience, sharing your broad viewpoints. And for
6 that I'm truly grateful.

7 Sorry for going over in time but you know we
8 could just keep going on this conversation. Thank
9 you again, Kevin. Thank you, Steven. Thank you for
10 all of our presenters today and all of our TAC
11 members.

12 And there's important work to be done in the
13 subcommittee so plan on rolling up your sleeves.
14 Very much appreciate this is not your day job but I
15 view this as public service. I appreciate you
16 answering that call to public service so, thank
17 you.

18 And, of course, very big thank you to Chair --
19 our Chair, Carole House and Tony and Lauren and
20 Drew and Scott Lee in my office who worked very
21 hard to put this agenda together thinking very
22 deeply about the types of things you might want to

1 discuss.

2 Obviously, we have future meetings. So I'm
3 sure you guys won't be shy. Thank you very much. I
4 very much appreciate your public service.

5 MR. REDBORD: Meeting adjourned.

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