



NYSE Liffe

U.S.

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By Electronic Mail

November 4, 2010

Mr. David A. Stawick
Office of the Secretariat
Commodity Futures Trading Commission
1155 21st Street, N.W.
Washington, D.C. 20581

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O.F.T.O.
OFFICE OF THE SECRETARIAT

Re: NYSE Liffe U.S. – Go for the Mini-Gold Incentive Program in Precious Metals Futures

Dear Mr. Stawick:

I am Senior Vice-President and head of Business Development at NYSE Liffe US LLC (“NYSE Liffe US” or the “Exchange”). Pursuant to Section 5c(c)(1) of the Commodity Exchange Act, as amended (the “Act”), and U.S. Commodity Futures Trading Commission Regulations (the “Regulations”) Section 40.6, I enclose a Cover Sheet for NYSE Liffe US Submission 2010-118 and NYSE Liffe US Notice 26\2010 which announces the launch of the Exchange’s Global FCM Incentive Program.

NYSE Liffe US hereby certifies that Notice 26\2010 complies with the Commodity Exchange Act and regulations thereunder.

If you have any questions, please call me at (212) 656-4312.

Yours Truly,

Marco Bianchi

Enclosures



NYSE LIFFE U.S. NOTICE No. 26/2010

ISSUE DATE: November 4, 2010
EFFECTIVE DATES: November 8, 2010

NYSE Liffe U.S. – Launch of the Go for the Mini-Gold Program

Summary

This Notice announces the launch of the Go for the Mini-Gold Program which is a promotional program in connection with NYSE Liffe US's 33.3 oz. (mini-sized) Gold Futures contracts ("Mini-Gold Futures"). The program consists of a license to interested FCMs that provides for the promotion of a sweepstakes contest that rewards the participant that comes closest to guessing the settlement price of the most active month Mini-Gold Futures at a future date. The license includes provisions for the use of NYSE Euronext and NYSE Liffe US intellectual property and the provision of prizes by the Exchange. Ultimately, however, the sweepstakes is operated and controlled by the participating FCM.

1. Introduction

- 1.1 In an effort to focus the attention of its customers on the opportunities to trade its Mini-Gold Futures, NYSE Liffe U.S. has introduced a new Go for the Mini-Gold promotional program.

2. Description of the Go for the Mini-Gold Program

- 2.1 Beginning on November 1, 2010, participating Member FCMs will initiate the Go for the Mini-Gold promotional program. The program consists of a sweepstakes contest that rewards the individual participant that comes closest to guessing the settlement price of the most active month Mini-Gold Futures at a future date ("Future Settlement Price"). The sweepstakes will be closed at least five (5) business days prior to the day on which the Future Settlement Price will be determined and a winner chosen.
- 2.2 The program itself will be administered by the Member FCM subject to an agreement it enters into with the Exchange that provides a basic set of rules for the sweepstakes (which the Member FCM may freely amend to conform to its own uses), a license for the use of certain NYSE Euronext and NYSE Liffe US intellectual property, and the provision of prizes which are half of a one-ounce bar of gold. Prizes will be awarded at the end of each month for as long as the Member FCM operates the program and there will be one grand-prize winner declared at the end of the entire contest who will be awarded another one-half ounce bar of gold.
- 2.3 Participation is designed to be open only to legal residents of the fifty United States or the District of Columbia who are 21 or older as of date of entry but any offer to enter the Go For the Mini Gold sweepstakes will be void where prohibited by law. Individuals will be limited to one entry per person/email address per day during the time the sweepstakes is

running. No automated entry devices and/or programs will be permitted. There are no prerequisites to enter the sweepstakes, and participants will not be required to trade on NYSE Liffe US.

3 Compliance with Laws, Rules and Regulations

- 3.1 The promotion is subject to all applicable laws, rules and regulations, including, but not limited to, the NYSE Liffe U.S. Rules, the Commodity and Exchange Act and the rules and regulations promulgated thereunder.

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For further information in relation to this Notice, Members should contact the following:

New York Office
Chicago Office

1 212 656 4300
1 312 442 7730

nyseliffe@nyx.com
nyseliffe@nyx.com

Appendix 1
NYSE Liffe U.S. Global FCM Incentive Program (GFIP) APPLICATION FORM, page 1

Applicant Firm Information

Name of FCM	
Address	
NYSE Liffe U.S. ITM(s)	
Main Contact	
Email	
By signing this Agreement, the Applicant agrees to be bound by its terms.	Signature Date
Name of Signatory	
Position	
FCM Banking Instructions	

NYSE Liffe U.S. Global FCM Incentive Program (GFIP) APPLICATION FORM, page 2

Clearing Member Information

Applicant's NYSE Liffe U.S. Clearing Member	
NYSE Liffe U.S. Account ID	
Main Contact at NYSE Liffe U.S. Clearing Member	
NYSE Liffe U.S. Clearing Member Banking Instructions	Bank: ABA: Swift: Acct Name: Acct #:
By signing this Agreement, the Applicant agrees to be bound by its terms. (This section can be left blank where the applicant is an NYSE Liffe U.S. Clearing Member).	Signature Date
Name of signatory	
Position	
Issue rebate to	<input type="checkbox"/> Account at FCM's Bank <input type="checkbox"/> Account at FCM's Clearing Member

Supporting documentation for GFIP

FCM shall provide supporting documentation for GFIP related volume upon the Exchange's request. Such supporting documentation may include client name, location, account number at FCM, and number of sides traded.